

# Senco Gold

Estimate change 

TP change 

Rating change 

Bloomberg	SENCO IN
Equity Shares (m)	164
M.Cap.(INRb)/(USDb)	57.7 / 0.6
52-Week Range (INR)	458 / 227
1, 6, 12 Rel. Per (%)	6/0/-32
12M Avg Val (INR M)	378

## Financials & Valuations (INR b)

Y/E March (INR b)	FY26E	FY27E	FY28E
Sales	82.3	94.3	106.6
Sales Growth (%)	30.0	14.6	13.1
EBITDA	8.7	6.8	7.7
Margins (%)	10.6	7.2	7.2
Adj. PAT	5.0	3.3	3.7
Adj. EPS (INR)	30.8	20.4	22.6
EPS Growth (%)	148.8	-33.7	10.7
BV/Sh.(INR)	149.4	167.6	187.3

## Ratios

Debt/Equity	0.7	0.5	0.6
RoE (%)	22.8	12.9	12.7
RoIC (%)	17.0	11.1	11.4

## Valuations

P/E (x)	11.3	17.1	15.4
EV/EBITDA(x)	3.5	4.2	3.9

## Shareholding Pattern (%)

As On	Dec-25	Sep-25	Dec-24
Promoter	64.5	64.4	64.1
DII	12.1	11.6	13.3
FII	8.2	8.8	8.9
Others	15.2	15.2	13.7

FII includes depository receipts

**CMP: INR352**

**TP: INR375 (+6%)**

**Neutral**

## Improved SSSG print; margin volatility continues

- Senco Gold (SENCO) delivered a consolidated revenue growth of 50% YoY to INR30.7bn, witnessing a sharp acceleration after clocking 2% growth in 2Q (peers >20%). SSSG stood at 39% (21% in 9MFY26), aided by festive demand and a higher old-gold exchange mix (43% of revenue). However, amid elevated gold prices, gold volumes declined 3% QoQ and ~10% in 9MFY26. Management highlighted that the demand momentum has been sustained in 4Q, and expects to deliver >25% revenue growth.
- The company opened four stores (+15% YoY) during the quarter, bringing the total store count to 196 (111 COCO, 83 FOCO, and 2 Dubai). SENCO is on track to reach 200 stores by FY26.
- GM expanded sharply by 830bp YoY to 19.9% (vs. est. 14.3%; 17% in 2QFY26), adjusted to custom duty in base. Inventory gains were added ~350bp in 3Q and ~250bp in 9MFY26 gross margins, which led to a sharp beat to our estimates. SENCO has a lower inventory, hedging to 55-60% in 9MFY26 vs. the earlier 95% in FY25. EBITDA margin expanded 810bp YoY to 13.4% (est. 6.7%, 6.9% in 2QFY26). EBITDA margin adjusted to inventory gain stood at ~9.5–10% in 3Q and ~8.5% in 9M. Management guide 7.5–7.8% EBITDA margin is sustained. However, given the competitive pressure, we model 7.2% margin for FY27/FY28 (close to the average of FY23–25).
- Given the inconsistencies in operating performance and low hedging ratios, we remain cautious on SENCO's operating margin performance going ahead. We **reiterate our Neutral rating with a TP of INR375 (18x Dec'25)**.

## Beat on profitability; 3Q remains volatile

- **Healthy sales growth:** SENCO posted a strong consolidated revenue growth of 51% YoY to INR30.7bn (est. INR23.9b). The 3Q performance remained volatile; 2QFY26 revenue growth was 2% YoY (peers were >20%) and 28% in 1QFY26. Titan (Jewelry standalone, ex-bullion), Kalyan, and P N Gadgil (retail) delivered revenue growth of 40%, 42%, and 36% in 3Q. Average transaction value (ATV) rose 8% QoQ to INR93,000, while average selling price rose 6% QoQ to INR60,270, reflecting improved realizations.
- **Inventory gain and margin expansion:** Consolidated gross margin expanded sharply by 830bp YoY to 19.9% (vs. est. 14.3%; 17% in 2QFY26), adjusted for the customs duty impact in the base quarter. Last year in 3QFY25, the company's gross margin dipped 710bp due to the impact of hedge accounting. Inventory gains were added ~350bp in 3Q and ~250bp in 9MFY26 gross margins,, which led to a sharp beat to our estimates. Employee expenses rose 31% YoY (adjusted for a one-time INR62mn labor code impact), while other expenses increased 63% YoY. EBITDA margin expanded 810bp YoY and 640bp QoQ to 13.4% (est. 6.7-6.9% in 2QFY26), supported by the sharp improvement in gross margins.
- **Strong improvement in profitability:** EBITDA grew 282% YoY to INR4.1b (est. 1.6b). APAT grew 396% to INR2,687m (est. INR796m, 2QFY26 INR488m).
- In 9MFY26, net sales/EBITDA/APAT jumped 30%/135%/202%.

Naveen Trivedi – Research Analyst (Naveen.Trivedi@motilaloswal.com)

Research Analyst: Amey Tiwari (Amey.Tiwari@MotilalOswal.com) | Tanu Jindal (Tanu.Jindal@MotilalOswal.com)

**Investors are advised to refer through important disclosures made at the last page of the Research Report.**

MotilalOswal research is available on [www.motilaloswal.com/Institutional-Equities](http://www.motilaloswal.com/Institutional-Equities), Bloomberg, Thomson Reuters, Factset and S&P Capital.

### Key takeaways from the management commentary

- Gold volume declined by ~3% QoQ in 3Q and ~10% in 9MFY26, while the diamond segment recorded a 12.5% growth during 9MFY26.
- For FY27, the company plans to open 18–20 stores, split evenly between COCO (8–10) and franchisee (8–10) formats.
- Inventory stood at INR 46bn (up 55% YoY) to support wedding-season demand. Higher gold prices increased working capital requirements, funded through bank borrowings of INR 22.5bn (up 44% YoY).
- The company hedged 55–60% of inventory in 9MFY26 in a volatile gold price environment (normally 75-90%). In FY25, 95% of its inventory has been hedged.

### Valuation and view

- Led by the beat on gross margin, we raise our EPS estimates by 12% for FY27 while maintaining the same for FY28.
- SENCO's gross margins have historically been volatile, reflecting its low level of hedging and resultant inventory gains. Management guided that a 7.5-7.8% EBITDA margin will be sustained. However, given the intense competition, we model 7.2% margins for FY27/FY28 (near the average of FY23-25).
- We model a revenue/EBITDA CAGR of 14%/-6% over FY26-28. However, adjusting the inventory gain, we model an EBITDA CAGR of 10%.
- **We reiterate our Neutral rating with a TP of INR375 valued at 18x Dec'27.**

### Consolidated Quarterly Performance

(INR m)

Y/E March	FY25				FY26E				FY25	FY26E	FY26	Var. (%)
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4QE		3QE		
<b>Stores</b>	165	166	171	175	186	192	196	200	174	200	195	
<b>Net Sales</b>	14,039	15,005	20,460	13,777	18,263	15,361	30,710	17,947	63,281	82,280	23,938	28.3
Change (%)	7.5	30.9	23.8	21.1	30.1	2.4	50.1	30.3	20.7	30.0	17.0	
<b>Gross Profit</b>	2,428	1,976	2,373	2,313	3,489	2,616	6,107	3,364	9,090	15,576	3,423	78.4
Gross Margin (%)	17.3	13.2	11.6	16.8	19.1	17.0	19.9	18.7	14.4	18.9	14.3	
Operating Expenses	1,341	1,159	1,297	1,042	1,653	1,551	1,999	1,667	4,839	6,870	1,819	
% of Sales	9.5	7.7	6.3	7.6	9.1	10.1	6.5	9.3	7.6	8.4	7.6	
<b>EBITDA</b>	1,087	818	1,076	1,270	1,836	1,065	4,108	1,697	4,251	8,706	1,604	156.1
Margin (%)	7.7	5.4	5.3	9.2	10.1	6.9	13.4	9.5	6.7	10.6	6.7	
Change (%)	61.8	107.1	-40.6	44.8	68.8	30.3	281.8	33.6	13.2	104.8	49.1	
Interest	322	326	339	375	430	462	590	610	1,362	2,092	475	
Depreciation	181	178	131	191	187	190	211	244	681	831	205	
Other Income	123	149	127	147	186	178	301	285	546	950	140	
<b>PBT</b>	708	462	732	851	1,406	591	3,608	1,128	2,754	6,733	1,064	239.2
Tax	195	117	190	226	359	103	922	313	729	1,697	268	
Effective Tax Rate (%)	27.6	25.3	26.0	26.6	25.6	17.4	25.5	27.7	26.5	25.2	25.2	
<b>Adjusted PAT</b>	513	345	542	624	1,047	488	2,687	815	2,024	5,036	796	237.6
Change (%)	85.3	188.7	-50.4	94.0	104.1	41.4	395.7	30.6	11.8	148.8	46.8	
<b>PAT</b>	513	121	335	624	1,047	488	2,640	815	1,593	4,990	796	

E: MOFSL Estimates



## Key takeaways from the management commentary

### Operational performance

- The company recorded INR 17.2bn sales in October'25, supported by robust festive demand.
- Growth in 3QFY26 has sustained into 4QFY26, indicating continued demand momentum.
- **Gold volume declined by ~3% QoQ in 3Q and ~10% in 9MFY26, while the diamond segment recorded a 12.5% growth during 9MFY26.**
- Old Gold Exchange contributed 43% of total sales, compared to 25–30% two years ago.
- Customer footfall conversion remained strong at 66%.
- The company is well-prepared for key demand catalysts, including the 4Q wedding season, Valentine's Day, International Women's Day, Akshay Tritiya, Poila Boishakh, and other regional festivals.
- Management expects 25%+ sales growth in 4QFY26, driven by seasonal demand tailwinds.
- Customer advances declined in the December quarter due to festive redemptions; management expects balances to rebuild, supporting cash flows and future sales.
- Advances currently stand near INR2bn; the company is pursuing a higher credit rating to raise the cap to ~INR5bn, which should enhance customer acquisition and footfalls.
- The company plans to introduce fixed-rate schemes and wedding-focused Marigold plans (offering making charge discounts) aim to improve consumer traction without impacting margins.
- The acquisition of Melorra is aimed at strengthening the company's connection with Gen Z and millennial consumers, adding a design-centric portfolio to complement its traditional offerings.

### Geographic & channel mix

- Non-East revenue surpassed INR 11bn, underscoring the company's expanding national footprint and strong traction in newer markets.
- Revenue mix stood at 65% from owned stores, 33% from franchisees, and 2% from other channels.
- The East market delivered 18–20% growth, while non-East markets grew faster at 25–30%, supported by a lower base.

### Product mix & consumer strategy

- The company introduced 9-carat gold and diamond jewelry to attract price-sensitive customers in a volatile gold price environment.
- Studded jewelry ratio stood at 10.9% for 9MFY26.
- Coin sales contributed ~7% of YTD revenue, while e-commerce, Digi Gold, and Digi Silver generated ~INR 420mn, and exports added ~INR 2,450mn.

### Store expansion

- The company launched four new franchise showrooms in 3QFY26, taking the total showroom count to 196 (including eight SenS stores).

- It remains on track to open 20 stores in FY26 and plans to add 3–4 more outlets to cross the 200-store milestone.
- **For FY27, the company plans to open 18–20 stores, split evenly between COCO (8–10) and franchisee (8–10) formats.**
- Stores older than two years are considered for SSSG calculations. Of the 196 stores, 156 are mature stores while 40 are new.

#### **Margins & profitability**

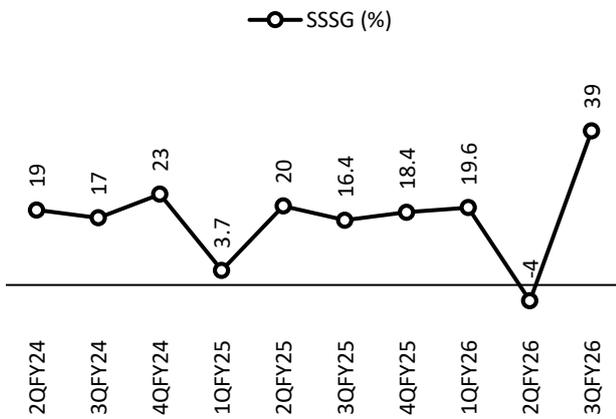
- **The company maintained its FY27 EBITDA margin guidance at 7.5–7.8% and reiterated 20–22% revenue growth guidance.**
- In 9MFY26, EBITDA margin stood at 10.9%, including 2–2.5% realization gains.
- **In 3QFY26, EBITDA margin was 13.4%, with a normalized margin of ~9.5–10% and the remainder driven by inventory/realization gains.**
- Rising gold prices increased absolute making charges (linked as a % of sales), contributing to margin expansion.
- In different store format the Gross margin profile is - 18–20% from owned stores (~60% revenue), 7–8% in franchise stores (~30–35%), and 5–6% in e-commerce (~4%).

#### **Inventory, Hedging & Balance Sheet**

- Inventory stood at INR 46bn (up 55% YoY) to support wedding-season demand. Higher gold prices increased working capital requirements, funded through bank borrowings of INR 22.5bn (up 44% YoY).
- **The company hedged 55–60% of inventory in 9MFY26 in a volatile gold price environment (normally 75-90%). In FY25, the company 95% inventory is hedged.**

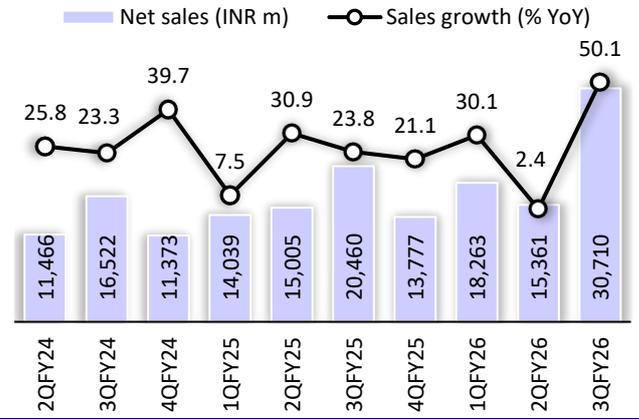
## Key exhibits

**Exhibit 1: SSSG up 39% in 3QFY26**



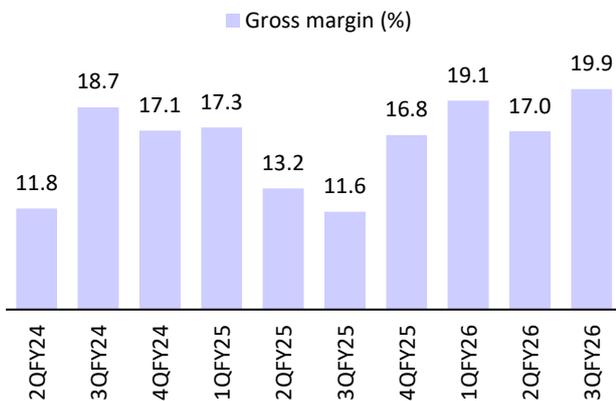
Source: Company, MOFSL

**Exhibit 2: Consol. sales grew 50% YoY in 3QFY26**



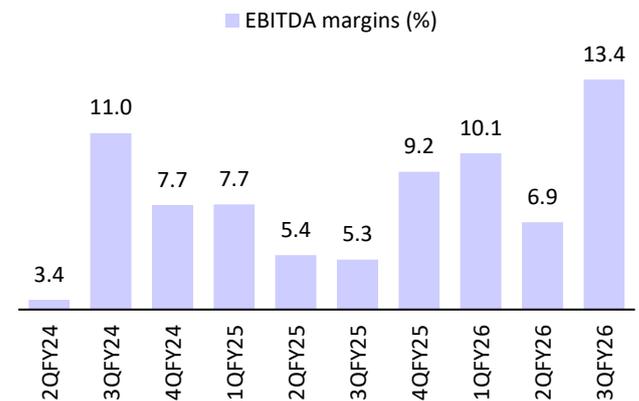
Source: Company, MOFSL

**Exhibit 3: GP margin expanded 830bp YoY to ~20%**



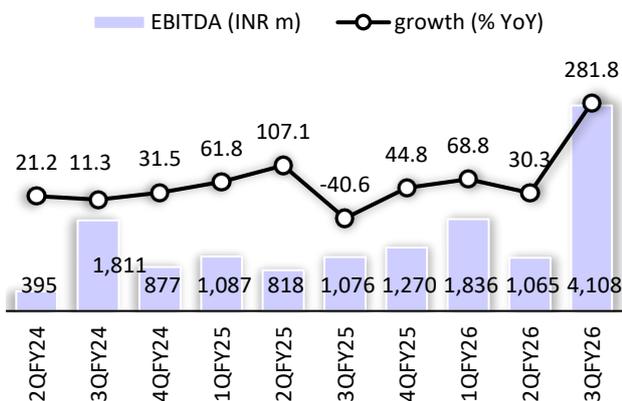
Source: Company, MOFSL

**Exhibit 4: EBITDA margin expanded 810bp YoY to 13.4%**



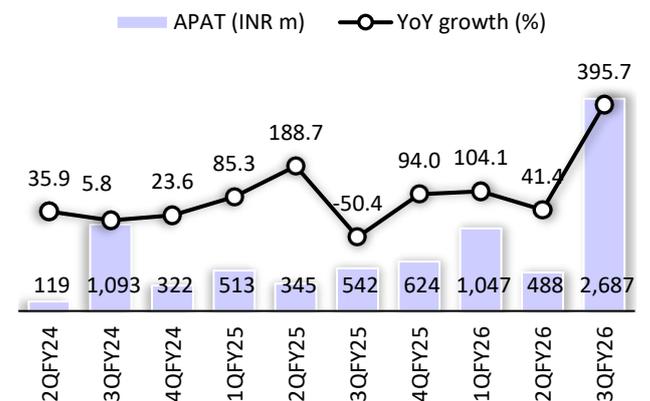
Source: Company, MOFSL

**Exhibit 5: EBITDA grew 282% YoY to INR4.1b in 3QFY26**



Source: Company, MOFSL

**Exhibit 6: Adj. PAT grew 396% YoY in 3QFY26**



Source: Company, MOFSL

### Valuation and view

- Led by the beat on gross margin, we raise our EPS estimates by 12% for FY27 while maintaining the same for FY28.
- SENCO's gross margins have historically been volatile, reflecting its low level of hedging and resultant inventory gains. Management guided that a 7.5-7.8% EBITDA margin will be sustained. However, given the intense competition, we model 7.2% margins for FY27/FY28 (near the average of FY23-25).
- We model a revenue/EBITDA CAGR of 14%/-6% over FY26-28. However, adjusting the inventory gain, we model an EBITDA CAGR of 10%.
- **We reiterate our Neutral rating with a TP of INR375 valued at 18x Dec'27.**

**Exhibit 7: We increase our EPS by 75% for FY26E and 12% for FY27E**

(INR b)	New			Old			Change (%)		
	FY26E	FY27E	FY28E	FY26E	FY27E	FY28E	FY26E	FY27E	FY28E
Net Sales	82,280	94,289	1,06,641	73,403	85,295	98,849	12%	11%	8%
EBITDA	8,706	6,795	7,661	5,886	6,366	7,399	48%	7%	4%
Adjusted PAT	5,036	3,341	3,699	2,882	2,991	3,674	75%	12%	1%

## Financials and valuations

Income Statement								(INR m)		
Y/E March	2019	2020	2021	2022	2023	2024	2025	2026E	2027E	2028E
<b>Net Sales</b>	<b>24,843</b>	<b>24,203</b>	<b>26,604</b>	<b>35,346</b>	<b>40,774</b>	<b>52,414</b>	<b>63,281</b>	<b>82,280</b>	<b>94,289</b>	<b>1,06,641</b>
Change (%)	12.5	-2.6	9.9	32.9	15.4	28.5	20.7	30.0	14.6	13.1
<b>Gross Profit</b>	<b>3,732</b>	<b>4,242</b>	<b>3,750</b>	<b>5,541</b>	<b>6,555</b>	<b>8,014</b>	<b>9,090</b>	<b>15,576</b>	<b>14,762</b>	<b>16,566</b>
Margin (%)	15.0	17.5	14.1	15.7	16.1	15.3	14.4	18.9	15.7	15.5
Other expenditure	1,977	2,081	1,997	2,769	3,388	4,259	4,839	6,870	7,967	8,905
<b>EBITDA</b>	<b>1,755</b>	<b>2,162</b>	<b>1,753</b>	<b>2,772</b>	<b>3,166</b>	<b>3,755</b>	<b>4,251</b>	<b>8,706</b>	<b>6,795</b>	<b>7,661</b>
Change (%)	24.9	23.2	-18.9	58.1	14.2	18.6	13.2	104.8	-21.9	12.7
Margin (%)	7.1	8.9	6.6	7.8	7.8	7.2	6.7	10.6	7.2	7.2
Depreciation	278	372	396	421	456	601	681	831	947	1,035
Int. and Fin. Charges	448	557	666	709	861	1,081	1,362	2,092	2,141	2,516
Other Income - Recurring	94	87	145	128	311	422	546	950	760	836
<b>Profit before Taxes</b>	<b>1,123</b>	<b>1,320</b>	<b>837</b>	<b>1,770</b>	<b>2,162</b>	<b>2,495</b>	<b>2,754</b>	<b>6,733</b>	<b>4,466</b>	<b>4,945</b>
Change (%)	17.8	17.5	-36.6	111.5	22.1	15.4	10.3	144.5	-33.7	10.7
Margin (%)	4.5	5.5	3.1	5.0	5.3	4.8	4.4	8.2	4.7	4.6
Tax	471	371	288	496	613	728	729	1,697	1,125	1,246
Deferred Tax	-68	40	-66	-17	-37	-43	0	0	0	0
Tax Rate (%)	35.9	31.1	26.5	27.0	26.7	27.5	26.5	25.2	25.2	25.2
<b>Profit after Taxes</b>	<b>721</b>	<b>909</b>	<b>615</b>	<b>1,291</b>	<b>1,585</b>	<b>1,810</b>	<b>2,024</b>	<b>5,036</b>	<b>3,341</b>	<b>3,699</b>
Change (%)		26.2	-32.4	110.0	22.8	14.2	11.8	148.8	-33.7	10.7
Margin (%)	2.9	3.8	2.3	3.7	3.9	3.5	3.2	6.1	3.5	3.5
Extraordinary income	0	0	0	0	0	0	431	0	0	0
<b>Reported PAT</b>	<b>721</b>	<b>909</b>	<b>615</b>	<b>1,291</b>	<b>1,585</b>	<b>1,810</b>	<b>1,594</b>	<b>5,036</b>	<b>3,341</b>	<b>3,699</b>

### Balance Sheet

Y/E March	2019	2020	2021	2022	2023	2024	2025	2026E	2027E	2028E
Share Capital	665	665	665	665	691	777	818	818	818	818
Preference Share Capital	0	0	0	0	0	0	0	0	0	0
Reserves	4,002	4,853	5,361	6,595	8,764	12,878	18,885	23,642	26,607	29,831
<b>Net Worth</b>	<b>4,667</b>	<b>5,518</b>	<b>6,026</b>	<b>7,260</b>	<b>9,455</b>	<b>13,655</b>	<b>19,703</b>	<b>24,461</b>	<b>27,425</b>	<b>30,649</b>
Minority Interest	0	0	0	0	0	0	0	0	0	0
GML	3,054	2,003	2,504	4,314	6,376	9,082	11,818	14,077	14,300	17,133
Loans	2,626	3,750	2,820	4,316	5,396	5,901	5,872	8,637	8,772	10,507
Lease liabilities	1,029	1,351	1,474	1,630	2,098	2,628	2,904	3,475	3,802	4,128
Deferred Tax	-114	-59	-127	-141	-179	-228	-265	-265	-265	-265
<b>Capital Employed</b>	<b>11,262</b>	<b>12,564</b>	<b>12,697</b>	<b>17,378</b>	<b>23,145</b>	<b>31,038</b>	<b>40,032</b>	<b>50,384</b>	<b>54,033</b>	<b>62,152</b>
Gross Block	1,272	1,428	1,537	1,726	2,035	2,563	3,006	3,323	3,635	3,948
Less: Accum. Depn.	507	679	864	1,035	1,188	1,405	1,630	1,887	2,178	2,493
<b>Net Fixed Assets</b>	<b>765</b>	<b>749</b>	<b>674</b>	<b>691</b>	<b>847</b>	<b>1,158</b>	<b>1,376</b>	<b>1,436</b>	<b>1,458</b>	<b>1,454</b>
Goodwill	0	0	0	0	0	0	0	0	0	0
Intangibles	47	27	27	25	23	28	27	21	18	14
Capital WIP	47	44	24	65	131	15	20	20	20	20
Right of use asset	961	1,246	1,417	1,516	1,927	2,434	2,644	3,158	3,265	3,076
Investments	0	0	0	0	1	1	2	2	2	2
<b>Curr. Assets, L&amp;A</b>	<b>10,744</b>	<b>13,098</b>	<b>13,323</b>	<b>18,563</b>	<b>25,945</b>	<b>33,362</b>	<b>43,130</b>	<b>53,375</b>	<b>58,354</b>	<b>67,865</b>
Inventory	8,684	10,871	10,395	13,912	18,855	24,570	32,993	41,402	43,334	51,918
Account Receivables	184	277	276	394	454	529	810	1,054	1,208	1,366
Cash and Bank Balance	1,150	920	1,281	2,788	4,376	5,514	5,909	6,614	8,918	9,077
Others	725	1,030	1,371	1,469	2,261	2,749	3,419	4,306	4,894	5,504
<b>Curr. Liab. and Prov.</b>	<b>1,301</b>	<b>2,601</b>	<b>2,769</b>	<b>3,483</b>	<b>5,729</b>	<b>5,960</b>	<b>7,166</b>	<b>7,629</b>	<b>9,083</b>	<b>10,280</b>
Trade Payables	591	1,251	609	1,174	1,445	2,069	1,516	1,867	2,226	2,521
Provisions	68	25	31	14	27	66	79	97	116	131
Other current liabilities	642	1,325	2,128	2,295	4,258	3,825	5,571	5,665	6,742	7,628
<b>Net Current Assets</b>	<b>9,442</b>	<b>10,497</b>	<b>10,554</b>	<b>15,081</b>	<b>20,216</b>	<b>27,402</b>	<b>35,964</b>	<b>45,747</b>	<b>49,270</b>	<b>57,585</b>
<b>Application of Funds</b>	<b>11,262</b>	<b>12,564</b>	<b>12,697</b>	<b>17,378</b>	<b>23,145</b>	<b>31,038</b>	<b>40,032</b>	<b>50,384</b>	<b>54,033</b>	<b>62,152</b>

E: MOFSL Estimates

## Financials and valuations

Ratios										
Y/E March	2019	2020	2021	2022	2023	2024	2025	2026E	2027E	2028E
<b>Basic (INR)</b>										
<b>EPS</b>	<b>5.4</b>	<b>6.8</b>	<b>4.6</b>	<b>9.7</b>	<b>11.5</b>	<b>11.6</b>	<b>12.4</b>	<b>30.8</b>	<b>20.4</b>	<b>22.6</b>
Cash EPS	7.5	9.6	7.6	12.9	14.8	15.5	16.5	35.8	26.2	28.9
BV/Share	35.1	41.5	45.3	54.6	68.4	87.9	120.4	149.4	167.6	187.3
DPS	0.0	0.0	0.0	0.0	0.0	0.5	1.1	1.7	2.3	2.9
Payout %	0.0	0.0	0.0	0.0	0.0	4.3	8.9	5.5	11.3	12.8
<b>Valuation (x)</b>										
P/E	64.2	50.9	75.3	35.8	30.4	29.9	28.1	11.3	17.1	15.4
Cash P/E	46.3	36.1	45.8	27.0	23.6	22.4	21.1	9.7	13.3	12.0
EV/Sales	1.0	1.1	0.9	0.7	0.6	0.5	0.4	0.4	0.3	0.3
EV/EBITDA	14.0	12.0	14.1	8.9	7.9	7.3	6.7	3.5	4.2	3.9
P/BV	9.9	8.4	7.7	6.4	5.1	4.0	2.9	2.3	2.1	1.9
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.5	0.7	0.8
<b>Return Ratios (%)</b>										
RoE	16.7	17.9	10.7	19.4	19.0	15.7	12.1	22.8	12.9	12.7
RoCE	9.6	10.9	8.7	12.0	10.9	9.6	8.5	14.6	9.5	9.6
RoIC	11.0	11.9	9.6	14.0	13.4	11.8	10.2	17.0	11.1	11.4
<b>Working Capital Ratios</b>										
Inventory days	125	147	146	126	147	151	166	165	164	163
Debtor (Days)	4	3	4	3	4	3	4	4	4	4
Payables days	9	14	13	9	12	12	10	8	8	8
Cash conversion days	121	137	137	120	139	142	160	162	160	159
Inventory turnover (x)	2.9	2.5	2.5	2.9	2.5	2.4	2.2	2.2	2.2	2.2
Asset Turnover (x)	2.2	1.9	2.1	2.0	1.8	1.7	1.6	1.6	1.7	1.7
<b>Leverage Ratio</b>										
Net Debt/Equity (x)	1.0	0.9	0.7	0.8	0.8	0.7	0.6	0.7	0.5	0.6

### Cash Flow Statement

Y/E March	2019	2020	2021	2022	2023	2024	2025	2026E	2027E	2028E
OP/(loss) before Tax	1,123	1,320	837	1,770	2,162	2,495	2,179	6,733	4,466	4,945
Int./Div. Received	-47	-47	-50	-72	-164	-249	-379	-950	-760	-836
Depreciation & Amort.	278	372	396	421	456	601	681	831	947	1,035
Interest Paid	448	557	666	709	861	1,081	1,362	2,092	2,141	2,516
Direct Taxes Paid	-546	-404	-421	-388	-592	-708	-745	-1,697	-1,125	-1,246
Incr in WC	-1,024	-2,241	934	-1,313	-1,408	-3,374	-5,246	-6,755	-926	-5,246
<b>CF from Operations</b>	<b>276</b>	<b>-462</b>	<b>2,310</b>	<b>1,111</b>	<b>1,306</b>	<b>-232</b>	<b>-2,212</b>	<b>254</b>	<b>4,744</b>	<b>1,169</b>
Incr in FA	-193	-211	-140	-247	-311	-382	-368	-323	-322	-322
<b>Free Cash Flow</b>	<b>83</b>	<b>-673</b>	<b>2,170</b>	<b>864</b>	<b>995</b>	<b>-614</b>	<b>-2,580</b>	<b>-68</b>	<b>4,422</b>	<b>846</b>
Investments	1	2	-136	113	-212	44	-108	-1,141	-821	-594
Others	58	43	53	60	127	201	401	950	760	836
<b>CF from Invest.</b>	<b>-134</b>	<b>-166</b>	<b>-224</b>	<b>-74</b>	<b>-396</b>	<b>-138</b>	<b>-75</b>	<b>-514</b>	<b>-384</b>	<b>-81</b>
Issue of Shares	-	-	-0	0	750	2,482	4,483	0	-0	0
Incr in Debt	213	1,137	-923	1,499	1,086	509	-28	2,764	135	1,735
Dividend Paid	-33	-83	-	-148	-114	-93	-70	-278	-376	-475
Interest paid	-343	-545	-682	-705	-833	-791	-1,026	-2,092	-2,141	-2,516
Others	-220	-111	-120	-176	-211	-600	-678	571	327	327
<b>CF from Fin. Activity</b>	<b>-383</b>	<b>398</b>	<b>-1,725</b>	<b>471</b>	<b>678</b>	<b>1,507</b>	<b>2,682</b>	<b>965</b>	<b>-2,056</b>	<b>-929</b>
<b>Incr/Decr of Cash</b>	<b>-241</b>	<b>-231</b>	<b>361</b>	<b>1,507</b>	<b>1,588</b>	<b>1,138</b>	<b>395</b>	<b>705</b>	<b>2,304</b>	<b>159</b>
Add: Opening Balance	1,391	1,150	920	1,281	2,788	4,376	5,514	5,909	6,614	8,918
<b>Closing Balance</b>	<b>1,150</b>	<b>920</b>	<b>1,281</b>	<b>2,788</b>	<b>4,376</b>	<b>5,514</b>	<b>5,909</b>	<b>6,614</b>	<b>8,918</b>	<b>9,077</b>

E: MOFSL Estimates

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	< - 10%
NEUTRAL	< - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

**Disclosures**

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations). Motilal Oswal Financial Services Ltd. (MOFSL) is a SEBI Registered Research Analyst having registration no. INH000000412 and BSE enlistment no. 5028. MOFSL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Depository participant services & distribution of various financial products. MOFSL is a listed public company, the details in respect of which are available on [www.motilaloswal.com](http://www.motilaloswal.com). MOFSL is registered with the Securities & Exchange Board of India (SEBI) and is a registered Trading Member with National Stock Exchange of India Ltd. (NSE) and Bombay Stock Exchange Limited (BSE), Multi Commodity Exchange of India Limited (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) for its stock broking activities & is Depository participant with Central Depository Services Limited (CDSL) National Securities Depository Limited (NSDL),NERL, COMRIS and CCRL and is member of Association of Mutual Funds of India (AMFI) for distribution of financial products and Insurance Regulatory & Development Authority of India (IRDA) as Corporate Agent for insurance products and is a member of Association of Portfolio Managers in India (APMI) for distribution of PMS products. Details of associate entities of Motilal Oswal Financial Services Ltd. are available on the website at <http://onlinereports.motilaloswal.com/Dormant/documents/Associate%20Details.pdf>

MOFSL and its associate company(ies), their directors and Research Analyst and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.

MOFSL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that MOFSL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. Details of pending Enquiry Proceedings of Motilal Oswal Financial Services Limited are available on the website at <https://galaxy.motilaloswal.com/ResearchAnalyst/PublishViewLitigation.aspx>. As per Regulatory requirements, Research Audit Report is uploaded on [www.motilaloswal.com](http://www.motilaloswal.com) > MOFSL-Important Links > MOFSL Research Analyst Compliance Audit Report.

A graph of daily closing prices of securities is available at [www.nseindia.com](http://www.nseindia.com), [www.bseindia.com](http://www.bseindia.com). Research Analyst views on Subject Company may vary based on Fundamental research and Technical Research. Proprietary trading desk of MOFSL or its associates maintains arm's length distance with Research Team as all the activities are segregated from MOFSL research activity and therefore it can have an independent view with regards to Subject Company for which Research Team have expressed their views.

**Regional Disclosures (outside India)**

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL & its group companies to registration or licensing requirements within such jurisdictions.

**For Hong Kong:**

This report is distributed in Hong Kong by Motilal Oswal capital Markets (Hong Kong) Private Limited, a licensed corporation (CE AYY-301) licensed and regulated by the Hong Kong Securities and Futures Commission (SFC) pursuant to the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) "SFO". As per SEBI (Research Analyst Regulations) 2014 Motilal Oswal Securities (SEBI Reg. No. INH000000412) has an agreement with Motilal Oswal capital Markets (Hong Kong) Private Limited for distribution of research report in Hong Kong. This report is intended for distribution only to "Professional Investors" as defined in Part I of Schedule 1 to SFO. Any investment or investment activity to which this document relates is only available to professional investor and will be engaged only with professional investors." Nothing here is an offer or solicitation of these securities, products and services in any jurisdiction where their offer or sale is not qualified or exempt from registration. The Indian Analyst(s) who compile this report is/are not located in Hong Kong & are not conducting Research Analysis in Hong Kong.

**For U.S.**

Motilal Oswal Financial Services Limited (MOFSL) is not a registered broker - dealer under the U.S. Securities Exchange Act of 1934, as amended (the "1934 act") and under applicable state laws in the United States. In addition MOFSL is not a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act" and together with the 1934 Act, the "Acts"), and under applicable state laws in the United States. Accordingly, in the absence of specific exemption under the Acts, any brokerage and investment services provided by MOFSL, including the products and services described herein are not available to or intended for U.S. persons. This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., MOFSL has entered into a chaperoning agreement with a U.S. registered broker-dealer, Motilal Oswal Securities International Private Limited. ("MOSIPL"). Any business interaction pursuant to this report will have to be executed within the provisions of this chaperoning agreement.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, MOSIPL, and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.

**For Singapore**

In Singapore, this report is being distributed by Motilal Oswal Capital Markets (Singapore) Pte. Ltd. ("MOCMSPL") (UEN 201129401Z), which is a holder of a capital markets services license and an exempt financial adviser in Singapore. This report is distributed solely to persons who (a) qualify as "institutional investors" as defined in section 4A(1)(c) of the Securities and Futures Act of Singapore ("SFA") or (b) are considered "accredited investors" as defined in section 2(1) of the Financial Advisers Regulations of Singapore read with section 4A(1)(a) of the SFA. Accordingly, if a recipient is neither an "institutional investor" nor an "accredited investor", they must immediately discontinue any use of this Report and inform MOCMSPL.

In respect of any matter arising from or in connection with the research you could contact the following representatives of MOCMSPL. In case of grievances for any of the services rendered by MOCMSPL write to [grievances@motilaloswal.com](mailto:grievances@motilaloswal.com).

Nainesh Rajani  
Email: [nainesh.rajani@motilaloswal.com](mailto:nainesh.rajani@motilaloswal.com)  
Contact: (+65) 8328 0276

**Specific Disclosures**

- Research Analyst and/or his/her relatives do not have a financial interest in the subject company(ies), as they do not have equity holdings in the subject company(ies). MOFSL has financial interest in the subject company(ies) at the end of the week immediately preceding the date of publication of the Research Report: Yes.  
Nature of Financial interest is holding equity shares or derivatives of the subject company
- Research Analyst and/or his/her relatives do not have actual/beneficial ownership of 1% or more securities in the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report.  
MOFSL has actual/beneficial ownership of 1% or more securities of the subject company(ies) at the end of the month immediately preceding the date of publication of Research Report:No
- Research Analyst and/or his/her relatives have not received compensation/other benefits from the subject company(ies) in the past 12 months.  
MOFSL may have received compensation from the subject company(ies) in the past 12 months.
- Research Analyst and/or his/her relatives do not have material conflict of interest in the subject company at the time of publication of research report.  
MOFSL does not have material conflict of interest in the subject company at the time of publication of research report.
- Research Analyst has not served as an officer, director or employee of subject company(ies).
- MOFSL has not acted as a manager or co-manager of public offering of securities of the subject company in past 12 months.
- MOFSL has not received compensation for investment banking /merchant banking/brokerage services from the subject company(ies) in the past 12 months.
- MOFSL may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company(ies) in the past 12 months.
- MOFSL may have received compensation or other benefits from the subject company(ies) or third party in connection with the research report.
- MOFSL has not engaged in market making activity for the subject company.

The associates of MOFSL may have:

- financial interest in the subject company
- actual/beneficial ownership of 1% or more securities in the subject company at the end of the month immediately preceding the date of publication of the Research Report or date of the public appearance.
- received compensation/other benefits from the subject company in the past 12 months
- any other potential conflict of interests with respect to any recommendation and other related information and opinions.; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.
- acted as a manager or co-manager of public offering of securities of the subject company in past 12 months
- be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies)
- received compensation from the subject company in the past 12 months for investment banking / merchant banking / brokerage services or from other than said services.
- Served subject company as its clients during twelve months preceding the date of distribution of the research report.

The associates of MOFSL has not received any compensation or other benefits from third party in connection with the research report

Above disclosures include beneficial holdings lying in demat account of MOFSL which are opened for proprietary investments only. While calculating beneficial holdings, It does not consider demat accounts which are opened in name of MOFSL for other purposes (i.e holding client securities, collaterals, error trades etc.). MOFSL also earns DP income from clients which are not considered in above disclosures.

**Analyst Certification**

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

**Terms & Conditions:**

This report has been prepared by MOFSL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of MOFSL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. MOFSL will not treat recipients as customers by virtue of their receiving this report.

**Disclaimer:**

The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. Certain transactions -including those involving futures, options, another derivative products as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. This information is subject to change without any prior notice. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. MOFSL, its associates, their directors and the employees may from time to time, effect or have effected an own account transaction in, or deal as principal or agent in or for the securities mentioned in this document. They may perform or seek to perform investment banking or other services for, or solicit investment banking or other business from, any company referred to in this report. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting the document. This report has been prepared on the basis of information that is already available in publicly accessible media or developed through analysis of MOFSL. The views expressed are those of the analyst, and the Company may or may not subscribe to all the views expressed therein. This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction. Neither the Firm, nor its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. The person accessing this information specifically agrees to exempt MOFSL or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOFSL or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOFSL or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

This report is meant for the clients of Motilal Oswal only.

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI, enlistment as RA with Exchange and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors

Registered Office Address: Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai-400025; Tel No.: 022 - 71934200 / 71934263; www.motilaloswal.com. Correspondence Address: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad (West), Mumbai- 400 064. Tel No: 022 71881000. Details of Compliance Officer: Neeraj Agarwal, Email Id: na@motilaloswal.com, Contact No.:022-40548085.

Grievance Redressal Cell:

Contact Person	Contact No.	Email ID
Ms. Hemangi Date	022 40548000 / 022 67490600	query@motilaloswal.com
Ms. Kumud Upadhyay	022 40548082	servicehead@motilaloswal.com
Mr. Ajay Menon	022 40548083	am@motilaloswal.com
Mr. Neeraj Agarwal	022 40548085	na@motilaloswal.com
Mr. Siddhartha Khemka	022 50362452	po.research@motilaloswal.com

Registration details of group entities.: Motilal Oswal Financial Services Ltd. (MOFSL): INZ000158836 (BSE/NSE/MCX/NCDEX); CDSL and NSDL: IN-DP-16-2015; Research Analyst: INH000000412, BSE enlistment no. 5028, AMFI registered Mutual Fund Distributor and SIF Distributor: ARN : 146822. IRDA Corporate Agent – CA0579, APMI: APRN00233. Motilal Oswal Financial Services Ltd. is a distributor of Mutual Funds, PMS, Fixed Deposit, Insurance, Bond, NCDs and IPO products.

Customer having any query/feedback/ clarification may write to query@motilaloswal.com. In case of grievances for any of the services rendered by Motilal Oswal Financial Services Limited (MOFSL) write to grievances@motilaloswal.com, for DP to dpgrievances@motilaloswal.com.