



Performance of top companies in Mar'25

Company	MAT growth (%)	Mar'25 (%)
IPM	8.0	9.3
Abbott*	9.5	11.0
Ajanta	10.6	9.1
Alembic	0.5	0.9
Alkem*	5.9	8.1
Cipla	7.4	16.3
Dr Reddys	8.4	2.9
Emcure*	5.8	9.4
Eris	4.5	2.9
Glaxo	1.3	4.4
Glenmark	11.7	13.5
Intas	11.0	11.6
Ipca	13.2	14.3
Jb Chemical*	12.0	17.1
Lupin	7.8	7.3
Macleods	5.5	4.1
Mankind	7.5	7.8
Sanofi	3.8	2.3
Sun*	10.3	12.6
Torrent	8.4	9.5
Zydus*	9.5	11.0

Healthy YoY growth in Mar'25 after soft Feb'25

- The India pharma market (IPM) grew 9.3% YoY in Mar'25 (vs. 1% in Mar'24 and 4.1% in Feb'25).
- Considering a CAGR of 20% in Mar'24 over Mar'22, YoY growth of 9.3% in Mar'25 seems healthy.
- The growth was driven by strong outperformance in Cardiac/Gastro/Urology therapies, which outperformed IPM by 340bp/280bp/780bp.
- Acute therapy growth stood at 8% in Mar'25 (vs. -1% in Mar'24 and 3% Feb'25) owing to seasonality.
- For the 12 months ending in Mar'25, IPM grew 8% YoY, led by price/new launches/volume growth of 4.3%/2.3%/1.4% YoY.
- Out of the top 10 brands, Electral/Ryzodeg clocked a growth of 41%/22% YoY to INR550m/INR560m in Mar'25.
- During Mar'25, Mixtard and Glycomet-GP witnessed a decline of 9%/4% to INR600m/INR640m.
- Out of the top 40 brands, Alburel/Rybelsus/Electral/Influvac/Dytor grew by more than 25% in Mar'25.

JB Chemicals/Cipla/Ipca outperform in Mar'25

- In Mar'25, among the top-20 pharma companies, JB Chem (up 17.1% YoY), Cipla (up 16.3% YoY), and Ipca (up 14.3% YoY) recorded higher growth rates vs IPM.
- Alembic and Sanofi were the major laggards in Mar'25, up 0.9%/2.3%.
- IPCA outperformed IPM, led by strong double-digit growth across key therapies, like Pain/Cardiac/Antineoplast/Gastro.
- JB Chemicals outperformed IPM, led by strong show in ophthal/Gastro.
- Cipla outperformed IPM, led by double-digit growth in Cardiac/Anti-Diabetic/Urology.
- IPCA reported industry-leading price growth of 6.6% YoY on the MAT basis.
 Pfizer reported the highest volume growth of 6.3% YoY on MAT basis. Dr. Reddy posted the highest growth in new launches (up 4.2% YoY).

Cardiac/Gastro/Antineoplast/Urology lead YoY growth on MAT basis

- On the MAT basis, the industry reported 8% growth YoY.
- Chronic therapies witnessed 11% YoY growth, while acute therapies displayed 8% YoY growth in Mar'25.
- Cardiac/Gastro/Antineoplast/Urology grew 11.7%/9.7%/13.1%/13.6% YoY.
 Respiratory/ Gynae/Anti-infectives underperformed IPM by 460bp/400bp/290bp on YoY basis.
- The acute segment's share in overall IPM stood at 61% for MAT Mar'25, with YoY growth of 8%.

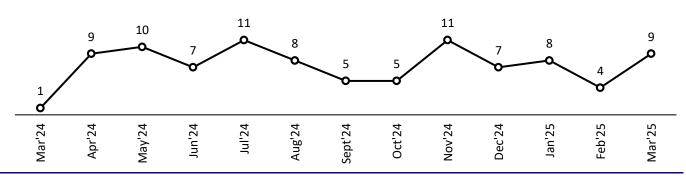
Domestic companies outperform MNCs in Mar'25

- As of Mar'25, Indian pharma companies hold a majority share of 83% in IPM, while the remaining is held by multi-national pharma companies (MNCs).
- In Mar'25, Indian companies grew 9%, while MNCs grew 10.4% YoY.



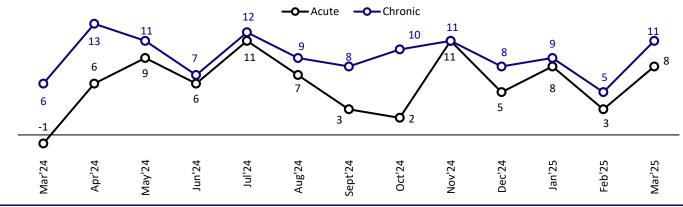
Exhibit 1: IPM posted 9% YoY growth in Mar'25





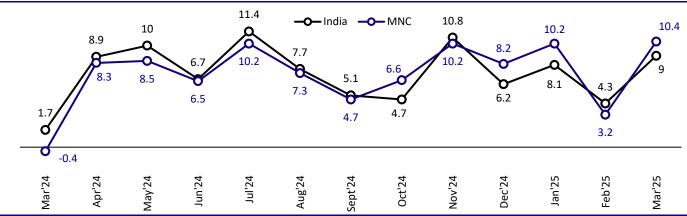
Source: MOFSL, IQVIA

Exhibit 2: Both acute and chronic therapies registered YoY growth of 8%/11% in Mar'25



Source: MOFSL, IQVIA

Exhibit 3: Indian and MNC companies registered 9%/10.4% YoY growth, respectively



Source: MOFSL, IQVIA





Indian Pharma Market – Mar'25

Exhibit 4: Performance of top companies in Mar'25 - (INR b)

Company	MAT Mar'25	Market	Growth	(4)						One month		
	value (INR b)	share (%)	(%)	Jun'23	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24	Dec'24	Mar'25	Mar'25
IPM	2,333	100	8.0	9.2	7.1	8.1	5.7	9.0	8.3	7.6	7.3	9.3
Sun Pharma	185	7.9	10.3	9.3	8.1	9.5	8.3	9.2	10.4	10.6	10.9	12.6
Abbott	146	6.3	9.5	9.3	7.0	8.5	6.4	8.1	10.2	10.5	9.2	11.0
Cipla	128	5.5	7.4	12.3	5.2	9.0	6.7	7.3	6.7	6.4	9.3	16.3
Mankind	112	4.8	7.5	22.9	14.4	14.8	8.1	10.8	8.5	5.0	6.0	7.8
Alkem	91	3.9	5.9	8.2	5.4	7.4	0.2	5.9	5.8	5.8	5.9	8.1
Lupin	80	3.4	7.8	5.8	7.1	6.3	6.1	9.8	8.6	6.5	6.2	7.3
Intas Pharma	85	3.7	11.0	13.0	11.5	12.9	11.5	10.9	13.6	9.8	9.6	11.6
Torrent	80	3.4	8.4	8.4	7.9	9.0	7.1	8.2	10.1	8.2	7.1	9.5
Macleods Pharma	76	3.3	5.5	11.5	10.1	9.7	6.6	12.0	3.3	3.7	3.9	4.1
Dr. Reddys	72	3.1	8.4	17.2	7.8	7.3	10.8	8.6	9.5	10.4	5.0	2.9
Zydus	67	2.9	9.5	8.6	4.7	5.9	2.2	9.4	10.8	8.1	9.8	11.0
GSK	52	2.2	1.3	5.2	-0.6	0.0	-0.5	3.4	0.7	1.3	0.1	4.4
Glenmark	50	2.1	11.7	8.5	5.5	10.6	10.1	15.9	12.3	9.4	10.2	13.5
Ipca	48	2.1	13.2	16.0	8.5	13.9	15.1	14.7	13.4	11.4	13.6	14.3
Emcure	51	2.2	5.8	20.4	2.5	6.3	1.4	6.0	7.7	4.6	4.9	9.4
Alembic	32	1.4	0.5	10.7	2.8	6.2	-1.1	5.0	1.3	-1.6	-2.1	0.9
Eris Lifesciences	30	1.3	4.5	35.7	36.3	8.9	8.2	8.1	4.3	3.5	2.3	2.9
Jb Chemicals	27	1.2	12.0	12.5	8.1	10.9	8.1	11.3	12.8	11.2	12.8	17.1
Ajanta	18	0.8	10.6	14.7	11.1	7.7	9.1	11.7	12.3	10.8	7.7	9.1

Source: IQVIA, MOFSL

Exhibit 5: Performance of top therapies in Mar'25 - (INR b)

Company	MAT Mar'25	Market share	Growth (%) in the last eight quarters					One month				
	value	(%)	(%)	Jun'23	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24	Dec'24	Mar'25	Mar'25
IPM	2,333	100.0	8.0	9.2	7.1	8.1	5.7	9.0	8.3	7.6	7.3	9.3
Cardiac	301	12.9	11.7	10.3	9.3	8.4	10.8	12.5	12.1	12.2	10.2	12.7
Anti-Infectives	253	10.8	5.1	10.4	0.1	7.8	-3.1	6.5	8.1	2.4	3.7	5.4
Gastro Intestinal	251	10.8	9.7	5.5	8.6	9.4	5.5	11.4	9.8	7.5	10.0	12.1
Anti Diabetic	207	8.9	8.2	6.6	4.8	5.7	7.1	7.6	9.1	8.9	7.1	10.1
Respiratory	184	7.9	3.4	11.6	0.0	5.5	-2.7	1.7	2.8	4.5	3.8	6.6
Pain / Analgesics	185	7.9	7.6	11.0	7.3	8.3	5.9	8.4	7.7	7.8	6.6	7.3
Vitamins/Minerals/Nutrients	183	7.8	8.1	6.6	7.6	8.8	6.6	8.8	8.0	8.0	7.4	8.1
Derma	163	7.0	9.5	8.5	5.6	3.6	8.2	9.8	9.7	11.2	7.3	8.4
Neuro / Cns	141	6.0	8.6	9.3	8.2	8.8	8.0	8.4	9.3	8.1	8.8	9.9
Gynaec.	113	4.8	4.0	5.2	8.1	6.6	5.2	6.3	3.0	3.3	3.3	5.6
Antineoplast/Immunomodulator	61	2.6	13.1	21.7	25.6	24.3	21.6	21.1	12.0	11.2	8.8	11.4
Ophthal / Otologicals	45	1.9	4.6	10.0	20.0	0.9	4.0	5.2	-3.7	10.4	7.9	8.2
Urology	53	2.3	13.6	14.8	14.4	12.4	14.0	13.8	13.2	14.3	13.2	17.1
Hormones	36	1.5	6.1	11.7	8.0	6.1	3.2	8.7	5.3	4.7	5.9	7.7

Source: IQVIA, MOFSL



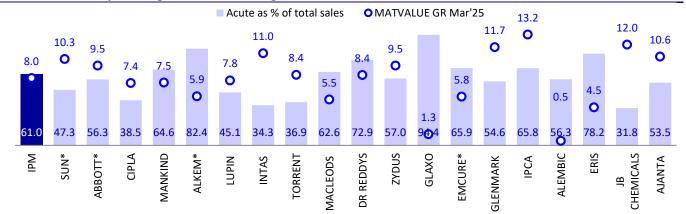


Exhibit 6: Urology/Gastro driving the growth in Mar'25

Therapies	Mar'25 Value (INRb)	Mar'24	Apr'24	May'24	Jun'24	Jul'24	Aug'24	Sept'24	Oct'24	Nov'24	Dec'24	Jan'25	Feb'25	Mar'25
IPM	190	1	9	10	7	11	8	5	5	11	7	8	4	9
Cardiac	25	8	15	12	8	14	11	10	13	13	10	11	7	13
Anti-Infective	20	-7	1	9	9	14	9	0	-5	9	4	4	1	5
Gastro	20	1	11	12	10	15	9	6	6	11	6	10	8	12
Anti Diabetic	17	2	10	8	4	11	8	8	10	13	7	8	3	10
Pain	14	1	6	9	6	11	7	5	5	13	5	9	3	7
VMN	14	2	9	10	5	12	7	5	5	12	7	10	4	8
Respiratory	15	-8	-1	5	2	7	3	-1	-2	8	8	3	2	7
Derma	13	6	12	10	6	11	9	8	9	16	7	10	4	8
Neuro	12	5.8	11	7	7	12	8	7	8	9	6	10	6	10
Gynae	9	-0.3	7	7	2	4	2	1	3	6	0	5	-1	6
Urology	4	9	16	12	9	15	12	12	14	18	10	13	10	17

Note: VMN: Vitamin/Minerals/Nutrients; Source: IQVIA, MOFSL

Exhibit 7: Acute as a percentage of total sales and growth rate on MAT basis in Mar'25



Source: MOFSL, IQVIA







Sun Pharma

Exhibit 8: Top 10 drugs

Secondary sales grew 12.6%
YoY in Mar'25 vs. 7.8% in
Feb'25. Sompraz-D, Susten,
/Monteck-LC were
outperforming brands in
Top-10 category for Mar'25.
Volini registered a decline of
5.1% in Mar'25.

			MAT Mar'25	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		1,84,971	10.3	100.0	10.9	12.6
Rosuvas	Cardiac	5,200	20.5	32.3	13.4	11.9
Levipil	Neuro / Cns	4,284	6.1	37.2	9.5	13.3
Gemer	Anti Diabetic	3,416	2.2	9.8	6.1	8.5
Volini	Pain / Analgesics	3,301	-4.2	32.0	-4.1	-5.1
Susten	Gynaec.	3,166	8.4	33.5	11.9	14.0
Pantocid	Gastro Intestinal	3,059	6.5	20.2	4.0	10.3
Pantocid-D	Gastro Intestinal	2,935	10.8	16.9	12.8	13.8
Sompraz-D	Gastro Intestinal	2,690	17.4	27.7	12.8	14.1
Montek-Lc	Respiratory	2,533	4.1	19.4	14.3	19.2
Moxclav	Anti-Infectives	2,481	10.0	5.3	7.1	6.2

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Anti-diabetic/Gastro/Neuro led the growth in Mar'25.

Exhibit 9: Therapy mix (%)

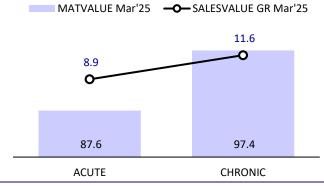
	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	10.3	10.9	12.6
Neuro / Cns	17.4	10.1	11.0	13.1
Cardiac	16.8	9.3	9.1	11.0
Gastro Intestinal	13.2	11.5	11.9	14.0
Anti-Infectives	8.2	4.2	3.8	3.8
Pain / Analgesics	7.9	13.9	12.5	11.8
Anti Diabetic	7.8	16.6	17.5	19.4

Growth spread across volume, new launches, and price hikes for MAT Mar'25.

Source: IQVIA, MOFSL

Exhibit 10: Acute vs. Chronic (MAT growth)

Exhibit 11: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL





Cipla

Cipla

Secondary sales grew 16.3% YoY in Mar'25 vs. 5.3% YoY in Feb'25. Strong show in Ibugesic plus/ Dytor/Duolin was offset by decline in Seroflo and low growth in Budecort in Mar'25. Exhibit 12: Top 10 drugs

			MAT Mar'25	5	Growth (%)		
Drug	Therapy	Value	Growth	Market	Lock 2D4	Mar'25	
		(INR m)	(%)	share (%)	Last 3M	iviar 25	
Total		1,27,638	7.4	100.0	9.3	16.3	
Foracort	Respiratory	9,039	4.1	61.0	2.8	9.7	
Duolin	Respiratory	5,774	15.9	85.7	19.4	23.5	
Budecort	Respiratory	4,874	3.9	81.5	-2.0	3.3	
Dytor	Cardiac	3,356	24.1	85.9	28.3	48.4	
Montair-Lc	Respiratory	3,085	8.6	19.6	8.9	14.1	
Seroflo	Respiratory	3,077	2.4	72.8	-6.0	-3.3	
Asthalin	Respiratory	2,907	1.0	99.3	2.5	9.1	
Ibugesic Plus	Pain / Analgesics	2,761	19.3	73.1	29.7	31.3	
Azee	Anti-Infectives	2,272	-2.2	18.2	1.5	10.5	
Aerocort	Respiratory	2,223	1.6	95.2	3.7	13.6	

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Urology/Cardiac/Anti Diabetic registered high double-digit growth in Mar'25.

Price growth led overall growth for MAT Mar'25 basis.

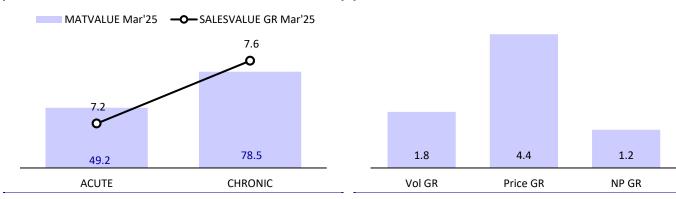
Exhibit 13: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	7.4	9.3	16.3
Respiratory	36.4	6.1	6.0	11.4
Anti-Infectives	13.8	7.2	8.7	13.1
Cardiac	11.8	12.6	15.1	29.6
Anti Diabetic	5.5	8.5	11.3	25.2
Gastro Intestinal	5.5	11.5	13.5	13.9
Urology	5.1	18.9	25.9	44.1

Source: IQVIA, MOFSL

Exhibit 14: Acute vs. Chronic (MAT growth)

Exhibit 15: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Zydus's secondary sales grew 11% YoY in Mar'25 vs. 8.2% in Feb'25. Lipaglyn/Atorva/Monotax were strong outperformers in the top 10 brands, while Thrombophob witnessed double-digit decline in Mar'25.

Zydus Lifesciences

Exhibit 16: Top 10 drugs

		N	/IAT Mar'	25	Growth (%)		
Drug	Therapy	Value	Growth	Market			
		(INR m)	(%)	share (%)	Last 3M	Mar'25	
Total		67,020	9.5	100.0	9.8	11.0	
Lipaglyn	Cardiac	2,406	75.5	62.5	92.1	96.0	
Deriphyllin	Respiratory	2,104	-2.1	99.5	1.6	4.9	
Atorva	Cardiac	1,822	11.4	20.1	19.5	25.7	
Thrombophob	OldOthers	1,372	-14.7	74.4	-61.9	-92.3	
Monotax	Anti-Infectives	1,370	35.8	8.2	31.4	38.5	
Amicin	Anti-Infectives	1,322	-4.4	16.3	-2.8	11.7	
Vivitra	Antineoplast/Immunomodulator	1,217	30.2	26.1	24.7	-6.0	
Formonide	Respiratory	1,214	2.8	8.2	6.2	7.5	
Skinlite	Derma	1064	-5.4	33.3	-4.3	-1.4	
Dexona	Hormones	1040	-1.4	67.1	1.8	6.1	
*Three-months:	Jan-Mar'25			Sou	ırce: IQVI	A, MOFSL	

Cardiac/anti-infective driving the overall growth in Mar'25.

Overall growth was driven by Volume/price/new launches on MAT basis in Mar'25

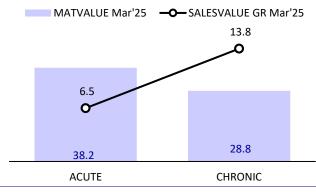
Exhibit 17: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25
Total	100	9.5	9.8	11.0
Cardiac	14.7	21.3	25.4	29.5
Respiratory	13.7	5.5	6.9	8.3
Anti-Infectives	13.2	15.8	17.3	19.1
Gastro Intestinal	9.7	6.5	2.4	6.8
Antineoplast/Immunomodulator	7.8	23.5	20.2	9.1
Pain / Analgesics	7.7	6.1	12.4	13.2

Source: IQVIA, MOFSL

Exhibit 18: Acute vs. Chronic (MAT growth)

Exhibit 19: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Alkem

Exhibit 20: Top 10 drugs

Secondary sales grew 8.1%
YoY in Mar'25 vs. 4.0% in
Feb'25, led by strong
growth in Uprise
D3/Pipzo/PAN. Xone/
Gemcal/Calvam witnessed a
minor decline in sales.

	·	r	MAT Mar'2	25	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25	
Total		91,119	5.9	100	5.9	8.1	
Pan	Gastro Intestinal	6,932	13.9	45.9	20.2	25.5	
Pan-D	Gastro Intestinal	6,138	17.1	35.3	15.8	19.8	
Clavam	Anti-Infectives	6,114	3.2	13.9	-1.5	-1.1	
Taxim-O	Anti-Infectives	3,397	9.0	18.8	7.1	11.1	
A To Z Ns	Vitamins/Minerals/Nutrients	3,124	10.2	11.0	4.0	9.1	
Xone	Anti-Infectives	2,602	-1.9	15.6	-5.0	-5.1	
Uprise-D3	Vitamins/Minerals/Nutrients	2,397	35.1	20.5	45.3	52.6	
Pipzo	Anti-Infectives	2,345	19.0	24.3	14.4	18.1	
Taxim	Anti-Infectives	1,835	3.9	80.8	3.9	11.5	
Gemcal	Pain / Analgesics	1,792	-1.0	18.6	-0.9	-1.7	
*Thron month	ser lan Mar'aE			c	ourco: IOV	IA MACECI	

^{*}Three-months: Jan-Mar'25

Source: IQVIA, MOFSL

Except Gastro/VMN, all other therapies saw mid- to low-single-digit growth in Mar'25.

Price/new launches contributed to overall YoY growth on MAT basis.

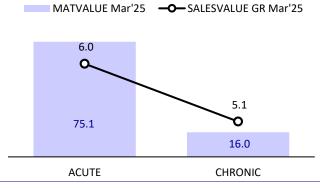
Exhibit 21: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	5.9	5.9	8.1
Anti-Infectives	33.9	1.1	1.7	3.7
Gastro Intestinal	20.2	11.1	13.8	18.8
Vitamins/Minerals/Nutrients	11.5	12.6	13.2	14.6
Pain / Analgesics	10.6	3.4	2.9	6.0
Anti Diabetic	4.8	8.6	4.3	8.1
Neuro / Cns	4.0	7.7	3.1	0.0

Source: IQVIA, MOFSL

Exhibit 22: Acute vs. Chronic (MAT growth)

Exhibit 23: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Lupin

Exhibit 24: Top 10 drugs

Lupin's secondary sales grew 7.3% YoY in Mar'25 vs. 5.2 % YoY in Feb'25. Rablet-D/Ajaduo-D registered double digit growth in Mar'25 offset by a decline in tonact/signoflam.

			MAT Mar'2	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		79,751	7.8	100.0	6.2	7.3
Gluconorm-G	Anti Diabetic	3,585	9.5	10.3	1.2	6.0
Budamate	Respiratory	2,455	-3.7	16.6	-2.8	1.5
Huminsulin	Anti Diabetic	2,171	11.0	8.6	8.4	12.9
Ivabrad	Cardiac	1,587	9.8	58.0	5.9	11.0
Rablet-D	Gastro Intestinal	1,296	10.1	10.3	17.5	18.0
Ajaduo	Anti Diabetic	1,084	1.8	38.0	4.1	14.9
Tonact	Cardiac	1,073	3.9	11.8	-3.1	-9.5
Telekast-L	Respiratory	946	1.4	6.7	4.4	8.5
Beplex Forte	Vitamins/Minerals/Nutrients	941	2.5	20.4	-0.3	4.4
Signoflam	Pain / Analgesics	910	4.6	9.2	1.2	-12.8

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Strong growth in cardiac/anti-diabeties was offset by a decline in Anti-infective in Mar'25.

Price/New launches remained key drivers of growth on MAT Mar'25 basis

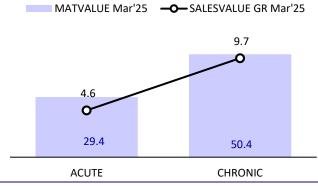
Exhibit 25: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	7.8	6.2	7.3
Cardiac	23.1	12.6	8.9	9.9
Anti Diabetic	20.7	10.6	9.4	13.2
Respiratory	14.3	5.1	3.4	4.4
Gastro Intestinal	8.9	9.6	8.3	7.7
Anti-Infectives	6.8	1.2	-0.7	-0.5
Gynaec.	5.0	-0.9	1.2	3.9

Source: IQVIA, MOFSL

Exhibit 26: Acute vs. Chronic (MAT growth)

Exhibit 27: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







GSK's secondary sales grew
4.4% YoY in Mar'25 vs. a
decline of 5.1% YoY in
Feb'25. Decline in BetnovateN/Infanrix/Calpol was offset
by double-digit growth in
Ceftum in Mar'25.

GlaxoSmithKline Pharmaceuticals

Exhibit 28: Top 10 drugs

	_		MAT Mar'2	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
		52,331	1.3	100.0	0.1	4.4
Augmentin	Anti-Infectives	8,377	4.1	23.0	0.5	8.0
Calpol	Pain / Analgesics	4,238	-9.1	28.6	-5.2	-6.5
T-Bact	Derma	3,919	7.5	78.3	6.1	9.3
Betnovate-C	Derma	2,688	9.1	99.9	1.6	11.0
Betnovate-N	Derma	2,645	-3.8	99.8	-13.3	-9.4
Eltroxin	Hormones	2,595	0.9	21.5	2.2	9.2
Ceftum	Anti-Infectives	2,579	11.1	29.7	23.5	25.4
Neosporin	Derma	2,100	12.6	93.1	10.7	12.9
Infanrix Hexa	Vaccines	1,845	-8.5	46.2	-9.9	-5.7
Ccm	Vitamins/Minerals/Nutrients	1,585	9.8	14.5	1.8	7.1

^{*}Three-months: Jan-Mar'25

Source: IQVIA, MOFSL

Exhibit 29: Therapy mix (%)

Pain/Analgesics /Hormone declined in Mar'25.

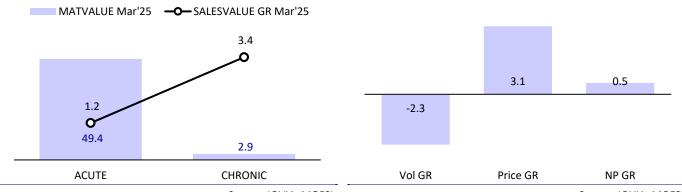
GSK growth impacted by volume decline for MAT Mar'25

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	1.3	0.1	4.4
Derma	29.5	5.0	1.8	5.8
Anti-Infectives	24.2	3.6	3.2	9.2
Vaccines	12.7	4.4	1.0	4.4
Pain / Analgesics	10.7	-8.1	-5.9	-6.2
Hormones	7.5	-7.3	-7.6	-1.7
Vitamins/Minerals/Nutrients	6.5	9.2	8.0	10.9

Source: IQVIA, MOFSL

Exhibit 30: Acute vs. Chronic (MAT growth)

Exhibit 31: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Glenmark Pharma

Exhibit 32: Top 10 drugs

Glenmark's secondary sales grew 13.5% YoY in Mar'25 vs. 8.1% YoY in Feb'25. Candid/ Telma-Franchise registered double-digit growth, offset by a decline in Alex and Ascoril D plus.

			MAT Mar'25	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		49,663	11.7	100.0	10.2	13.5
Telma	Cardiac	5,201	12.4	40.2	12.4	14.1
Telma-H	Cardiac	3,977	13.5	41.0	11.2	16.9
Telma-Am	Cardiac	3,781	20.1	30.7	8.3	14.2
Ascoril-Ls	Respiratory	2,658	7.8	25.8	13.0	13.2
Candid	Derma	2,353	37.4	63.7	38.3	42.0
Candid-B	Derma	1,698	11.3	83.5	2.3	2.4
Alex	Respiratory	1,302	-7.6	5.3	-6.6	-0.2
Ascoril +	Respiratory	1,235	-6.0	5.2	3.3	3.7
Milibact	Anti-Infectives	1,177	16.4	10.2	23.5	39.3
Ascoril D Plus	Respiratory	1136	-4.3	4.8	-1.4	-3.7

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Cardiac/Derma driving the growth in Mar'25, offset by a decline in Antidiabetic/Stomatology.

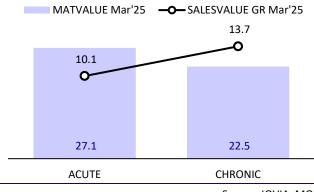
Overall performance was spread across price hike/volume and new launches on MAT basis. Exhibit 33: Therapy mix (%)

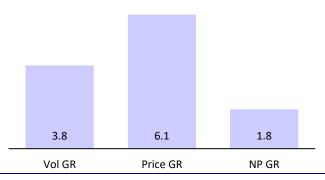
.,	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	11.7	10.2	13.5
Cardiac	33.6	16.2	11.7	15.9
Derma	25.8	17.7	16.3	17.1
Respiratory	21.2	4.5	8.8	12.0
Anti-Infectives	9.0	9.3	5.9	15.8
Anti Diabetic	5.0	-3.4	-9.7	-7.7
Stomatologicals	1.4	8.0	2.1	-4.8

Source: IQVIA, MOFSL

Exhibit 34: Acute vs. Chronic (MAT growth)

Exhibit 35: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Dr. Reddy's Laboratories

Exhibit 36: Top 10 drugs

Secondary sales grew 2.9%
YoY in Mar'25 vs. 3.2% YoY
in Feb'25. Decline in
Voveran/OmezD+/Omez
was offset by double-digit
growth in
Menactra/Ketorol/Econorm
in Mar'25.

			MAT Mar'25			Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25		
Total		72,368	8.4	100.0	5.0	2.9		
Atarax	Respiratory	2,394	17.4	73.4	7.2	5.1		
Voveran	Pain / Analgesics	2,331	-10.1	87.0	-12.1	-5.8		
Econorm	Gastro Intestinal	2,262	20.8	92.9	17.0	18.0		
Ketorol	Pain / Analgesics	2,206	29.7	90.1	13.6	16.5		
Omez	Gastro Intestinal	2,168	-0.3	77.3	-10.6	-6.3		
Hexaxim	Vaccines	1,719	13.1	43.0	20.3	29.1		
Venusia	Derma	1,630	22.1	8.2	13.6	14.0		
Omez D+	Gastro Intestinal	1,496	240.1	15.4	-5.9	-7.9		
Menactra	Vaccines	1,480	20.0	78.0	31.7	29.6		
Zedex	Respiratory	1,478	13.1	20.3	-0.4	-18.9		

^{*}Three-months:Jan-Mar'25 Source: IQVIA, MOFSL

Exhibit 37: Therapy mix (%)

Derma/vaccines registered strong double-digit growth in Mar'25, offset by decline in Pain/Gastro.

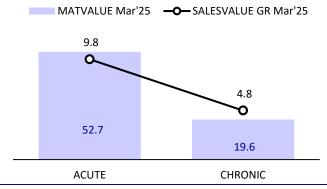
	Share	MAT growth (%)	3M*	Mar'25
Total	100	9.0	6.8	3.2
Gastro Intestinal	16.1	7.5	3.7	-0.3
Respiratory	13.8	6.8	6.9	2.3
Pain / Analgesics	10.5	7.1	0.2	-3.9
Cardiac	9.5	4.6	3.9	4.1
Derma	7.8	19.5	15.1	10.0
Vaccines	7.7	17.0	22.7	13.2

Growth driven by price/new launches and volume on MAT basis.

Source: IQVIA, MOFSL

Exhibit 38: Acute vs. Chronic (MAT growth)







Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Secondary sales grew 9.5% YoY in Mar'25 vs. 3.6% in Feb'25. Double-digit growth in Nexpro-Rd/Nexpro was offset by decline in Shelcal/unienzyme in

Mar'25.

Torrent Pharma

Exhibit 40: Top 10 drugs

		MAT Mar'25			Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25	
Total		79,817	8.4	100.0	7.1	9.5	
Shelcal	Vitamins/Minerals/Nutrients	3,363	-3.0	34.0	-11.9	-7.3	
Chymoral	Pain / Analgesics	3,235	6.0	88.9	0.3	1.2	
Nexpro-Rd	Gastro Intestinal	2,407	16.7	24.8	16.3	16.9	
Shelcal Xt	Vitamins/Minerals/Nutrients	2,337	6.4	21.4	2.9	3.9	
Nikoran	Cardiac	2,160	10.1	52.8	8.5	9.6	
Unienzyme	Gastro Intestinal	1,641	5.6	41.3	-5.2	-0.9	
Nebicard	Cardiac	1,412	1.3	53.1	-0.2	5.6	
Losar	Cardiac	1,384	7.8	61.2	1.1	-2.4	
Veloz-D	Gastro Intestinal	1,271	4.7	10.1	6.0	8.5	
Nexpro	Gastro Intestinal	1,253	19.9	28.4	20.6	24.9	

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Except VMN/Pain, all other therapies witnessed double-digit growth in Mar'25.

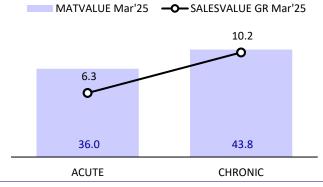
Price/New launches growth was offset by a decline in Volumes on MAT Mar'25 basis. Exhibit 41: Therapy mix (%)

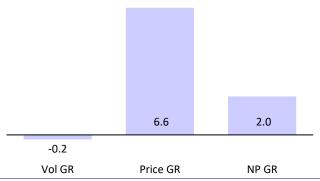
	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	8.4	7.1	9.5
Cardiac	27.4	11.6	9.9	11.1
Gastro Intestinal	17.8	10.9	10.0	12.8
Neuro / Cns	14.8	9.3	9.2	13.1
Vitamins/Minerals/Nutrients	9.7	2.9	-2.5	0.9
Anti Diabetic	9.3	16.1	18.2	24.3
Pain / Analgesics	8.0	3.8	1.9	3.4

Source: IQVIA, MOFSL

Exhibit 42: Acute vs. Chronic (MAT growth)

Exhibit 43: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Alembic's secondary sales grew 0.9 YoY in Mar'25 vs. decline 4.7% YoY Feb'25. Azithral/Richar-Ncr/Althrocin declined in Feb'25. Isofit/Crina-Ncr registered double-digit growth in Mar'25.

Alembic Pharmaceuticals

Exhibit 44: Top 10 drugs

			MAT Feb'25	Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		31995	0.5	100.0	-2.1	0.9
Azithral	Anti-Infectives	4182	-7.4	29.5	-6.8	-0.6
Althrocin	Anti-Infectives	1306	1.0	85.9	-7.3	-0.3
Wikoryl	Respiratory	1235	0.4	8.6	2.0	4.1
Gestofit	Gynaec.	1074	4.5	11.4	7.0	9.9
Crina-Ncr	Gynaec.	881	15.6	28.5	14.7	22.5
Isofit	Gynaec.	766	28.0	6.0	28.9	30.8
Brozeet-Ls	Respiratory	710	-4.7	6.9	-7.0	-5.1
Tellzy-Am	Cardiac	644	4.1	5.2	-4.4	-2.3
Richar Cr	Gynaec.	628	-6.0	3.9	-9.4	-9.0
Roxid	Anti-Infectives	622	-5.3	93.7	-5.1	-2.1

^{*} Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Except antidiabetic/Cardiac/Gynaec, all other therapies dragged down growth in Mar'25.

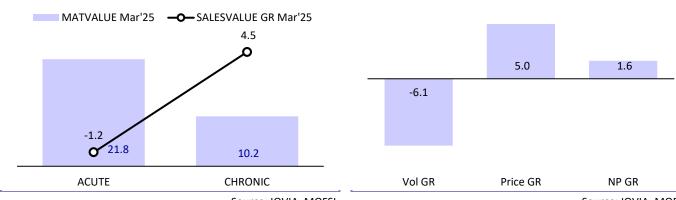
Price growth was supported by new launches on MAT Mar'25 basis, offset by a decline in volume Exhibit 45: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	0.5	-2.1	0.9
Anti-Infectives	20.3	-5.3	-6.1	-0.3
Cardiac	16.1	5.9	2.0	4.6
Gynaec.	15.3	4.3	-0.2	3.3
Respiratory	12.7	-4.1	-4.0	-2.0
Gastro Intestinal	10.6	3.0	-4.9	-4.6
Anti Diabetic	8.4	10.3	4.7	5.4

Source: IQVIA, MOFSL

Exhibit 46: Acute vs. Chronic (MAT growth)

Exhibit 47: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Ipca's secondary sales grew 14.3% YoY in Mar'25 vs. 10.9% YoY basis in Feb'25. Except Zerodol-p/Solvin gol, all other brands saw double-digit growth in Mar'25. Exhibit 48: Top 10 drugs

		MAT Mar'25			Growth (%)		
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25	
Total		48390	13.2	100.0	13.6	14.3	
Zerodol-Sp	Pain / Analgesics	6113	13.2	61.9	12.8	10.4	
Zerodol-P	Pain / Analgesics	2997	6.8	49.9	3.1	9.4	
Hcqs	Pain / Analgesics	2032	11.7	82.4	12.6	21.3	
Folitrax	Antineoplast/Immunomodulator	1466	14.8	84.9	19.2	20.2	
Zerodol-Th	Pain / Analgesics	1317	11.2	59.1	14.1	15.4	
Ctd-T	Cardiac	1176	17.7	20.2	11.3	14.4	
Solvin Cold	Respiratory	916	0.0	6.6	-0.3	1.9	
Ctd	Cardiac	823	11.0	98.1	14.8	11.1	
Tfct-Nib	Pain / Analgesics	822	22.2	22.5	14.3	10.8	
Pacimol	Pain / Analgesics	728	9.4	3.8	12.1	14.9	

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Except Anti-infective, all other therapies saw doubledigit growth in Mar'25.

Exhibit 49: Therapy mix (%)

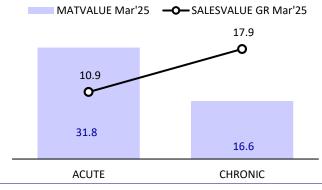
	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	13.2	13.6	14.3
Pain / Analgesics	38.8	11.8	12.2	13.5
Cardiac	12.9	15.4	15.1	15.0
Anti-Infectives	7.3	7.0	5.8	6.1
Derma	5.7	17.5	13.1	15.1
Antineoplast/Immunomodulator	5.6	18.1	23.2	24.5
Gastro Intestinal	5.0	14.6	20.5	21.2

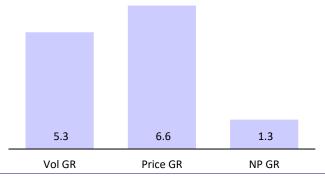
Price and volume growth were key growth drivers on MAT basis

Source: IQVIA, MOFSL

Exhibit 50: Acute vs. Chronic (MAT growth)

Exhibit 51: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Eris Lifesciences

Exhibit 52: Top 10 drugs

Eris's secondary sales grew 2.9% YoY in Mar'25 vs. a decline of 0.9% YoY in Feb'25. Double-digit decline in Canmab/Zomelis-MET dragged down overall growth in Mar'25. Insugen/Basalog recorded double-digit growth.

		MAT Feb'25			Growth (%)	
Drug	Therapy	Value Growth		Market	Market Last 3M	
		(INR m)	(%)	share (%)		
Total		30398	4.5	100.0	2.3	2.9
Renerve Plus	Vitamins/Minerals/Nutrients	1425	2.2	10.4	1.9	4.4
Glimisave Mv	Anti Diabetic	1409	9.8	10.6	8.1	7.4
Basalog	Anti Diabetic	1041	14.5	8.8	21.4	38.9
Insugen	Anti Diabetic	1029	15.1	4.1	31.2	57.2
Glimisave-M	Anti Diabetic	1002	-2.4	2.9	-2.7	-1.5
Eritel Ln	Cardiac	474	7.5	7.8	3.4	7.6
Cyblex Mv	Anti Diabetic	473	25.4	52.0	23.2	22.1
Remylin D	Vitamins/Minerals/Nutrients	469	3.3	11.3	3.6	-8.6
Zomelis-Met	Anti Diabetic	447	-8.8	4.9	-16.0	-15.0
Canmab	Antineoplast/Immunomodulator	384	-21.2	8.2	-31.3	-48.5

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Except Antidiabetic/Derma/Cardiac, all other top therapies saw a decline in Feb'25.

Growth was driven by new launches and price hikes on MAT basis, which was offset by a decline in volumes.

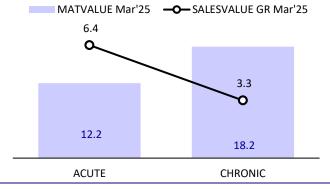
Exhibit 53: Therapy mix (%)

	Share	MAT growth (%)	3M*	Feb'25
Total	100.0	4.5	2.3	2.9
Anti Diabetic	32.3	8.9	10.4	15.9
Cardiac	15.0	2.9	0.7	2.0
Derma	12.7	15.8	10.5	7.7
Vitamins/Minerals/Nutrients	12.5	5.7	-3.2	-4.2
Antineoplast/Immunomodulator	6.1	-12.2	-21.8	-25.7
Gynaec.	4.7	-6.4	-10.7	-9.9

Source: IQVIA, MOFSL

Exhibit 54: Acute vs. Chronic (MAT growth)

Exhibit 55: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Abbott India

Abbott's secondary sales increased 11% YoY in Mar'25 vs. 5.6% in Feb'25. Rybelsus/Influvac/Udility grew in double digits in Mar'25, offset by a decline in Mixtard.

Exhibit 56: Top 10 drugs

		MAT Mar'25			Growth (%)	
Drug	Therapy	Value	alue Growth		Last 3M	Mar'25
		(INR m)	(%)	share (%)	Last SIVI	IVIdI 25
Total		146085	9.5	100.0	9.2	11.0
Mixtard	Anti Diabetic	8028	-5.9	31.9	-9.4	-8.9
Thyronorm	Hormones	6733	9.1	55.7	15.7	18.6
Udiliv	Hepatoprotectives	6581	17.3	52.2	18.8	21.1
Ryzodeg	Anti Diabetic	6378	19.7	25.4	16.6	21.6
Rybelsus	Anti Diabetic	4183	44.3	93.2	44.1	54.5
Duphaston	Gynaec.	3803	-3.1	29.7	2.6	12.0
Duphalac	Gastro Intestinal	3688	19.6	55.5	20.4	23.4
Novomix	Anti Diabetic	3686	-4.2	14.7	-1.8	0.0
Cremaffin Plus	Gastro Intestinal	3487	13.7	49.6	8.2	3.8
Influvac	Vaccines	3083	32.1	61.3	40.5	66.6

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Gastro/cardiac/antidiabetes therapies led YoY growth in Mar'25. Exhibit 57: Therapy mix (%)

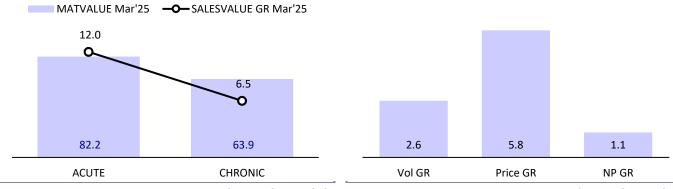
	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	9.5	9.2	11.0
Anti Diabetic	23.4	6.9	5.5	9.5
Gastro Intestinal	15.4	14.2	14.5	16.7
Vitamins/Minerals/Nutrients	9.0	9.7	9.0	8.5
Anti-Infectives	8.0	8.2	9.9	6.4
Cardiac	6.9	12.1	7.8	11.8
Hormones	6.7	8.4	9.3	13.0

Price drove growth on MAT Mar'25 basis

Source: IQVIA, MOFSL

Exhibit 58: Acute vs. Chronic (MAT growth)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Mankind's secondary sales grew 7.8% YoY in Mar'25 vs. 5.3% YoY in Feb'25. Doubledigit growth in Telmikind-Am/Unwanted-kit was offset by decline in Dydroboon/Moxikind-Cv in Mar'25

Mankind Pharma

Exhibit 60: Top 10 drugs

		MAT Mar'25			Growth (%)	
Drug	Therapy	Value	Growth	Market	Lock 2N4	Mar'25
		(INR m)	(%)	share (%)	Last 3M	IVIAT 25
Total		1,12,333	7.5	100.0	6.0	7.8
Manforce	Urology	5,381	9.5	73.0	6.1	7.7
Moxikind-Cv	Anti-Infectives	3,900	2.1	11.8	-3.2	-1.3
Amlokind-At	Cardiac	2,730	13.5	37.7	9.7	13.0
Unwanted-Kit	Gynaec.	2,482	0.7	58.2	4.2	13.8
Prega News	Others	2,290	2.3	81.5	3.0	11.3
Dydroboon	Gynaec.	2,221	6.1	17.3	-8.2	-2.3
Gudcef	Anti-Infectives	2,049	1.9	17.4	1.7	6.3
Candiforce	Derma	1,984	1.4	19.8	-3.2	1.4
Glimestar-M	Anti Diabetic	1,963	3.1	5.7	0.1	4.6
Telmikind-Am	Cardiac	1,723	18.5	14.0	20.0	24.0

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Exhibit 61: Therapy mix (%)

Cardiac/Antidiabetic/Gastro led growth in Feb'25.

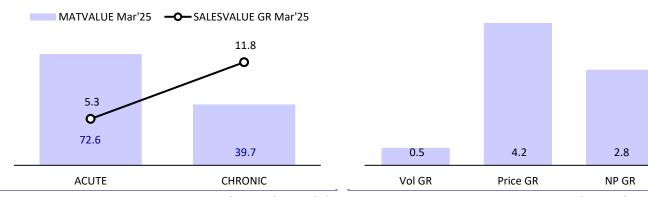
Price/New launches led overall YoY growth for MAT Feb'25

	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	7.5	6.0	7.8
Cardiac	14.6	16.9	15.1	16.3
Anti-Infectives	13.7	4.0	1.6	3.3
Gynaec.	10.5	4.3	-1.6	0.9
Gastro Intestinal	10.2	11.1	6.7	7.6
Anti Diabetic	8.2	11.6	9.4	12.2
Vitamins/Minerals/Nutrients	8.2	5.8	5.5	6.9

Source: IQVIA, MOFSL

Exhibit 62: Acute vs. Chronic (MAT growth)

Exhibit 63: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Macleods' secondary sales grew 4.1% YoY in Mar'25 vs. 3.3% YoY growth in Feb'25. Panderm++/Defcort/ Sensiclav witnessed weak traction in Mar'25.

Macleods Pharma

Exhibit 64: Top 10 drugs

		1	MAT Mar'25			vth (%)
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		76,413	5.5	100.0	3.9	4.1
Meromac	Anti-Infectives	2,631	22.1	18.6	6.0	7.5
Thyrox	Hormones	2,364	7.9	19.6	5.2	8.3
Omnacortil	Hormones	2,020	5.6	62.7	4.7	6.4
Panderm ++	Derma	1,781	-7.4	49.9	-13.0	-16.4
Megalis	Urology	1,476	10.9	59.1	4.1	9.4
Defcort	Hormones	1,474	2.3	53.1	-1.7	-1.4
It-Mac	Derma	1,432	4.5	14.3	11.2	8.1
Geminor-M	Anti Diabetic	1,429	12.8	4.1	12.3	17.3
Sensiclav	Anti-Infectives	1,270	-1.5	2.7	-8.0	-9.2
Maczone-Plus	Anti-Infectives	1262	70.7	11.0	44.2	41.3
•	·	·				

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Exhibit 65: Therapy mix (%)

Anti-infectives/Respiratory grew moderately on YoY for

Mar'25.

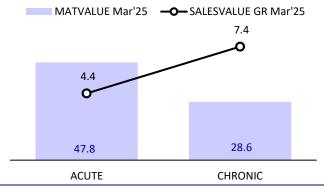
Price led growth for MAT Mar'25 basis

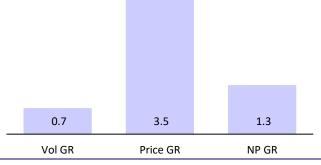
	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	5.5	3.9	4.1
Anti-Infectives	29.7	7.0	3.4	3.6
Cardiac	12.8	9.2	9.0	9.1
Respiratory	9.0	1.1	0.5	3.8
Hormones	8.7	5.3	3.6	5.3
Pain / Analgesics	8.0	3.8	2.9	1.9
Anti Diabetic	6.2	9.3	8.7	9.0

Source: IQVIA, MOFSL

Exhibit 66: Acute vs. Chronic (MAT growth)

Exhibit 67: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Ajanta's secondary sales grew 9.1% YoY in Mar'25 vs. 4.6% YoY in Feb'25. Feburic/Ivrea/Met XI 3D

witnessed strong traction in Mar'25, offset by a doubledigit decline in Melacare. Ajanta Pharma

Exhibit 68: Top 10 drugs

			MAT Mar'25			Growth (%)	
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25	
Total		18292	10.6	100.0	7.7	9.1	
Met XI	Cardiac	1719	11.0	23.6	5.3	6.0	
Feburic	Pain / Analgesics	900	15.6	19.2	19.6	20.0	
Atorfit-Cv	Cardiac	779	7.4	19.1	-2.9	-2.2	
Melacare	Derma	759	-5.5	23.8	-15.6	-21.9	
Cinod	Cardiac	533	18.9	6.3	4.2	-6.0	
Met XI Trio	Cardiac	484	22.9	26.9	9.5	13.7	
Met XI Am	Cardiac	403	4.0	12.9	-5.1	0.4	
Rosufit-Cv	Cardiac	378	6.5	10.8	-1.8	-2.3	
lvrea	Derma	314	26.0	62.7	13.4	16.6	
Met XI 3D	Cardiac	292	16.0	27.9	14.9	17.7	

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Exhibit 69: Therapy mix (%)

Anti-diabetic/Derma exhibited robust YoY growth, partly offset by muted YoY growth in cardiac/pain segment in Mar'25.

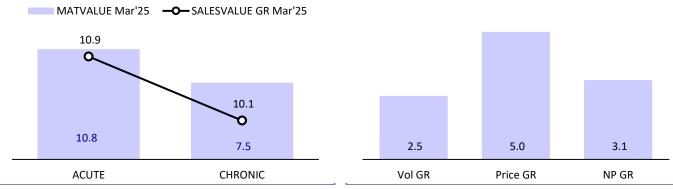
Price/New product launches led growth on MAT Mar'25 basis

Exhibit 03: Therapy hitx (70)								
	Share	MAT growth (%)	3M*	Mar'25				
Total	100.0	10.6	7.7	9.1				
Cardiac	34.7	11.3	4.3	6.2				
Ophthal / Otologicals	27.3	6.3	6.8	7.9				
Derma	21.1	14.3	10.4	11.5				
Pain / Analgesics	9.0	11.2	7.2	6.6				
Anti Diabetic	2.4	7.0	5.0	13.0				
Respiratory	1.6	3.9	1.9	1.8				

Source: IQVIA, MOFSL

Exhibit 70: Acute vs. Chronic (MAT growth)

Exhibit 71: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Secondary sales grew 17.1% YoY in Mar'25 vs. 10.0% YoY in Feb'25. Except Rantac, all other therapies saw doubledigit growth in Mar'25.

JB Chemicals and Pharmaceuticals

Exhibit 72: Top 10 drugs

	Therapy	MAT Mar'25			Growth (%)	
Drug		Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		27489	12.0	100.0	12.8	17.1
Cilacar	Cardiac	4627	19.2	54.8	13.7	14.3
Rantac	Gastro Intestinal	3550	-3.3	39.9	-2.5	5.3
Cilacar-T	Cardiac	2250	30.0	37.2	30.0	37.1
Metrogyl	Anti-Parasitic	2240	8.2	78.6	8.1	10.8
Nicardia	Cardiac	2050	19.0	92.8	15.7	18.4
Sporlac	Gastro Intestinal	1155	18.0	60.2	38.6	65.7
Azmarda	Cardiac	705	-5.6	9.7	18.1	63.8
Vigamox	Ophthal / Otologicals	685	13.2	28.0	24.7	17.0
Cilacar-M	Cardiac	434	16.9	40.7	14.0	11.7
Travatan	Ophthal / Otologicals	375	17.4	43.6	34.8	13.0

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Cardiac/Gastro Intestinal/Ophthalmology saw strong growth in Mar'25.

Price and volume were key drivers for growth on MAT Mar'25 basis

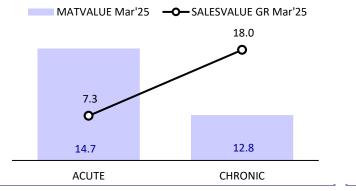
Exhibit 73: Therapy mix (%)

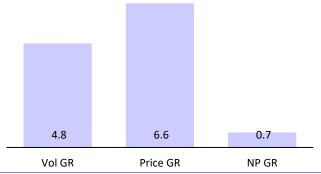
Exhibit 75. Therapy him (70)				
COT Named No.	Share	MAT growth (%)	3M*	Mar'25
Total	100.0	12.0	12.8	17.1
Cardiac	44.2	18.8	16.8	21.1
Gastro Intestinal	25.0	4.7	7.2	18.5
Ophthal / Otologicals	8.0	10.4	22.5	12.8
Anti-Parasitic	7.8	8.0	8.0	10.7
Gynaec.	4.1	9.1	7.7	8.7
Derma	2.6	17.8	5.2	5.4

Source: IQVIA, MOFSL

Exhibit 74: Acute vs. Chronic (MAT growth)

Exhibit 75: Growth distribution (%) (MAT Mar'25)





Source: IQVIA, MOFSL Source: IQVIA, MOFSL







Secondary sales grew 9.4% YoY in Mar'25 vs. 0.1% YoY in Feb'25. Decline in Orofer-Xt/Bevon/Metpure-XI was offset by double-digit growth in Targocid/Clexane/Cardace in Mar'25.

Emcure

Exhibit 76: Top 10 drugs

	_	MAT Mar'25			Grov	wth (%)
Drug	Therapy	Value (INR m)	Growth (%)	Market share (%)	Last 3M	Mar'25
Total		50,843	5.8	100.0	4.9	9.4
Orofer-Xt	Gynaec.	2,614	8.9	17.0	1.4	0.8
Zostum	Anti-Infectives	2,295	25.9	33.4	22.1	30.2
Bevon	Vitamins/Minerals/Nutrients	1,629	-2.4	22.4	-0.4	0.1
Orofer Fcm	Gynaec.	1,257	-0.9	14.2	8.8	11.4
Maxtra	Respiratory	1,187	-1.7	12.1	1.7	6.1
Clexane	Cardiac	1,111	-6.7	14.3	15.4	54.6
Metpure-XI	Cardiac	973	3.0	85.7	5.0	2.3
Targocid	Anti-Infectives	796	24.5	36.2	32.2	56.4
Cardace	Cardiac	758	0.8	53.7	17.9	48.9
Encicarb	Gynaec.	720	34.1	8.1	26.1	8.8

^{*}Three-months: Jan-Mar'25 Source: IQVIA, MOFSL

Robust YoY growth in Cardiac/anti-infectives for Mar'25.

> Price and new product growth key drivers for growth on MAT Mar'25 basis

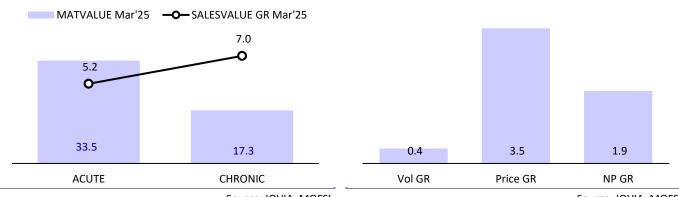
Exhibit 77: Therapy mix (%)

	Share	MAT growth (%)	3M*	Mar'25	
Total	100.0	5.8	4.9	9.4	
Cardiac	20.8	3.5	6.7	13.6	
Gynaec.	18.5	0.8	5.7	7.2	
Anti-Infectives	12.8	13.6	11.7	16.9	
Pain / Analgesics	7.1	8.3	8.0	12.6	
Vitamins/Minerals/Nutrients	6.7	2.0	1.8	3.5	
Blood Related	5.9	10.5	8.8	13.1	

Source: IQVIA, MOFSL

Exhibit 78: Acute vs. Chronic (MAT growth)

Exhibit 79: Growth distribution (%) (MAT Mar'25)



Source: IQVIA, MOFSL Source: IQVIA, MOFSL

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