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Why the 2025 Silver Rally Is Different

Silver market in 2025 has captured renewed investor attention as prices surged to multi-year highs. However, unlike the historic rallies of 1980 and 2011—both of which ended in sharp reversals of more than 50%, after touching near \$50 mark—current uptrend appears more stable, grounded in fundamentals rather than speculative excess. A closer look at the drivers of this year's rally reveals a very different macro and structural setup, suggesting that silver's ascent this time may be part of a longer-term revaluation rather than a fleeting bubble.

From Speculation to Structure

Silver's earlier surges were largely speculative in nature. The 1980 spike was famously fueled by the Hunt Brothers' attempt to corner the market by buying massive quantities of silver futures and physical metal, pushing prices to unsustainable highs before regulatory interventions triggered a collapse. In 2011, the rally was built on a wave of post-financial-crisis stimulus and fears of runaway inflation under the U.S. Federal Reserve's quantitative easing programs. Retail and hedge fund speculation flooded into silver ETFs and futures, driving a parabolic rise that later unwound when inflation expectations moderated and margin requirements were increased.

In contrast, the 2025 rally has been more measured and broad-based. Futures positioning data shows a more balanced participation by both commercial and speculative traders. ETF flows have remained moderate compared to the 2011 surge, suggesting investors are approaching silver as a strategic allocation rather than a quick speculative trade.

A modern example of speculative frenzy is the 2021 GameStop "short squeeze," where coordinated retail investor buying targeted heavily shorted stocks, causing dramatic price spikes. While this event shares some behavioural similarities with past silver squeezes, the 2025 silver rally differs significantly. It lacks the concentrated speculative push and manipulation



Source: Reuters

seen in the GameStop case. Instead, silver's rise today is grounded in strong industrial demand, supply constraints, and growing institutional and central bank participation, reflecting a strategic and structural market shift rather than a fleeting speculative bubble.

Industrial Demand Takes the Lead

Perhaps the most defining difference in 2025 is the dominance of industrial demand as a driver of silver prices. Silver's dual nature—as both a precious and industrial metal—has always created tension in its pricing dynamics. In previous rallies, its monetary aspect overshadowed the industrial one. But the global green transition has shifted this balance fundamentally.

Demand from solar photovoltaics (PV), EVs', 5G infrastructure, and AI-related electronics has made silver indispensable to the global energy transition. Silver's unmatched conductivity and reflectivity make it irreplaceable in key green technologies. As governments and corporations ramp up decarbonisation investments, silver's consumption in industrial applications has reached record levels. This represents a structural floor for demand, making the 2025 rally fundamentally rooted in long-term economic transformation rather than short-term speculation.

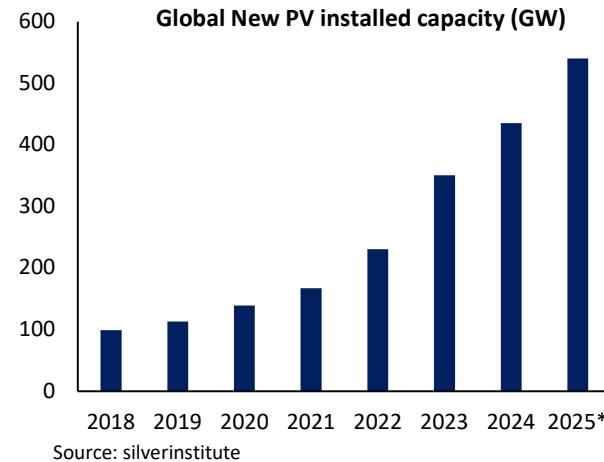
Tightening Supply Adds to the Momentum

While demand has been expanding, supply growth has not kept pace. Global mine production has been largely stagnant for several years. Major producing nations such as Mexico, Peru, and China have faced declining ore grades, regulatory hurdles, and environmental challenges. Meanwhile, recycling supply—which historically acted as a buffer when prices surged—has been slower to respond, partly because a larger portion of silver is now embedded in complex electronic components that are not easily recoverable.

This structural tightness has made silver more sensitive to macro shifts such as real interest rate declines or currency weakness. The result is a more durable rally supported by tangible supply-demand imbalances, not speculative hoarding or leverage-driven buying.

A Different Macro Backdrop

The global macro environment of 2025 also bears little resemblance to those of 1980 or 2011. In 1980, silver surged amid hyperinflation fears and aggressive monetary tightening, only to collapse when the Federal Reserve crushed inflation with record-high interest rates. In 2011, the rally coincided with an unprecedented wave of monetary easing and the European debt crisis, fueling fears of fiat currency debasement.



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In contrast, the current environment is defined by sustained build up of a macro story, disinflationary normalization and gradual monetary easing. U.S. real yields are declining modestly, and the dollar remain firm as markets price in further rate cuts, yet inflation expectations remain anchored. This has created an ideal environment for gold and silver to perform as alternative assets, without the instability of prior inflation panics. Silver's 2025 rally is thus driven less by fear and more by portfolio diversification logic, positioning it as a credible hedge in a multi-polar financial world.

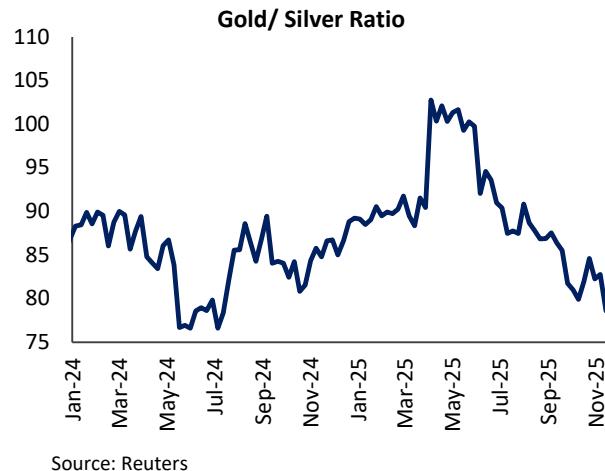
US Shutdown add another layer of uncertainty as, extention of shutdown add to the safe haven buying in silver while, end of shutdown would provide a cheer in industrial metals along with Silver. Higher inflation expectations, weak labour data, rate cut expectations is increasing the safe haven appeal for silver meanwhile, ease off in shutdown and trade war, firm Dollar, growth expectations in China is supporting the industrial traits in the metal.

Institutional and Central Bank Participation

Another key differentiator in this rally is the nature of participants. In previous silver booms, the primary demand came from retail investors and hedge funds chasing inflation hedges. Central banks are buying gold aggressively but with that some have also started to buy Silver like Russia and Saudi Arabia increasing the overall sentiemnt for prices. Institutional investors, meanwhile, are increasingly viewing silver as part of a broader "real asset" diversification theme, alongside commodities, infrastructure, and energy transition metals. This strategic demand is far more stable than the retail-driven surges of the past.

Gold-Silver Ratio: A More Orderly Adjustment

The gold-silver ratio provides another lens through which to view this cycle's difference. In both 1980 and 2011, the ratio collapsed to below 35 as silver dramatically outperformed gold during speculative peaks. In 2025, by contrast, the ratio has declined in a steady and disciplined manner from around 90 to the 70 range, reflecting healthy co-movement rather than mania. This suggests silver's rally is keeping pace with gold's broader revaluation, without the extremes that typically precede reversals.



Source: Reuters

Conclusion: A Sustainable Repricing, Not a Bubble

The 2025 silver rally stands apart from its predecessors because it is rooted in fundamentals, not frenzy. Industrial demand, supply constraints, and a shifting macroeconomic landscape have combined to create a more resilient price structure. Silver is no longer merely a "poor man's gold" or a vehicle for speculative inflation trades—it has become a strategic metal central to the global energy and technology transition.

While price corrections are inevitable in any commodity cycle, the likelihood of a sudden collapse akin to 1980 or 2011 appears low. The underlying forces driving silver today—technological adoption, constrained supply, and diversification demand—are structural and long-term in nature. As such, the 2025 rally may mark not the end of a boom, but the beginning of a redefined era for silver as both an industrial necessity and a credible monetary asset.

We achieved our target for Gold on both COMEX and domestic front of \$4000 and ₹1,20,000. We could see bouts of correction however, persistence above the all-time highs, could take prices towards target \$4500 on COMEX and assuming USDINR at 90, ₹ 137,000 on domestic front from a medium to long term perspective.

Similarly, for Silver we believe a consolidation around the \$50 -55 mark over the next few months could be possible, with potential peaks reaching \$75 by the year of 2026, and a sustained movement toward \$77 in 2027 on COMEX; assuming average USDINR stays around 90; Rs.2,40,000 by 2026 year end and Rs. 2, 46,000 on domestic front.

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