



Dixon Technologies

 BSE SENSEX
 S&P CNX

 82,989
 25,384



Bloomberg	DIXON IN
Equity Shares (m)	60
M.Cap.(INRb)/(USDb)	837.1 / 10
52-Week Range (INR)	14056 / 4733
1,6,12 Rel. Per (%)	10/86/151
12M Avg Val (INR M)	4130

Financials & Valuations (INR b)

FY25E	FY26E	FY27E
333.8	434.8	525.3
13.1	17.5	21.7
3.9	4.0	4.1
6.6	9.7	12.8
111.2	162.8	213.8
80.8	46.4	31.3
391.6	551.4	762.2
-0.3	-0.5	-0.6
32.9	34.5	32.5
37.7	38.3	35.8
2.7	1.8	1.4
125.8	85.9	65.4
35.7	25.4	18.4
63.2	46.9	37.3
0.0	0.0	0.0
	333.8 13.1 3.9 6.6 111.2 80.8 391.6 -0.3 32.9 37.7 2.7	333.8 434.8 13.1 17.5 3.9 4.0 6.6 9.7 111.2 162.8 80.8 46.4 391.6 551.4 -0.3 -0.5 32.9 34.5 37.7 38.3 2.7 1.8 125.8 85.9 35.7 25.4 63.2 46.9

Shareholding Pattern (%)

As On	Jun-24	Mar-24	Jun-23
Promoter	33.2	33.4	34.0
DII	26.1	27.0	24.6
FII	19.3	17.8	15.0
Others	21.4	21.7	26.4

FII includes depository receipts

CMP: INR13,990 TP: INR15,500 (+11%)

Buy

Moving on track

Dixon Technologies' (DIXON) recent tie-ups and MoU with HP and Asus for the production of PCs, notebooks, and laptops under IT hardware PLI 2.0 augur well for scaling up its IT hardware revenues from current levels. With these tie-ups, the company is now catering to 4 out of the top 5 players in laptops. These players form nearly 67% of the overall IT hardware market share in India. The company is also in discussion to enter the industrial EMS sector and manufacture electronic modules for the EV industry. As highlighted in our EMS thematic report (Report link), the company will continue to benefit from increasing market share in its key segments. We also expect the company to continue benefiting from the new segments, backward integration, and the ODM mix improvement with near-term scale-up in revenues to come from mobile and EMS (including IT hardware, telecom hardware, etc). We maintain our estimates and roll forward our TP to INR15,500 on Dec'26 estimates. Maintain BUY.

IT hardware tie-ups positive for scaling up IT hardware revenues

Dixon Technologies has recently signed two new MoUs with HP India and ASUS to manufacture notebooks, desktops, and all-in-one PCs under PLI 2.0. These MoUs are in line with the company's previous guidance to target a larger market of IT hardware following the PLI 2.0 scheme. The company already has Acer and Lenovo as its anchor clients, with mass production for Lenovo expected to begin in 3QFY25. With these tie-ups, the company now caters to the top 4 out of 5 customers in the country. It is also expected to commence its new facility in 8-10 months. In line with this, the company had guided for a sharp scale-up in IT hardware revenues over FY25-FY27. In our estimates, we have factored in IT hardware revenues to scale up from INR1.4 b in FY24 to INR5b/25b/50b in FY25/26/27.

Upcoming new areas targeted by the company

DIXON is exploring opportunities in the EV sector, mainly focusing on manufacturing components such as electronic modules and PCB assembly. Further, the company is exploring opportunities to enter the industrial EMS sector and is in advanced discussions with major semiconductor brands to serve their requirements for PCB assembly.

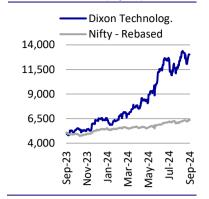
Industry has made representations to the government for PLI on components

DIXON is already benefiting from PLI schemes in mobile, white goods – (AC and lighting), and IT hardware and is working toward reaching scale and achieving backward integration. The industry has also made representations to the government to incentivize component production in India in order to increase value addition. According to DIXON, the government is currently working on a package for components such as PCB, electro mechanicals, audio and camera modules, etc.

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Stock Performance (1-year)



Mobile and EMS to remain high-growth segments for DIXON

DIXON is already working with Motorola, Xiaomi, Samsung, Realme, Nokia, and Itel and also plans to add more brands through its majority stake purchase in Ismartu, which operates three brands in India (Itel, Infinix, and Techno), and its partnership with Longcheer, which manufactures for Oppo, Vivo, Oneplus, and Realme. Out of the 150m mobile smartphones sold in India, the outsourcing opportunity is almost 85m-90m, and DIXON aims to capture 35-40% of this opportunity in a couple of years. We expect revenues from mobile phones to increase INR232b/INR296b in FY25/FY26 from INR92b in FY24 to be driven by sharp improvement in smartphone volumes. For IT hardware, DIXON is eligible for PLI 2.0 and we expect IT hardware revenues to grow to INR5b/INR25b in FY25/FY26 from INR1.4b in FY24.

Financial outlook

We maintain our estimates and expect a CAGR of 44%/46%/51% in revenue/EBITDA/PAT over FY24-FY27. The revenue growth would be mainly driven by EMS (including mobile and IT hardware), consumer electronics, and new emerging segments such as refrigerators, wearables and hearables, and telecom networking products. We expect an EBITDA margin of 3.9%/4.0%/4.1% for FY25-FY27, led by an increased backward integration and the improving share of high-margin segments. This will result in a PAT CAGR of 51% over FY24-FY27. Further, we expect the working capital to remain comfortable at (-1) and a capex of INR5b every year over FY25-FY27. With efficient capital allocation, we expect RoIC to remain strong at 46.4%/55.9%/63.5% for FY25/FY26/FY27 vs. 30% in FY24.

Valuation and recommendation

The stock is currently trading at 85.9x/65.4x P/E on FY26/27E earnings. We roll forward our valuation to Dec'26 and reiterate a BUY rating on Dixon Technologies with a DCF-based TP of INR15,500.

Key risks and concerns

The key risks to our estimates and recommendation would come from the lowerthan-expected growth in the market opportunity, loss of relationship with key clients, increased competition, and limited bargaining power with clients.

Market share of key players in IT Hardware and Smart Phone

Dixon is now catering to 4 out of top 5 brands in Indian IT hardware – HP, Acer, Lenovo and Asus, constituting nearly 67% of market share

Exhibit 1: Market share trend of key players in the Indian IT hardware market for the quarter (%)

Company	1Q24 shipments	1Q24 market share	1Q23 shipments	1Q23 market share	YoY units change (1Q24 vs 1Q23)
HP Inc.	923	30.1%	1,012	33.8%	-8.8%
Dell	537	17.5%	417	13.9%	28.8%
Acer	474	15.4%	368	12.3%	28.8%
Lenovo	464	15.1%	470	15.7%	-1.3%
Asus	182	5.9%	198	6.6%	-8.3%
Others	491	16.0%	528	17.6%	-7.0%
Total	3,070	100%	2,992	100%	2.6%

Source: IDC, MOFSL

Exhibit 2: Market share trend of key players in the Indian IT hardware market for full year (%)

Company	2023 shipments	2023 market share	2022 shipments	2022 market share	YoY units change (1Q24 vs 1Q23)
HP Inc.	4,385	31.5%	4,499	30.2%	-2.5%
Lenovo	2,317	16.7%	2,818	18.9%	-17.8%
Dell	2,154	15.5%	2,854	19.2%	-24.5%
Acer	1,705	12.3%	1,469	9.9%	16.1%
Asus	1,100	7.9%	1,013	6.8%	8.6%
Others	2,254	16.2%	2,240	15.0%	0.6%
Total	13,915	100%	14,893	100%	-6.6%

Source: IDC, MOFSL

DIXON is already working with Motorola, Xiaomi, Samsung, Realme, Nokia, and Itel and also plans to add more brands

Exhibit 3: Market share trend of major brands in the Indian smart phone market (%)

Brands	2Q24	2Q23	YoY unit change
Vivo	16.5	16.0	6.7
Xiaomi	13.5	11.0	26.8
Samsung	12.9	15.7	-15.4
Realme	12.6	12.6	3.4
OPPO	11.5	11.0	7.9
Apple	6.7	5.6	24.2
Motorola	6.2	2.3	179.7
Poco	5.7	5.0	17.0
OnePlus	4.4	7.2	-37.3
iQOO	2.7	2.1	31.6
Others	7.3	11.5	-34.7
Total	13,915	100%	-6.6%

Source: MOFSL

Segmental Financial outlook

Segmental financial outlook across segments for DIX

Segmental financial outlook across segments for DIXON										
INR m	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Consolidated										
Revenue	28,416	29,844	44,001	64,482	1,06,971	1,21,920	1,76,909	3,33,818	4,34,814	5,25,307
Growth YoY (%)	15.7	5.0	47.4	46.5	65.9	14.0	45.1	88.7	30.3	20.8
EBITDA	1,120	1,349	2,231	2,866	3,791	5,128	6,976	13,138	17,531	21,674
EBITDA margin (%)	3.9	4.5	5.1	4.4	3.5	4.2	3.9	3.9	4.0	4.1
RoCE	23.4	18.5	25.9	23.8	19.1	20.4	25.6	38.1	38.6	36.0
Consumer Electronics										
Revenue	10,735	11,937	20,952	38,426	51,695	42,780	41,480	43,800	47,515	51,558
Growth YoY (%)	27.1	11.2	75.5	83.4	34.5	-17.2	-3.0	5.6	8.5	8.5
EBITDA	222	252	503	1,028	1,246	1,306	1,410	1,620	1,900	2,165
EBITDA margin (%)	2.1	2.1	2.4	2.7	2.4	3.1	3.4	3.7	4.0	4.2
Lighting Products										
Revenue	7,742	9,194	11,397	11,037	12,841	10,546	7,870	8,670	9,550	10,521
Growth YoY (%)	40.6	18.8	24.0	-3.2	16.3	-17.9	-25.4	10.2	10.2	10.2
EBITDA	473	660	977	974	881	904	592	695	804	907
EBITDA margin (%)	6.1	7.2	8.6	8.8	6.9	8.6	7.5	8.0	8.4	8.6
Home Appliances										
Revenue	2,503	3,744	3,963	4,311	7,088	11,435	12,050	14,868	17,530	20,596
Growth YoY (%)	33.1	49.6	5.9	8.8	64.4	61.3	5.4	23.4	17.9	17.5
EBITDA	308	370	461	397	541	1,094	1,301	1,709	2,050	2,409
EBITDA margin (%)	12.3	9.9	11.6	9.2	7.6	9.6	10.8	11.5	11.7	11.7
Mobile Phone and EMS										
Revenue	6,698	3,549	5,369	8,395	31,383	52,243	1,09,190	2,61,481	3,51,719	4,30,632
Growth YoY (%)	-17.4	-47.0	51.3	56.4	273.8	66.5	109.0	139.5	34.5	22.4
EBITDA	65	74	191	394	971	1,671	3,550	8,763	12,139	15,293
EBITDA margin (%)	1.0	2.1	3.6	4.7	3.1	3.2	3.3	3.4	3.5	3.6
Security Surveillance Systems										
Revenue	5	963	2,164	2,178	3,964	4,918	6,330	0	0	0
Growth YoY (%)			124.7	0.7	82.0	24.1	28.7	NA	NA	NA
EBITDA		8	72	63	151	144	119	0	0	0
EBITDA margin (%)		0.8	3.3	2.9	3.8	2.9	1.9	NA	NA	NA
Refrigerator										
Revenue								5,000	8,500	12,000
Growth YoY (%)									70.0	41.2
EBITDA								350	638	900
EBITDA margin (%)								7.0	7.5	7.5

Source: Company, MOFSL

Financials and Valuation

Consolidated - Income statement								(INR m)
Y/E Mar	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Total Income from Operations	44,001	64,482	1,06,971	1,21,920	1,76,909	3,33,818	4,34,814	5,25,307
Change (%)	47.4	46.5	65.9	14.0	45.1	88.7	30.3	20.8
Raw Materials	38,602	57,697	97,792	1,10,207	1,60,390	3,02,647	3,94,212	4,76,255
Gross Profit	5,399	6,785	9,178	11,713	16,520	31,171	40,602	49,052
Employee Cost	1,180	1,371	1,978	2,517	3,327	6,891	8,976	10,843
Other Expenses	1,989	2,548	3,409	4,069	6,217	11,143	14,096	16,535
Total Expenditure	41,771	61,616	1,03,180	1,16,793	1,69,933	3,20,680	4,17,283	5,03,633
% of Sales	94.9	95.6	96.5	95.8	96.1	96.1	96.0	95.9
EBITDA	2,231	2,866	3,791	5,128	6,976	13,138	17,531	21,674
Margin (%)	5.1	4.4	3.5	4.2	3.9	3.9	4.0	4.1
Depreciation	365	437	840	1,146	1,619	2,285	2,744	3,207
EBIT	1,865	2,429	2,952	3,981	5,357	10,853	14,787	18,467
Int. and Finance Charges	350	274	442	606	747	745	794	823
Other Income	52	16	38	56	226	304	737	1,377
PBT bef. EO Exp.	1,568	2,170	2,548	3,432	4,836	10,411	14,729	19,021
EO Items	0	0	0	0	0	0	0	0
PBT after EO Exp.	1,568	2,170	2,548	3,432	4,836	10,411	14,729	19,021
Total Tax	363	572	644	897	1,189	2,744	3,857	4,965
Tax Rate (%)	23.1	26.4	25.3	26.1	24.6	26.4	26.2	26.1
Profit Share of Associates/JV	0.0	0.0	-0.6	16.2	102.4	307.2	337.9	371.7
Minority Interest	0	0	2	-4	72	1,325	1,475	1,645
Reported PAT	1,205	1,598	1,902	2,555	3,677	6,649	9,734	12,783
Adjusted PAT	1,205	1,598	1,902	2,555	3,677	6,649	9,734	12,783
Change (%)	90.2	32.6	19.0	34.4	43.9	80.8	46.4	31.3
Margin (%)	2.7	2.5	1.8	2.1	2.1	2.0	2.2	2.4
Consolidated - Balance Sheet								(INR m)
Y/E Mar	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Equity Share Capital	116	117	119	119	120	120	120	120
Total Reserves	5,298	7,256	9,849	12,730	16,829	23,299	32,854	45,458
Net Worth	5,413	7,373	9,968	12,849	16,949	23,419	32,974	45,578
Minority Interest	0	0	6	-3	276	1,601	3,077	4,722
Total Loans	828	1,513	4,580	1,826	1,550	1,705	1,705	1,705
Deferred Tax Liabilities	148	184	201	224	240	240	240	240
Capital Employed	6,389	9,070	14,754	14,897	19,015	26,965	37,995	52,244
Gross Block	3,982	5,269	9,586	12,291	20,633	25,633	30,633	35,633
Less: Accum. Deprn.	825	1,170	1,815	2,641	3,958	5,947	8,367	11,216
Net Fixed Assets	3,157	4,099	7,771	9,649	16,675	19,685	22,266	24,416
Goodwill on Consolidation	82	82	303	303	303	303	303	303
Capital WIP	96	724	224	1,197	683	683	683	683
Total Investments	0	953	1,410	442	200	200	200	200
Curr. Assets, Loans & Adv.	13,635	22,600	33,064	35,203	52,034	98,972	1,34,618	1,71,165
Inventory	4,978	7,433	11,557	9,579	16,950	31,984	41,661	50,331
Account Receivables	5,151	10,891	13,564	17,155	23,179	43,737	56,970	68,826
Cash and Bank Balance	1,002	689	1,823	2,292	2,087	7,647	16,510	28,986
Loans and Advances	0	25	4	0	20	38	49	59
Other Current Asset	2,504	3,563	6,116	6,178	9,799	15,566	19,428	22,962
Curr. Liability & Prov.	10,580	19,387	28,017	31,898	50,881	92,879	1,20,075	1,44,524
			23,137	24,519	40,652	76,708	99,916	1,20,711
Account Payables	9,391	17,097	23,137	2 1,3 13				
Account Payables Other Current Liabilities	9,391 1,081	2,146	4,664	7,121	9,952	15,647	19,478	22,991
						15,647 523	19,478 681	
Other Current Liabilities	1,081	2,146	4,664	7,121	9,952			22,991

16 September 2024

Financials and Valuation

Ratios								
Y/E Mar	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Basic (INR)								
EPS	20.6	27.3	32.0	42.9	61.5	111.2	162.8	213.8
Cash EPS	26.8	34.7	46.2	62.1	88.6	149.4	208.7	267.4
BV/Share	92.4	125.9	168.0	215.7	283.4	391.6	551.4	762.2
DPS	1.2	1.0	2.0	3.0	3.0	3.0	3.0	3.0
Payout (%)	5.7	3.7	6.3	7.0	4.9	2.7	1.8	1.4
Valuation (x)								
P/E	680.0	512.7	436.6	326.1	227.5	125.8	85.9	65.4
Cash P/E	521.8	402.6	302.9	225.1	158.0	93.6	67.0	52.3
P/BV	151.4	111.1	83.3	64.8	49.4	35.7	25.4	18.4
EV/Sales	18.6	12.7	7.8	6.8	4.7	2.5	1.9	1.5
EV/EBITDA	367.2	286.2	219.7	162.4	119.8	63.2	46.9	37.3
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FCF per share	22.1	0.4	-24.4	46.3	2.6	88.1	144.7	203.2
Return Ratios (%)	22.1	0.4	24.4	40.5	2.0	00.1	1-1-1.7	203.2
RoE	26.2	25.0	21.9	22.4	24.7	32.9	34.5	32.5
RoCE	25.9	23.8	19.1	20.4	25.4	37.7	38.3	35.8
ROCE	28.8	29.8	24.5	26.4	29.9	46.4	55.9	63.5
Working Capital Ratios	20.0	29.0	24.5	20.4	29.9	40.4	33.9	05.5
Fixed Asset Turnover (x)	11.0	12.2	11.2	9.9	0.6	12.0	14.2	117
Asset Turnover (x)	11.0 6.9	12.2 7.1	7.3	8.2	8.6 9.3	13.0 12.4	14.2 11.4	14.7 10.1
· · · · · · · · · · · · · · · · · · ·	41	42	39			35		
Inventory (Days)				29	35		35	35
Debtor (Days)	43	62	46	51	48	48	48	48
Creditor (Days)	78	97	79	73	84	84	84	84
Leverage Ratio (x)	4.2	1.2	4.2		1.0	4.4	4.4	1.2
Current Ratio	1.3	1.2	1.2	1.1	1.0	1.1	1.1	1.2
Interest Cover Ratio	5.3	8.9	6.7	6.6	7.2	14.6	18.6	22.4
Net Debt/Equity	0.0	0.0	0.1	-0.1	0.0	-0.3	-0.5	-0.6
Canadidated Cashflau Statement								(IND)
Consolidated - Cashflow Statement Y/E Mar	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	(INR m) FY27E
OP/(Loss) before Tax								
	1,568	2,170	2,546	3,452	4,867	9,393	13,591	17,748
Depreciation	365	437	840	1,146	1,619	2,285	2,744	3,207
Interest & Finance Charges	350	274	442	606	747	745	794	823
Direct Taxes Paid	-429	-549	-540	-820	-1,218	-2,744	-3,857	-4,965
(Inc)/Dec in WC	423	-743	-641	2,764	-88	589	379	340
CF from Operations	2,277	1,590	2,646	7,148	5,927	10,269	13,653	17,153
Others	97	111	81	109	-83	0	0	0
CF from Operating incl EO	2,374	1,701	2,728	7,258	5,843	10,269	13,653	17,153
(Inc)/Dec in FA	-1,081	-1,680	-4,174	-4,502	-5,686	-5,000	-5,000	-5,000
Free Cash Flow	1,293	22	-1,446	2,755	157	5,269	8,653	12,153
(Pur)/Sale of Investments	-118	-978	-446	992	346	0	0	0
Others	28	8	-25	-45	31	-50	-55	-61
CF from Investments	-1,171	-2,649	-4,645	-3,556	-5,309	-5,050	-5,055	-5,061
Issue of Shares	457	269	642	336	469	0	0	0
Inc/(Dec) in Debt	-570	688	3,026	-2,776	-276	155	0	0
Interest Paid	-378	-322	-567	-737	-494	-745	-794	-823
Dividend Paid	-83	0	-59	-119	-179	-179	-179	-179
Others	6	0	0	0	-220	1,325	1,475	1,645
	-568	635	3,043	-3,296	-700	555	501	643
CF from Fin. Activity				400	-166	5,775	9,099	12,735
CF from Fin. Activity Inc/Dec of Cash	634	-313	1,126	406	-100	3,773	3,033	12,733
		-313 1,002	1,126 689	1,823	2,292	2,086	7,647	16,510
Inc/Dec of Cash	634							

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Explanation of Investment Rating						
Investment Rating	Expected return (over 12-month)					
BUY	>=15%					
SELL	<-10%					
NEUTRAL	< - 10 % to 15%					
UNDER REVIEW	Rating may undergo a change					
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation					

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend. Disclosures

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7 16 September 2024

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16 September 2024 8