

# Westlife Foodworld

|                 |   |
|-----------------|---|
| Estimate change | ↑ |
| TP change       | ↔ |
| Rating change   | ↔ |

|                       |             |
|-----------------------|-------------|
| Bloomberg             | WESTLIFE IN |
| Equity Shares (m)     | 156         |
| M.Cap.(INRb)/(USD\$)  | 75.9 / 0.8  |
| 52-Week Range (INR)   | 780 / 398   |
| 1, 6, 12 Rel. Per (%) | -2/3/-33    |
| 12M Avg Val (INR M)   | 131         |

## Financials & Valuations (INR b)

| Y/E March        | FY26 | FY27E | FY28E |
|------------------|------|-------|-------|
| Sales            | 26.3 | 29.6  | 33.6  |
| Sales growth (%) | 5.4  | 12.7  | 13.6  |
| EBITDA           | 3.5  | 4.1   | 4.9   |
| Margins (%)      | 13.2 | 13.8  | 14.7  |
| Adj. PAT         | -0.1 | 0.1   | 0.5   |
| Adj. EPS (INR)   | -0.4 | 0.8   | 3.4   |
| EPS Growth (%)   | P/L  | L/P   | 314.2 |
| BV/Sh.(INR)      | 39.7 | 28.5  | 38.6  |

## Ratios

|          |       |     |      |
|----------|-------|-----|------|
| RoE (%)  | -1.0  | 2.4 | 10.1 |
| RoCE (%) | -34.1 | 5.4 | 7.0  |

## Valuations

|               |      |       |       |
|---------------|------|-------|-------|
| P/E (x)       | NM   | 597.6 | 144.3 |
| P/BV (x)      | 12.3 | 17.2  | 12.7  |
| EV/Sales (x)  | 3.0  | 2.6   | 2.2   |
| EV/EBITDA (x) | 38.7 | 31.7  | 23.8  |

## Shareholding pattern (%)

| As On    | Jun-26 | Mar-26 | Jun-25 |
|----------|--------|--------|--------|
| Promoter | 56.4   | 56.4   | 56.3   |
| DII      | 28.3   | 27.3   | 24.0   |
| FII      | 7.5    | 8.2    | 11.6   |
| Others   | 7.8    | 8.2    | 8.1    |

FII Includes depository receipts

**CMP: INR487 TP: INR550 (+13%) Neutral**

## Print improves; positive commentary for FY27

- Westlife Foodworld (WESTLIFE) reported 12% YoY revenue growth to INR7.4b in 1QFY27 (est. INR7.4b). SSSG came in at 4.3% YoY (est. 3.5%), driven by double-digit growth in guest count in West and South markets. South India also delivered positive SSSG. WESTLIFE recorded mid-single-digit SSSG in May and June, reflecting improving demand momentum, supported by everyday value offerings and operational excellence, with momentum continuing in July. Growth remained broad-based, with on-premise sales growing 12% YoY and off-premise sales rising 11% YoY.
- The company added a net four restaurants in 1Q, taking the total to 482 restaurants across 79 cities. Lower store additions in 1Q were due to temporary fryer inventory constraints after the LPG equipment conversion. However, management reiterated its plan to open 60+ restaurants annually and it is on track to achieve its target of 580-630 restaurants by Dec'27.
- Gross margin was flat YoY but declined 50bp QoQ to 67.6% (est. 69.5%), impacted by high fuel, food and packaging costs. It has not taken any price hikes so far and intends to maintain a disciplined pricing strategy. Restaurant operating margin (ROM) contracted 130bp YoY to 13.3%, while pre-Ind AS EBITDA margin declined 20bp YoY to 7.5%. Management reiterated its guidance of 100-150bp annual expansion in pre-Ind AS EBITDA margin, supported by operating leverage, cost optimization and improving sales productivity. We model pre-Ind AS EBITDA margins of 8.2%/9.4% for FY27E/FY28E (7.7% in FY26).
- Better throughput of new stores in the last few years will improve the overall store unit economics. It would start improving operating margins in the coming years. **We reiterate our Neutral rating with a TP of INR550, based on 28x Mar'28E EV/EBITDA (pre-IND AS).**

## Revenue inline; profitability a miss

- Healthy SSSG at ~4%:** Sales grew 12% YoY to INR7.4b (est. INR7.4b), driven by 9% store additions, strong guest count growth and balanced momentum across on-premise and off-premise channels. West markets continued to perform well, while South markets maintained recovery. SSSG was 4.3% YoY (est. 3.5%, +1.5% in 4QFY26, +0.5% in 1QFY26), led by double-digit guest count growth. May and June delivered mid-single-digit SSSG. It added net four stores (opened five, closed one), taking the total to 482 stores in 79 cities. Average sales per store fell 1% YoY to INR61m (annualized).
- EBITDA misses; margins hit by input cost inflation:** Gross margin was flat YoY/down 50bp QoQ at 67.6% (est. 69.5%), impacted by higher fuel, food and packaging costs. EBITDA grew 11% YoY to INR946m (est. INR977m), while EBITDA margin declined 10bp YoY to 12.9% (est. 13.3%). EBITDA (pre Ind AS) rose 9% YoY to INR551m (est. INR597m), with EBITDA margin (pre Ind AS) down 20bp YoY at 7.5%. ROM contracted 130bp YoY to 18.6% post Ind AS (est. 19.6%) and 13.3% pre Ind AS (est. 14.4%), reflecting high input cost pressure despite healthy revenue growth.

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**Investors are advised to refer through important disclosures made at the last page of the Research Report.**

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### Key takeaways from the management commentary

- The West region continued to deliver strong performance, while the South reported positive SSSG with meaningful improvement in guest count trends.
- Management is restructuring its operating model from three divisions to five to improve execution speed and bring decision-making closer to customers.
- The company continues to target 100-150bp annual improvement in pre-Ind AS EBITDA margins, subject to operating performance.
- Cumulative app downloads crossed 55m, with ~3.7m monthly active users, strengthening the company's personalization and loyalty capabilities.

### Valuation and view

- We raised our EBITDA estimates by 5-6% for FY27 and FY28.
- Management guided for ~67% gross margin in FY27 amid the ongoing inflationary environment. Demand trajectory improved in 1Q, with positive footfall growth across months. WESTLIFE has become more aggressive in store additions (60 per year vs. earlier 45-50) and targets 580-630 restaurants by Dec'27 (482 as on Jun'26).
- We believe regional demand will improve gradually and, therefore, we expect a gradual ADS recovery in near future. **We reiterate our Neutral rating with a TP of INR550, based on 28x Mar'28E EV/EBITDA (pre-IND AS).**

### Consolidated quarterly performance

| Y/E March                     | FY26         |              |              |              | FY27E        |              |              |              | (INR m)       |               |              |             |
|-------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|--------------|-------------|
|                               | 1Q           | 2Q           | 3Q           | 4Q           | 1Q           | 2QE          | 3QE          | 4QE          | FY26          | FY27E         | FY27 1QE     | Var (%)     |
| SSSG %                        | 0.5          | (2.8)        | (3.2)        | 1.5          | 4.3          | 3.5          | 3.5          | 4.7          | -1.1          | 4.0           | 3.5          |             |
| No. of McDonald's restaurants | 444          | 450          | 458          | 478          | 482          | 497          | 512          | 538          | 478           | 538           | 493          |             |
| <b>Net Sales</b>              | <b>6,576</b> | <b>6,419</b> | <b>6,707</b> | <b>6,554</b> | <b>7,356</b> | <b>7,179</b> | <b>7,575</b> | <b>7,481</b> | <b>26,256</b> | <b>29,592</b> | <b>7,351</b> | <b>0.1</b>  |
| YoY Change (%)                | 6.7          | 3.9          | 2.6          | 8.7          | 11.9         | 11.9         | 12.9         | 14.2         | 5.4           | 12.7          | 11.8         |             |
| <b>Gross profit</b>           | <b>4,448</b> | <b>4,337</b> | <b>4,525</b> | <b>4,464</b> | <b>4,970</b> | <b>4,882</b> | <b>5,189</b> | <b>5,141</b> | <b>17,773</b> | <b>20,182</b> | <b>5,109</b> | <b>-2.7</b> |
| Margin (%)                    | 67.6         | 67.6         | 67.5         | 68.1         | 67.6         | 68.0         | 68.5         | 68.7         | 67.7          | 68.2          | 69.5         |             |
| <b>EBITDA (Pre-IND AS)</b>    | <b>505</b>   | <b>399</b>   | <b>619</b>   | <b>490</b>   | <b>551</b>   | <b>507</b>   | <b>788</b>   | <b>584</b>   | <b>2,012</b>  | <b>2,431</b>  | <b>597</b>   | <b>-7.7</b> |
| YoY Change (%)                | 0.5          | -16.2        | 4.3          | 6.2          | 9.3          | 27.2         | 27.3         | 19.3         | -1.0          | 20.8          | 18.3         |             |
| Margins (%)                   | 7.7          | 6.2          | 9.2          | 7.5          | 7.5          | 7.1          | 10.4         | 7.8          | 7.7           | 8.2           | 8.1          |             |
| <b>EBITDA</b>                 | <b>855</b>   | <b>759</b>   | <b>987</b>   | <b>870</b>   | <b>946</b>   | <b>887</b>   | <b>1,188</b> | <b>1,054</b> | <b>3,471</b>  | <b>4,075</b>  | <b>977</b>   | <b>-3.2</b> |
| YoY Change (%)                | 6.9          | -3.4         | 8.0          | 9.6          | 10.6         | 16.8         | 20.4         | 21.2         | 5.4           | 17.4          | 14.3         |             |
| Margins (%)                   | 13.0         | 11.8         | 14.7         | 13.3         | 12.9         | 12.4         | 15.7         | 14.1         | 13.2          | 13.8          | 13.3         |             |
| Depreciation                  | 553          | 628          | 562          | 575          | 600          | 650          | 675          | 745          | 2,318         | 2,668         | 625          |             |
| Interest                      | 354          | 363          | 370          | 368          | 388          | 380          | 400          | 403          | 1,455         | 1,571         | 375          |             |
| Other Income                  | 68           | 107          | 74           | 65           | 65           | 85           | 85           | 101          | 314           | 336           | 75           |             |
| <b>PBT</b>                    | <b>16</b>    | <b>-124</b>  | <b>129</b>   | <b>-9</b>    | <b>23</b>    | <b>-57</b>   | <b>198</b>   | <b>6</b>     | <b>11</b>     | <b>171</b>    | <b>53</b>    |             |
| Extra-Ord expense             | 0            | -401         | 108          | 1            | 16           | 0            | 0            | 0            | -293          | 0             | 0            |             |
| <b>PBT after EO expense</b>   | <b>16</b>    | <b>277</b>   | <b>21</b>    | <b>-10</b>   | <b>8</b>     | <b>-57</b>   | <b>198</b>   | <b>6</b>     | <b>304</b>    | <b>171</b>    | <b>53</b>    |             |
| Tax                           | 4            | 92           | 10           | -33          | 2            | -14          | 50           | 6            | 73            | 43            | 13           |             |
| Rate (%)                      | 27.4         | -74.4        | 7.7          | 378.8        | 8.6          | 25.0         | 25.0         | 88.8         | 640.7         | 25.2          | 25.0         |             |
| <b>Reported PAT</b>           | <b>11</b>    | <b>185</b>   | <b>11</b>    | <b>24</b>    | <b>6</b>     | <b>-43</b>   | <b>149</b>   | <b>1</b>     | <b>231</b>    | <b>128</b>    | <b>40</b>    |             |
| <b>Adj PAT</b>                | <b>11</b>    | <b>-217</b>  | <b>119</b>   | <b>25</b>    | <b>21</b>    | <b>-43</b>   | <b>149</b>   | <b>1</b>     | <b>-62</b>    | <b>128</b>    | <b>40</b>    |             |
| YoY Change (%)                | -64.8        | NA           | 68.4         | 61.0         | 87.1         | NA           | 25.2         | -97.0        | -150.7        | -306.5        | 245.2        |             |
| Margins (%)                   | 0.2          | -3.4         | 1.8          | 0.4          | 0.3          | -0.6         | 2.0          | 0.0          | -0.2          | 0.4           | 0.5          |             |

E: MOFSL Estimates

## Highlights from the press release

- Continued focus on everyday value meal and operational excellence gained traction across markets, serving as the primary driver of guest count growth.
- On-premise sales grew by 12% YoY. On-premise contribution is ~59% in 1QFY27.
- On-premise and off-premise business grew broadly in line, reflecting balanced momentum across channels. Importantly, McDelivery continued to outperform, further strengthening its position as a key growth engine.
- Digital sales (through SOK and mobile apps) contributed ~74% (+150bp YoY) to revenue; 55m cumulative Apps downloads.
- It now has a total of 482 restaurants, with 100% penetration of McCafés and Experience of the Future (EOTF) restaurants.

### Exhibit 1: Key metrics

| Y/E March (INR m)                                | 1QFY25       | 2QFY25       | 3QFY25       | 4QFY25       | 1QFY26       | 2QFY26       | 3QFY26       | 4QFY26       | 1QFY27       |
|--------------------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Sales                                            | 6,136        | 6,154        | 6,502        | 5,949        | 6,533        | 6,375        | 6,672        | 6,424        | 7,279        |
| Other Operating income                           | 27           | 26           | 35           | 83           | 44           | 44           | 35           | 130          | 78           |
| <b>Total revenue</b>                             | <b>6,163</b> | <b>6,180</b> | <b>6,537</b> | <b>6,031</b> | <b>6,576</b> | <b>6,419</b> | <b>6,707</b> | <b>6,554</b> | <b>7,356</b> |
| YoY Change (%)                                   | 0.3          | 0.5          | 8.9          | 7.3          | 6.7          | 3.9          | 2.6          | 8.7          | 11.9         |
| Food & Paper                                     | 1,813        | 1,874        | 1,956        | 2,035        | 2,128        | 2,081        | 2,183        | 2,090        | 2,387        |
| Payroll & employee benefits                      | 622          | 671          | 655          | 633          | 671          | 701          | 706          | 731          | 750          |
| Royalty                                          | 354          | 345          | 236          | 335          | 370          | 360          | 163          | 359          | 410          |
| Occupancy and other operating expenses           | 2,198        | 2,144        | 2,346        | 1,876        | 2,097        | 2,041        | 2,173        | 2,074        | 2,438        |
| <b>Total restaurant expenses</b>                 | <b>4,987</b> | <b>5,035</b> | <b>5,193</b> | <b>4,879</b> | <b>5,266</b> | <b>5,184</b> | <b>5,225</b> | <b>5,253</b> | <b>5,984</b> |
| <b>Restaurant operating profit (Post Ind-AS)</b> | <b>1,176</b> | <b>1,145</b> | <b>1,344</b> | <b>1,152</b> | <b>1,311</b> | <b>1,234</b> | <b>1,483</b> | <b>1,300</b> | <b>1,372</b> |
| YoY Change (%)                                   | -16.7        | -15.8        | -0.6         | 5.5          | 11.4         | 7.8          | 10.3         | 12.8         | 4.7          |
| <b>ROM (Post Ind-As) %</b>                       | <b>19.1</b>  | <b>18.5</b>  | <b>20.6</b>  | <b>19.1</b>  | <b>19.9</b>  | <b>19.2</b>  | <b>22.1</b>  | <b>19.8</b>  | <b>18.6</b>  |
| <b>Restaurant operating profit (Pre Ind-AS)</b>  | <b>879</b>   | <b>835</b>   | <b>1,023</b> | <b>820</b>   | <b>961</b>   | <b>874</b>   | <b>1,115</b> | <b>920</b>   | <b>978</b>   |
| YoY Change (%)                                   | -23.7        | -23.7        | -5.0         | 1.3          | 9.3          | 4.6          | 8.9          | 12.2         | 1.8          |
| <b>ROM (Pre Ind-As) %</b>                        | <b>14.3</b>  | <b>13.5</b>  | <b>15.7</b>  | <b>13.6</b>  | <b>14.6</b>  | <b>13.6</b>  | <b>16.6</b>  | <b>14.0</b>  | <b>13.3</b>  |
| G & A expenses                                   | 377          | 359          | 430          | 359          | 456          | 475          | 496          | 431          | 426          |
| % of sales                                       | 6.1          | 5.8          | 6.6          | 5.9          | 6.9          | 7.4          | 7.4          | 6.6          | 5.8          |
| <b>EBITDA (pre Ind-AS)</b>                       | <b>502</b>   | <b>476</b>   | <b>593</b>   | <b>461</b>   | <b>505</b>   | <b>399</b>   | <b>619</b>   | <b>490</b>   | <b>551</b>   |
| YoY Change (%)                                   | -36.7        | -34.9        | -13.4        | -5.3         | 0.5          | -16.2        | 4.3          | 6.2          | 9.3          |
| <b>EBITDA (pre Ind-AS) %</b>                     | <b>8.1</b>   | <b>7.7</b>   | <b>9.1</b>   | <b>7.6</b>   | <b>7.7</b>   | <b>6.2</b>   | <b>9.2</b>   | <b>7.5</b>   | <b>7.5</b>   |
| <b>EBITDA (Post Ind-AS)</b>                      | <b>799</b>   | <b>786</b>   | <b>914</b>   | <b>794</b>   | <b>855</b>   | <b>759</b>   | <b>987</b>   | <b>870</b>   | <b>946</b>   |
| YoY Change (%)                                   | (24.1)       | (21.1)       | (4.8)        | 3.0          | 6.9          | (3.4)        | 8.0          | 9.6          | 10.6         |
| <b>EBITDA (post Ind-AS) %</b>                    | <b>13.0</b>  | <b>12.7</b>  | <b>14.0</b>  | <b>13.2</b>  | <b>13.0</b>  | <b>11.8</b>  | <b>14.7</b>  | <b>13.3</b>  | <b>12.9</b>  |

Source: Company, MOFSL



## Key takeaways from the management commentary

### Demand Environment and operating performance

- SSSG stood at 4.3%, remaining positive across all three months, with May and June witnessing stronger mid-single-digit SSSG. Management indicated that the momentum has continued in July.
- Growth was led by robust double-digit guest count expansion, reflecting higher customer acquisition and improved repeat visits.
- Management believes the demand recovery is structural, supported by the value-led strategy introduced over the past year.
- The Everyday Value platform continues to witness strong traction and remains the key driver of consumer recruitment and footfall growth.
- Consumers are increasingly responding to McDonald's trusted value proposition, improving brand relevance across everyday consumption occasions.
- Management expects to sustain the current momentum and remains confident of achieving the Vision 2027 growth trajectory.

- **Growth was broad-based across channels, with dine-in revenue increasing 12% YoY and off-premise revenue growing 11% YoY.**
- McDelivery remained a key growth engine within the off-premise business.
- The West region continued to deliver strong performance, while the South reported positive SSSG with meaningful improvement in guest count trends.
- Digital sales contribution increased **150bp YoY to 74%**, supported by stronger customer engagement across digital platforms.
- **Cumulative app downloads crossed 55m, with ~3.7m monthly active users, strengthening the company's personalization and loyalty capabilities.**

#### Cost and margins

- Operating EBITDA margin remained broadly stable despite elevated inflation across food, packaging, fuel, utilities and labour costs.
- **The company absorbed over 200bp of inflationary impact through disciplined cost governance, supply-chain efficiencies and operating leverage.**
- Gross margin remained stable at 67.6%, reflecting effective management of input cost pressure.
- **Inflationary pressures were primarily driven by higher vegetable oil, packaging, fuel, distribution, utility and wage costs.**
- Management expects inflationary pressure to moderate going forward and believes 1Q likely represented the peak of cost inflation.
- **The company has not implemented any price hikes in FY27 so far and intends to continue following a disciplined pricing strategy.**
- Management reiterated that product mix optimization, cost engineering, operating leverage, pricing and improving underperforming restaurants remain key levers for future margin expansion.
- **The company continues to target 100-150bp annual improvement in pre-Ind AS EBITDA margins, subject to operating performance.**

#### Store network

- **The company opened five restaurants during the quarter, taking the network to 482 restaurants across 79 cities.**
- **Management reiterated its guidance of opening more than 60 restaurants in FY27 and remains on track to achieve 580-630 restaurants by Dec'27.**
- Expansion continues to follow a profitability-led approach with focus on site quality, payback period and long-term unit economics.
- **Lower openings during 1Q were due to temporary fryer inventory constraints following LPG equipment conversion and are not indicative of any slowdown in expansion.**
- Management expects store additions to accelerate over the remaining quarters of FY27.

#### South India

- **South India delivered positive SSSG during the quarter, reflecting a meaningful turnaround vs. last year.**
- The recovery has been driven by improved value perception, localized marketing, stronger execution and greater operational focus.

- Management believes the initiatives implemented over the last six to eight months are now translating into tangible business outcomes.
- **The company expects South India to receive a higher share of future store additions as business momentum and unit economics continue to improve.**

#### Others

- **Management is restructuring its operating model from three divisions to five divisions to improve execution speed and bring decision-making closer to customers.**
- The new organizational structure is expected to enhance regional responsiveness and strengthen operational execution.
- The "Let's Family at McD" brand campaign was launched during the quarter to strengthen brand affinity as McDonald's completed 30 years in India.
- Management reiterated that volume-led growth remains its core strategy, with profitability expected to improve through operating leverage rather than aggressive price increases.
- The Board approved an interim dividend of INR0.40 per share during the quarter.

#### Exhibit 2: Store network

| Store Network          | 1QFY25 | 2QFY25 | 3QFY25 | 4QFY25 | 1QFY26 | 2QFY26 | 3QFY26 | 4QFY26 | 1QFY27 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Restaurants      | 403    | 408    | 421    | 438    | 444    | 450    | 458    | 478    | 482    |
| New Restaurants Opened | 6      | 8      | 15     | 18     | 9      | 8      | 10     | 21     | 5      |
| Closed Stores          | 0      | 3      | 2      | 1      | 3      | 2      | 2      | 1      | 1      |
| Net addition           | 6      | 5      | 13     | 17     | 6      | 6      | 8      | 20     | 4      |
| Cities                 | 66     | 66     | 67     | 69     | 71     | 72     | 73     | 78     | 79     |
| Total McCafe           | 371    | 383    | 401    | 418    | 425    | 436    | 458    | 478    | 482    |
| McCafe Addition        | 11     | 12     | 18     | 17     | 7      | 11     | 22     | 20     | 4      |
| % of total restaurants | 92%    | 94%    | 95%    | 95%    | 96%    | 97%    | 100%   | 100%   | 100%   |
| Drive-Thrus            | 82     | 86     | 93     | 100    | 106    | 108    | 109.92 | 119.5  | 120.5  |
| % of total restaurants | 20%    | 21%    | 22%    | 23%    | 24%    | 24%    | 24%    | 25%    | 25%    |
| EOTF                   | 303    | 323    | 343    | 378    | 385    | 390    | 458    | 478    | 482    |
| % of total restaurants | 75%    | 79%    | 81%    | 86%    | 87%    | 87%    | 100%   | 100%   | 100%   |
| New EOTF Stores        | 11     | 20     | 20     | 35     | 7      | 5      | 68     | 20     | 4      |

Source: Company, MOFSL

#### Exhibit 3: Digital KPIs

| Digital KPIs                | 1QFY25 | 2QFY25 | 3QFY25 | 4QFY25 | 1QFY26 | 2QFY26 | 3QFY26 | 4QFY26 | 1QFY27 |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| App Downloads (mn)          | 34     | 37     | 39     | 41     | 44     | 47     | 50     | 52     | 55     |
| Online business mix (%)     | 69%    | 72%    | 71%    | 75%    | 75%    | 75%    | 74%    | 76%    | 74%    |
| Dine-in channel mix (%)     | 58%    | 57%    | 58%    | 57%    | 59%    | 58%    | 60%    | 58%    | 59%    |
| Convenience channel mix (%) | 42%    | 57%    | 42%    | 43%    | 41%    | 42%    | 40%    | 42%    | 41%    |

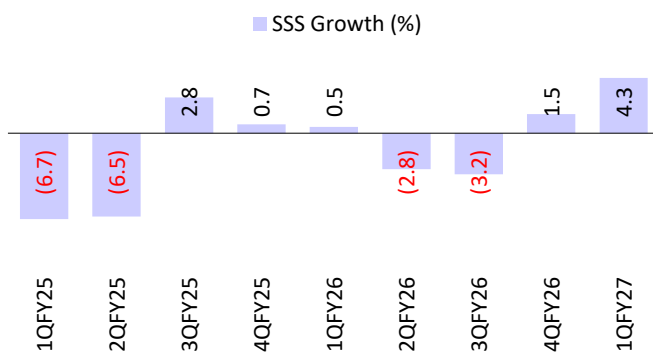
#### Exhibit 4: Key growth metrics

| Growth metrics                 | 1QFY25 | 2QFY25 | 3QFY25 | 4QFY25 | 1QFY26 | 2QFY26 | 3QFY26 | 4QFY26 | 1QFY27 |
|--------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Sales Gr (%)                   | 0%     | 1%     | 9%     | 7%     | 7%     | 4%     | 3%     | 9%     | 12%    |
| SSSG (%)                       | -7%    | -7%    | 3%     | 1%     | 1%     | -3%    | -3%    | 2%     | 4%     |
| Store Growth (%)               | 12%    | 10%    | 11%    | 10%    | 10%    | 10%    | 9%     | 9%     | 9%     |
| Average Annualised Sales/store | 61.3   | 63     | 60     | 59.3   | 62.2   | 61.5   | 60.4   | 60.1   | 60.8   |

Source: Company, MOFSL

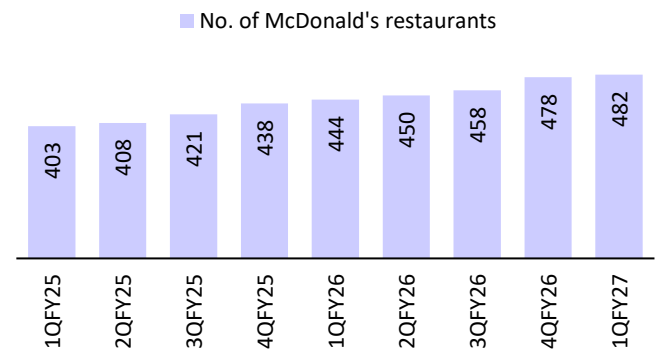
## Key exhibits

**Exhibit 5: Same-store sales up 4.3% YoY in 1QFY27**



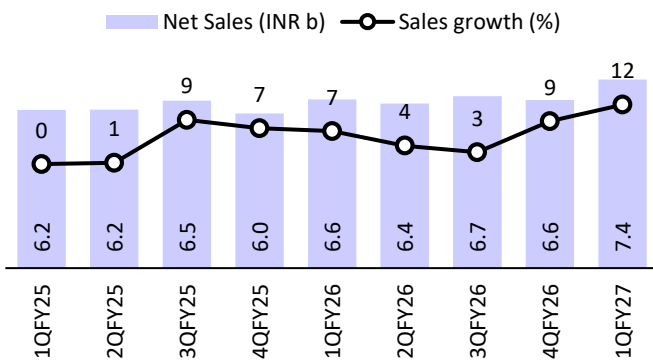
Source: Company, MOFSL

**Exhibit 6: Added net four stores (+9% YoY) in 1QFY27**



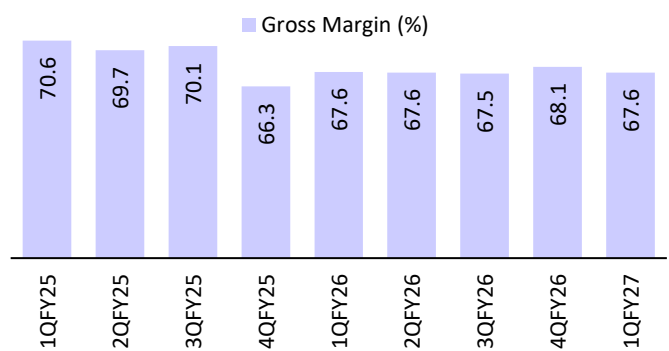
Source: Company, MOFSL

**Exhibit 7: Net sales were up 12% YoY at INR7.4b**



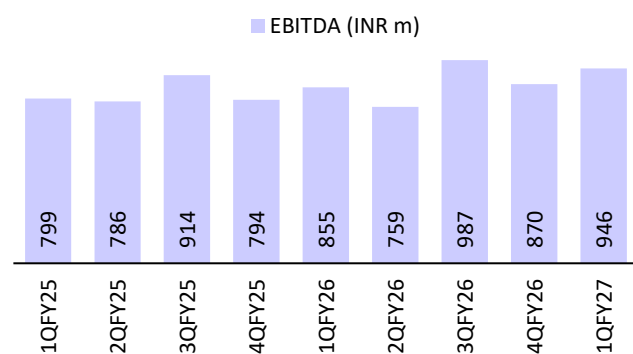
Source: Company, MOFSL

**Exhibit 8: Gross margin was flat YoY at 67.6%**



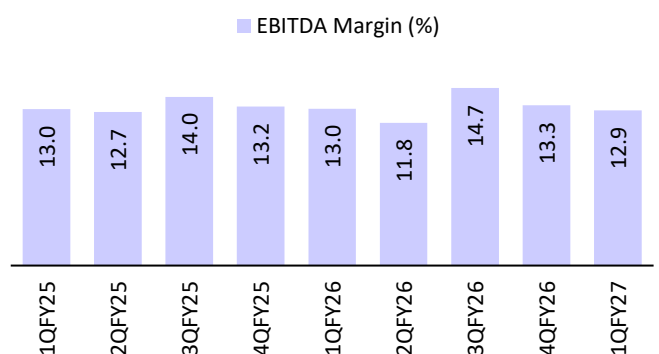
Source: Company, MOFSL

**Exhibit 9: EBITDA up ~11% YoY to INR946m**



Source: Company, MOFSL

**Exhibit 10: EBITDA margin contracted 10bp YoY at 12.9%**



Source: Company, MOFSL

### Valuation and view

- We raised our EBITDA estimates by 5%-6% for FY27 and FY28.
- Management guided for ~67% gross margin in FY27 amid ongoing inflationary environment. Demand trajectory improved in 1Q with positive footfall growth across months. WESTLIFE has become more aggressive in store additions (60 per year vs. earlier 45-50) and targets 580-630 restaurants by Dec'27 (482 as of Jun'26).
- We believe regional demand will see a gradual improvement and, therefore, we expect a gradual ADS recovery in near future. **We reiterate our Neutral rating with a TP of INR550, based on 28x Mar'28E EV/EBITDA (pre-IND AS).**

### Exhibit 11: We raised our EBITDA estimates by 5-6% for FY27 and FY28

| INR m        | New    |        | Old    |        | Change (%) |       |
|--------------|--------|--------|--------|--------|------------|-------|
|              | FY27E  | FY28E  | FY27E  | FY28E  | FY27E      | FY28E |
| Net Sales    | 29,592 | 33,610 | 29,343 | 33,097 | 0.8%       | 1.5%  |
| EBITDA       | 4,075  | 4,940  | 3,840  | 4,706  | 6.1%       | 5.0%  |
| Adjusted PAT | 128    | 530    | -24    | 407    | NA         | 30.1% |

Source: MOFSL

## Financials and valuations

| Consolidated - Income Statement     |               |               |               |               |               |               |               | INR mn        |               |
|-------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Y/E March                           | FY20          | FY21          | FY22          | FY23          | FY24          | FY25          | FY26          | FY27E         | FY28E         |
| <b>Total Income from Operations</b> | <b>15,478</b> | <b>9,860</b>  | <b>15,765</b> | <b>22,782</b> | <b>23,918</b> | <b>24,912</b> | <b>26,256</b> | <b>29,592</b> | <b>33,610</b> |
| Change (%)                          | 10.4          | -36.3         | 59.9          | 44.5          | 5.0           | 4.2           | 5.4           | 12.7          | 13.6          |
| Materials Consumed                  | 5,382         | 3,483         | 5,129         | 6,860         | 7,952         | 8,396         | 8,482         | 9,410         | 10,419        |
| <b>Gross profit</b>                 | <b>10,095</b> | <b>6,378</b>  | <b>10,636</b> | <b>15,922</b> | <b>15,966</b> | <b>16,516</b> | <b>17,773</b> | <b>20,182</b> | <b>23,191</b> |
| Margin (%)                          | 65.2          | 64.7          | 67.5          | 69.9          | 66.8          | 66.3          | 67.7          | 68.2          | 69.0          |
| Employees Cost                      | 1,690         | 1,226         | 1,439         | 2,034         | 2,323         | 2,582         | 2,809         | 3,161         | 3,519         |
| Other Expenses                      | 6,206         | 4,532         | 7,125         | 9,957         | 9,862         | 10,641        | 11,494        | 12,946        | 14,732        |
| <b>Total Expenditure</b>            | <b>13,279</b> | <b>9,241</b>  | <b>13,693</b> | <b>18,851</b> | <b>20,138</b> | <b>21,619</b> | <b>22,785</b> | <b>25,517</b> | <b>28,670</b> |
| % of Sales                          | 85.8          | 93.7          | 86.9          | 82.7          | 84.2          | 86.8          | 86.8          | 86.2          | 85.3          |
| <b>EBITDA (Pre-IND AS)</b>          | <b>1,453</b>  | <b>-24</b>    | <b>1,304</b>  | <b>3,010</b>  | <b>2,698</b>  | <b>2,032</b>  | <b>2,012</b>  | <b>2,431</b>  | <b>3,158</b>  |
| Change (%)                          | 16.9          | P/L           | L/P           | 130.7         | -10.4         | -24.7         | -1.0          | 20.8          | 29.9          |
| Margin (%)                          | 9.4           | -0.2          | 8.3           | 13.2          | 11.3          | 8.2           | 7.7           | 8.2           | 9.4           |
| <b>EBITDA</b>                       | <b>2,199</b>  | <b>619</b>    | <b>2,071</b>  | <b>3,931</b>  | <b>3,780</b>  | <b>3,293</b>  | <b>3,471</b>  | <b>4,075</b>  | <b>4,940</b>  |
| Change (%)                          | 77.0          | -71.8         | 234.5         | 89.8          | -3.8          | -12.9         | 5.4           | 17.4          | 21.2          |
| Margin (%)                          | 14.2          | 6.3           | 13.1          | 17.3          | 15.8          | 13.2          | 13.2          | 13.8          | 14.7          |
| Depreciation                        | 1,442         | 1,555         | 1,452         | 1,649         | 1,886         | 2,133         | 2,318         | 2,668         | 2,956         |
| <b>EBIT</b>                         | <b>757</b>    | <b>-935</b>   | <b>620</b>    | <b>2,282</b>  | <b>1,895</b>  | <b>1,160</b>  | <b>1,153</b>  | <b>1,406</b>  | <b>1,984</b>  |
| Int. and Finance Charges            | 808           | 845           | 826           | 928           | 1,099         | 1,272         | 1,455         | 1,571         | 1,706         |
| Other Income                        | 127           | 452           | 186           | 140           | 162           | 242           | 314           | 336           | 430           |
| <b>PBT bef. EO Exp.</b>             | <b>76</b>     | <b>-1,329</b> | <b>-21</b>    | <b>1,495</b>  | <b>958</b>    | <b>131</b>    | <b>11</b>     | <b>171</b>    | <b>708</b>    |
| EO Items                            | 166           | -42           | 0             | 0             | 0             | 0             | -293          | 0             | 0             |
| <b>PBT after EO Exp.</b>            | <b>242</b>    | <b>-1,371</b> | <b>-21</b>    | <b>1,495</b>  | <b>958</b>    | <b>131</b>    | <b>-281</b>   | <b>171</b>    | <b>708</b>    |
| Total Tax                           | -14           | -293          | -4            | 379           | 266           | 9             | 73            | 43            | 178           |
| Tax Rate (%)                        | -18.8         | N/M           | N/M           | 25.3          | 27.8          | 6.9           | 640.7         | 25.2          | 25.2          |
| <b>Reported PAT</b>                 | <b>-76</b>    | <b>-994</b>   | <b>-17</b>    | <b>1,116</b>  | <b>692</b>    | <b>122</b>    | <b>231</b>    | <b>128</b>    | <b>530</b>    |
| <b>Adjusted PAT</b>                 | <b>90</b>     | <b>-1,036</b> | <b>-17</b>    | <b>1,116</b>  | <b>692</b>    | <b>122</b>    | <b>-62</b>    | <b>128</b>    | <b>530</b>    |
| Change (%)                          | -57.6         | P/L           | -             | L/P           | -38.0         | -82.4         | P/L           | L/P           | 314.2         |
| Margin (%)                          | 0.6           | -10.5         | -0.1          | 4.9           | 2.9           | 0.5           | -0.2          | 0.4           | 1.6           |

| Consolidated - Balance Sheet        |               |               |               |               |               |               |               | INR mn        |               |
|-------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Y/E March                           | FY20          | FY21          | FY22          | FY23          | FY24          | FY25          | FY26          | FY27E         | FY28E         |
| Equity Share Capital                | 311           | 312           | 312           | 312           | 312           | 312           | 312           | 312           | 312           |
| Total Reserves                      | 5,459         | 4,501         | 4,309         | 5,347         | 5,571         | 5,723         | 5,879         | 4,126         | 5,704         |
| <b>Net Worth</b>                    | <b>5,770</b>  | <b>4,812</b>  | <b>4,621</b>  | <b>5,659</b>  | <b>5,883</b>  | <b>6,035</b>  | <b>6,191</b>  | <b>4,438</b>  | <b>6,015</b>  |
| Total Loans                         | 1,837         | 2,152         | 2,010         | 2,070         | 2,390         | 3,081         | 2,996         | 2,896         | 2,796         |
| Lease Liabilities                   | 7,822         | 7,528         | 8,536         | 9,960         | 11,235        | 13,151        | 15,052        | 16,696        | 18,585        |
| Deferred Tax Liabilities            | -214          | -510          | -520          | -604          | -708          | -959          | -1,012        | -1,032        | -1,053        |
| <b>Capital Employed</b>             | <b>15,216</b> | <b>13,982</b> | <b>14,647</b> | <b>17,086</b> | <b>18,800</b> | <b>21,308</b> | <b>23,227</b> | <b>22,997</b> | <b>26,343</b> |
| Gross Block                         | 8,430         | 8,522         | 9,088         | 11,263        | 12,821        | 14,341        | 15,861        | 18,141        | 20,231        |
| Less: Accum. Deprn.                 | 2,538         | 3,153         | 3,649         | 4,257         | 4,723         | 5,374         | 6,299         | 9,720         | 11,509        |
| <b>Net Fixed Assets</b>             | <b>5,893</b>  | <b>5,368</b>  | <b>5,439</b>  | <b>7,006</b>  | <b>8,098</b>  | <b>8,967</b>  | <b>9,563</b>  | <b>8,421</b>  | <b>8,722</b>  |
| Goodwill on Consolidation           | 466           | 466           | 466           | 466           | 466           | 466           | 466           | 0             | 0             |
| Capital WIP                         | 226           | 256           | 355           | 567           | 447           | 225           | 685           | 850           | 850           |
| Right to use Asset                  | 7,722         | 7,008         | 7,718         | 8,758         | 9,606         | 11,078        | 12,488        | 12,468        | 13,743        |
| <b>Total Investments</b>            | <b>1,576</b>  | <b>1,984</b>  | <b>1,504</b>  | <b>1,299</b>  | <b>1,380</b>  | <b>1,592</b>  | <b>1,201</b>  | <b>1,201</b>  | <b>1,201</b>  |
| Current                             | 719           | 1,461         | 1,030         | 1,299         | 1,380         | 1,592         | 1,201         | 1,201         | 1,201         |
| Non current                         | 857           | 523           | 474           | 0             | 0             | 0             | 0             | 0             | 0             |
| <b>Curr. Assets, Loans&amp;Adv.</b> | <b>1,535</b>  | <b>1,643</b>  | <b>1,973</b>  | <b>2,291</b>  | <b>2,153</b>  | <b>2,793</b>  | <b>2,887</b>  | <b>4,312</b>  | <b>6,663</b>  |
| Inventory                           | 411           | 465           | 559           | 714           | 632           | 808           | 699           | 1,054         | 1,197         |
| Account Receivables                 | 47            | 88            | 133           | 107           | 173           | 190           | 172           | 251           | 285           |
| Cash and Bank Balance               | 30            | 110           | 232           | 284           | 141           | 589           | 169           | 920           | 2,820         |
| Loans and Advances                  | 1,046         | 980           | 1,048         | 1,185         | 1,206         | 1,206         | 1,847         | 2,087         | 2,361         |
| <b>Curr. Liability &amp; Prov.</b>  | <b>2,201</b>  | <b>2,744</b>  | <b>2,809</b>  | <b>3,300</b>  | <b>3,350</b>  | <b>3,812</b>  | <b>4,063</b>  | <b>4,257</b>  | <b>4,836</b>  |
| Account Payables                    | 1,280         | 1,851         | 1,722         | 1,877         | 2,026         | 2,325         | 2,524         | 2,640         | 3,139         |
| Other Current Liabilities           | 822           | 789           | 953           | 1,293         | 1,225         | 1,340         | 1,313         | 1,378         | 1,447         |
| Provisions                          | 100           | 104           | 134           | 130           | 99            | 147           | 227           | 238           | 250           |
| <b>Net Current Assets</b>           | <b>-666</b>   | <b>-1,101</b> | <b>-836</b>   | <b>-1,009</b> | <b>-1,197</b> | <b>-1,020</b> | <b>-1,177</b> | <b>56</b>     | <b>1,827</b>  |
| <b>Appl. of Funds</b>               | <b>15,216</b> | <b>13,982</b> | <b>14,647</b> | <b>17,086</b> | <b>18,800</b> | <b>21,308</b> | <b>23,227</b> | <b>22,997</b> | <b>26,343</b> |

E: MOFSL Estimates

## Financials and valuations

### Ratios

| Y/E March                     | FY20       | FY21        | FY22        | FY23       | FY24       | FY25       | FY26        | FY27E      | FY28E      |
|-------------------------------|------------|-------------|-------------|------------|------------|------------|-------------|------------|------------|
| <b>Basic (INR)</b>            |            |             |             |            |            |            |             |            |            |
| <b>Adj. EPS</b>               | <b>0.6</b> | <b>-6.7</b> | <b>-0.1</b> | <b>7.2</b> | <b>4.4</b> | <b>0.8</b> | <b>-0.4</b> | <b>0.8</b> | <b>3.4</b> |
| Cash EPS                      | 9.9        | 3.3         | 9.2         | 17.7       | 16.5       | 14.5       | 14.5        | 17.9       | 22.4       |
| BV/Share                      | 37.1       | 30.9        | 29.7        | 36.3       | 37.7       | 38.7       | 39.7        | 28.5       | 38.6       |
| DPS                           | 0.0        | 0.0         | 0.0         | 0.0        | 0.0        | 0.0        | 0.0         | 0.0        | 0.0        |
| Payout (%)                    | 0.0        | 0.0         | 0.0         | 0.0        | 0.0        | 0.0        | 0.0         | 0.0        | 0.0        |
| <b>Valuation (x)</b>          |            |             |             |            |            |            |             |            |            |
| P/E                           | 845.3      | N/M         | N/M         | 68.5       | 110.4      | 626.1      | N/M         | 597.6      | 144.3      |
| Cash P/E                      | 49.7       | 147.0       | 53.1        | 27.6       | 29.6       | 33.9       | 33.9        | 27.3       | 21.9       |
| P/BV                          | 13.2       | 15.8        | 16.5        | 13.5       | 13.0       | 12.7       | 12.3        | 17.2       | 12.7       |
| EV/Sales                      | 4.9        | 7.7         | 4.9         | 3.4        | 3.2        | 3.1        | 3.0         | 2.6        | 2.2        |
| EV/EBITDA                     | 34.8       | 123.4       | 37.0        | 19.6       | 20.4       | 23.5       | 22.4        | 18.9       | 15.2       |
| EV/EBITDA pre Ind As          | 52.7       | -3,201.6    | 58.8        | 25.6       | 28.6       | 38.0       | 38.7        | 31.7       | 23.8       |
| Dividend Yield (%)            | 0.0        | 0.0         | 0.0         | 0.0        | 0.0        | 0.0        | 0.0         | 0.0        | 0.0        |
| FCF per share                 | 4.8        | 5.4         | 4.9         | 5.1        | 7.9        | 8.5        | 7.4         | 9.1        | 20.6       |
| <b>Return Ratios (%)</b>      |            |             |             |            |            |            |             |            |            |
| RoE                           | 1.6        | -19.6       | -0.4        | 21.7       | 12.0       | 2.0        | -1.0        | 2.4        | 10.1       |
| RoCE                          | 8.9        | NA          | NA          | 11.0       | 8.0        | 6.3        | -34.1       | 5.4        | 7.0        |
| RoIC                          | 9.4        | NA          | NA          | 12.4       | 8.6        | 6.0        | -31.1       | 5.1        | 7.2        |
| <b>Working Capital Ratios</b> |            |             |             |            |            |            |             |            |            |
| Fixed Asset Turnover (x)      | 1.8        | 1.2         | 1.7         | 2.0        | 1.9        | 1.7        | 1.7         | 1.6        | 1.7        |
| Asset Turnover (x)            | 1.0        | 0.7         | 1.1         | 1.3        | 1.3        | 1.2        | 1.1         | 1.3        | 1.3        |
| Inventory (Days)              | 10         | 17          | 13          | 11         | 10         | 12         | 10          | 13         | 13         |
| Debtor (Days)                 | 1          | 3           | 3           | 2          | 3          | 3          | 2           | 3          | 3          |
| Creditor (Days)               | 30         | 69          | 40          | 30         | 31         | 34         | 35          | 33         | 34         |
| <b>Leverage Ratio (x)</b>     |            |             |             |            |            |            |             |            |            |
| Current Ratio                 | 0.7        | 0.6         | 0.7         | 0.7        | 0.6        | 0.7        | 0.7         | 1.0        | 1.4        |
| Interest Cover Ratio          | 0.9        | -1.1        | 0.7         | 2.5        | 1.7        | 0.9        | 0.8         | 0.9        | 1.2        |
| Net Debt/Equity               | 1.4        | 1.6         | 1.9         | 1.8        | 2.1        | 2.3        | 2.7         | 3.9        | 2.9        |

### Consolidated - Cash Flow

#### Statement

INR mn

| Y/E March                        | FY20          | FY21         | FY22          | FY23          | FY24          | FY25          | FY26          | FY27E         | FY28E         |
|----------------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| OP/(Loss) before Tax             | -90           | -1,287       | -21           | 1,495         | 958           | 131           | 304           | 171           | 708           |
| Depreciation                     | 1,384         | 1,396        | 1,364         | 1,521         | 1,822         | 2,041         | 2,262         | 2,570         | 2,853         |
| Interest & Finance Charges       | 808           | 845          | 826           | 927           | 1,097         | 1,271         | 1,455         | 1,571         | 1,706         |
| Direct Taxes Paid                | -163          | 32           | -66           | -439          | -403          | -74           | -153          | -43           | -178          |
| (Inc)/Dec in WC                  | 164           | 691          | -145          | 70            | 76            | 248           | 289           | -409          | 209           |
| <b>CF from Operations</b>        | <b>2,102</b>  | <b>1,677</b> | <b>1,959</b>  | <b>3,575</b>  | <b>3,550</b>  | <b>3,618</b>  | <b>4,157</b>  | <b>3,860</b>  | <b>5,297</b>  |
| Others                           | -89           | -337         | -202          | -90           | -159          | -118          | -636          | 0             | 0             |
| <b>CF from Operating incl EO</b> | <b>2,013</b>  | <b>1,340</b> | <b>1,756</b>  | <b>3,484</b>  | <b>3,391</b>  | <b>3,500</b>  | <b>3,521</b>  | <b>3,860</b>  | <b>5,297</b>  |
| (Inc)/Dec in FA                  | -1,259        | -491         | -999          | -2,691        | -2,154        | -2,174        | -2,365        | -2,445        | -2,090        |
| <b>Free Cash Flow</b>            | <b>754</b>    | <b>849</b>   | <b>757</b>    | <b>794</b>    | <b>1,236</b>  | <b>1,325</b>  | <b>1,156</b>  | <b>1,416</b>  | <b>3,207</b>  |
| (Pur)/Sale of Investments        | 569           | -252         | 380           | -32           | 166           | -139          | 326           | 0             | 0             |
| Others                           | 1             | -63          | 4             | 272           | -54           | 56            | 15            | 1,992         | 1,583         |
| <b>CF from Investments</b>       | <b>-689</b>   | <b>-806</b>  | <b>-616</b>   | <b>-2,451</b> | <b>-2,042</b> | <b>-2,258</b> | <b>-2,024</b> | <b>-453</b>   | <b>-507</b>   |
| Issue of Shares                  | 10            | 28           | 24            | -21           | 0             | 0             | 0             | 0             | 0             |
| Inc/(Dec) in Debt                | -1,245        | -311         | -910          | -817          | -758          | -570          | -1,554        | -120          | -121          |
| Interest Paid                    | -152          | -170         | -133          | -143          | -733          | -224          | -363          | -2,536        | -2,770        |
| <b>CF from Fin. Activity</b>     | <b>-1,387</b> | <b>-453</b>  | <b>-1,019</b> | <b>-981</b>   | <b>-1,492</b> | <b>-794</b>   | <b>-1,918</b> | <b>-2,656</b> | <b>-2,891</b> |
| <b>Inc/Dec of Cash</b>           | <b>-62</b>    | <b>80</b>    | <b>122</b>    | <b>52</b>     | <b>-143</b>   | <b>448</b>    | <b>-421</b>   | <b>751</b>    | <b>1,900</b>  |
| Opening Balance                  | 92            | 30           | 110           | 232           | 284           | 141           | 590           | 169           | 920           |
| <b>Closing Balance</b>           | <b>30</b>     | <b>110</b>   | <b>232</b>    | <b>284</b>    | <b>141</b>    | <b>590</b>    | <b>169</b>    | <b>920</b>    | <b>2,820</b>  |

E: MOFSL Estimates

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## NOTES

| Explanation of Investment Rating |                                                                                              |
|----------------------------------|----------------------------------------------------------------------------------------------|
| Investment Rating                | Expected return (over 12-month)                                                              |
| BUY                              | >=15%                                                                                        |
| SELL                             | < - 10%                                                                                      |
| NEUTRAL                          | < - 10 % to 15%                                                                              |
| UNDER REVIEW                     | Rating may undergo a change                                                                  |
| NOT RATED                        | We have forward looking estimates for the stock but we refrain from assigning recommendation |

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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