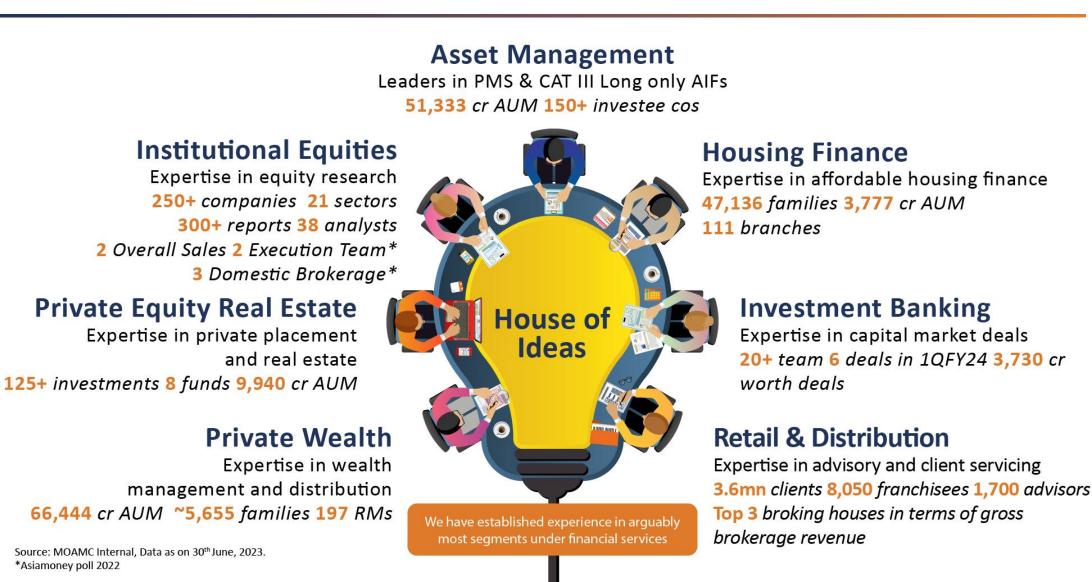


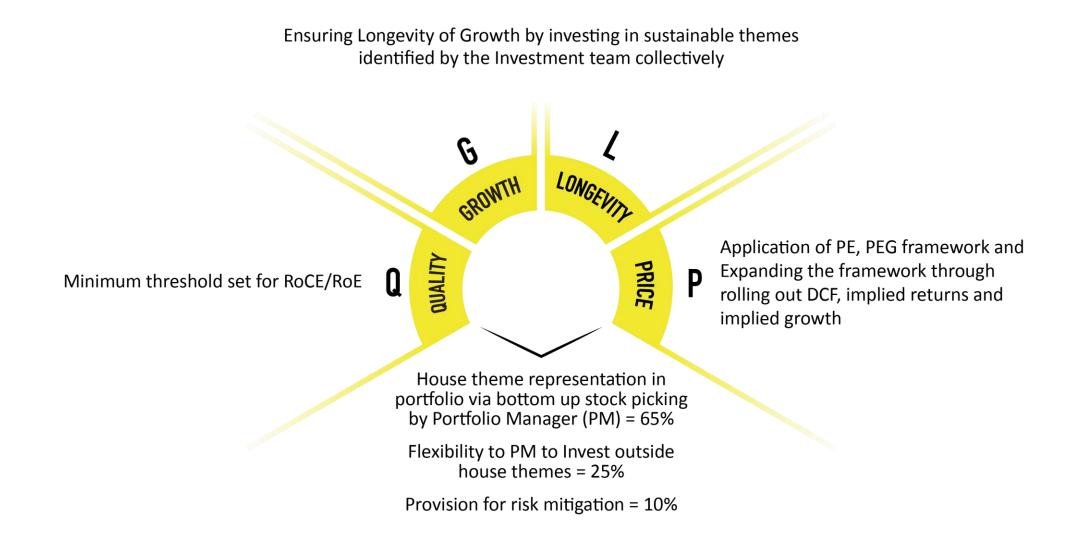
THOUGHT LEADERS IN EQUITY

Focused, Process Driven, Ideas Powerhouse





Disciplined Investing following "Q-G-L-P" Investment Process



The above graph/data is used to explain the concept and is for illustration purpose only. The data mentioned herein are for general and comparison purpose only and not a complete disclosure of every material fact. and should not used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.



Risk Management Framework for Consistency & Sustainability of Performance



Stock Weightage & Stock Sizing

Minimum and maximum exposure limits set

Limits on sector deviations relative to benchmark





Diversification Strategy

Sector Sizing

Portfolio size capped up to 35 stocks



Profit Taking / Stop Loss Framework

Proprietary framework for measuring triggers



Stringent Liquidity Framework

Ensuring efficient management for ability to take necessary action

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25+ Years of Thought Leadership – Wealth Creation Studies



Skin in the Game



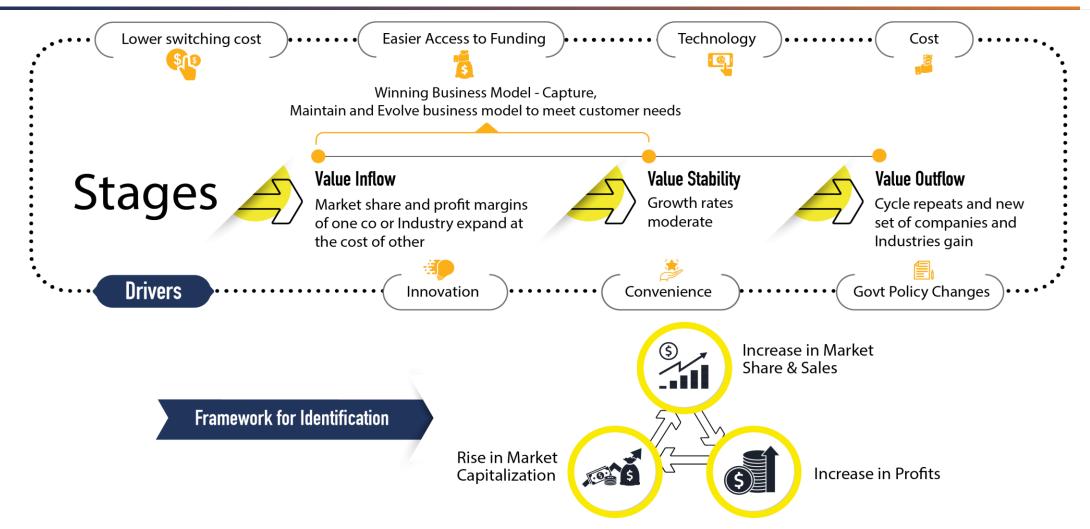
Source: MOAMC Internal,





Value Migration – Stages, Drivers and Identification

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Early identification of value migration trends helps in maximizing the investment gains

Source: Motilal Oswal Report "Value Migration 2017. The above graph is used to explain the concept and is for illustration purpose only and should not used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.



Examples of Value Migration

Inter Country Migration From Boston to Bangalore

Industry: Software

Company: Infosys

Value Migration (VM) in Play:

- Lower Cost- IT exports have grown from \$8.4 bn in 2002 to ~\$195 bn in 2023. It is expected to reach \$300 bn by 2030.
- Number of IT professionals have grown from ~1mn in 2005 to ~4.5 mn in 2021

Drivers of Value Migration:

- Cost optimization
- Process Excellence
- Human capital leadership

Impact :

Infosys market cap has grown ~1900x in last 27 years



Industry:

Technology

Company:

Zomato

Value Migration (VM) in Play:

 Physical to Digital- Increase in Internet User & Applications. Internet penetration in India has grown from 18% in 2014 to 47% in 2021

Drivers of Value Migration:

- Innovation : Online booking and home delivery
- Technology : AI- powered recommendation, Live Order Tracking

Impact :

- Online food delivery market has grown from \$0.6 bn in 2016 to \$2.9 bn in 2020. It is expected to be \$12.8 bn by 2025.
- Zomato's valuation has grown ~10x in last 7 years



Industry: Telecom

Company: Bharti Airtel

Value Migration (VM) in Play:

- Voice to Data : Internet penetration in India has grown from 18% in 2014 to 47% in 2021
- By 2030, it is expected to further increase to 70%

Drivers of Value Migration:

- Innovation : Shift to 4G and 5G
- Technology
- Rising smartphone penetration
- Low cost : India has 5th lowest mobile data prices. Affordable (sub-INR4000) VoLTE-enabled smartphone penetration

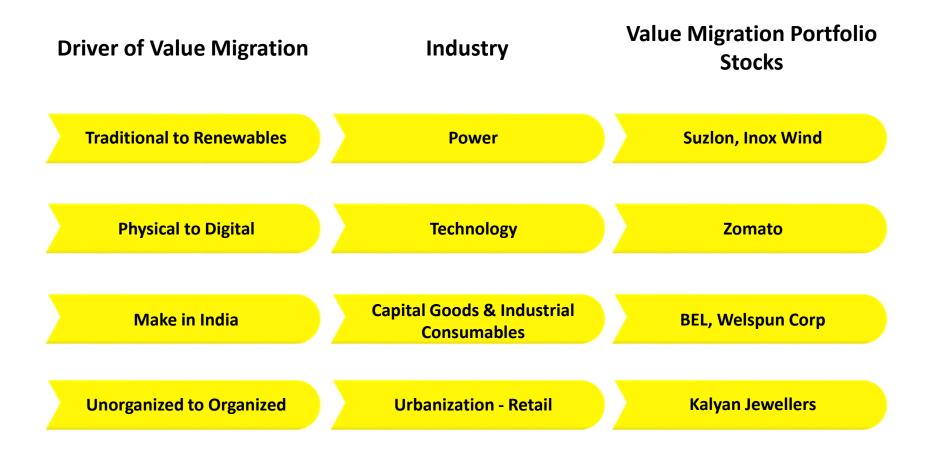
Impact :

- Bharti Airtel market share has increased its market share from 20% in 2005 to ~32% in 2022
- Bharti Airtel share price has grown ~8x since 2005 v/s MTNL which is down 85% in the same time period

The above chart/table is used to explain the concept and is for illustration purpose only. The stocks/sectors may or may not be part of our portfolio/ strategy/ schemes. The data mentioned herein are for general and comparison purpose only and not a complete disclosure of every material fact and should not used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.



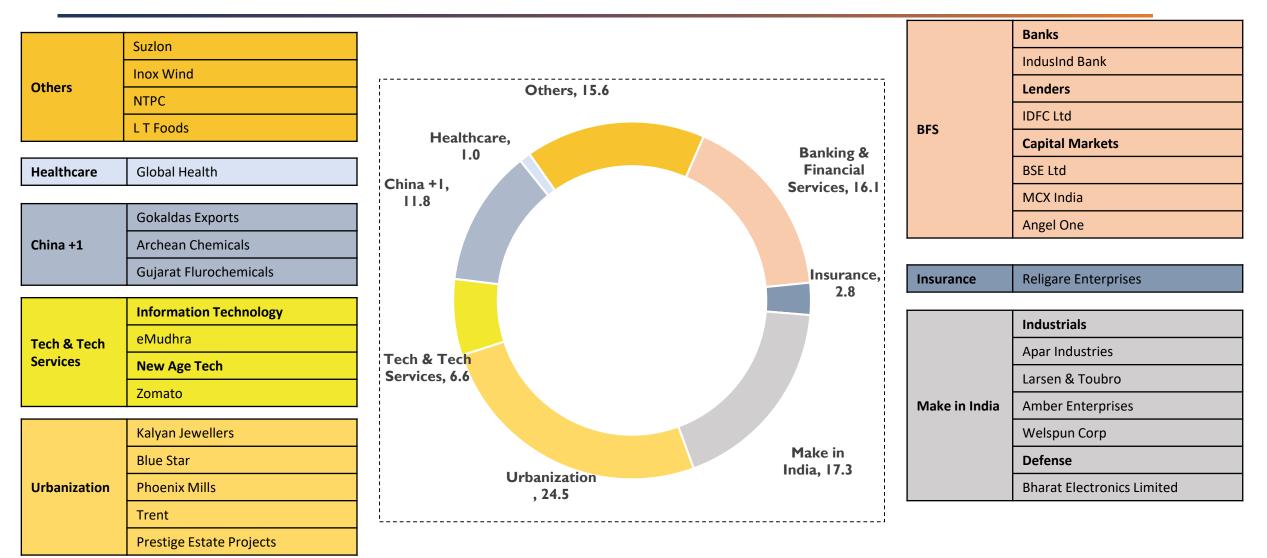




Source: MOAMC Internal Research Disclaimer: The Stocks mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of any investment strategy. It should not be construed as investment advice to any party. The stocks may or may not be part of our portfolio/strategy/ schemes. Past performance may or may not be sustained in future



Portfolio Mix at Glance

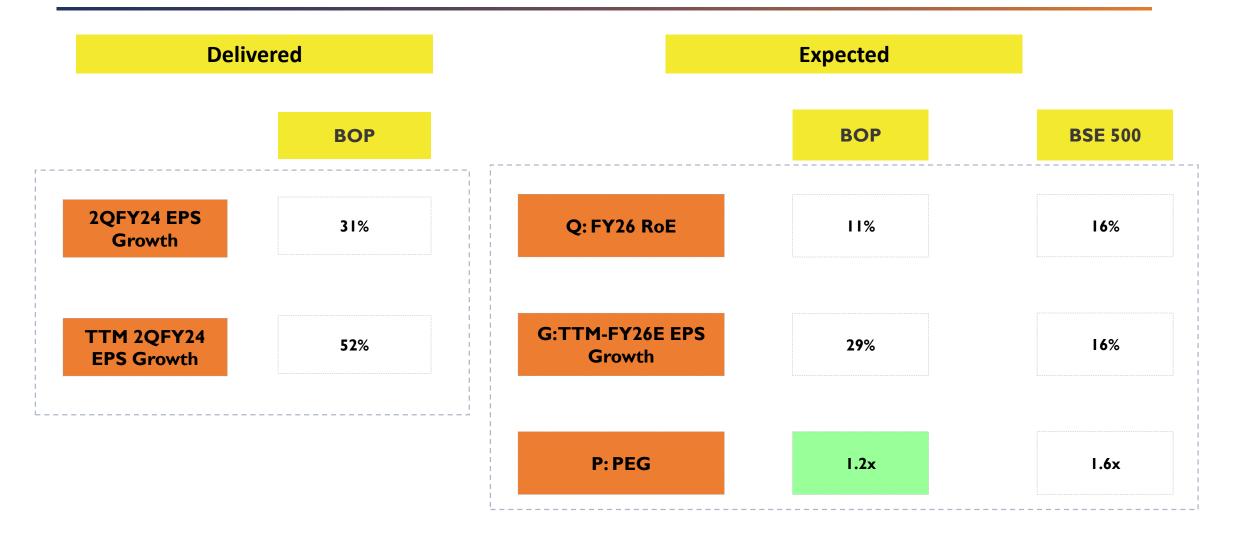


Data as on 29-Feb,2024. Refer to Disclaimers





Portfolio Quants

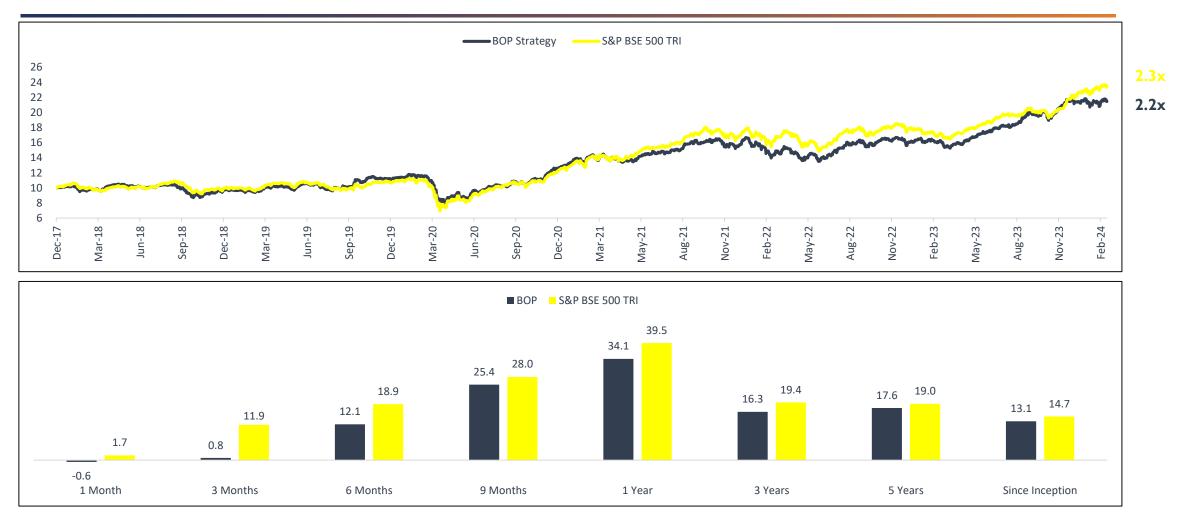


Data as of 29th February,2024 Source: Factset Consensus Estimates. Disclaimer: The above table is an illustration of a stated example and not actual performance of any scheme. the above is for representation purpose only and should not used for development or implementation of an investment strategy. Past performance may or may not be sustained in future. Stocks may or may not be forming part of the portfolio and Portfolio Manager can exit said stocks without notice.

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Portfolio Performance



BOP Strategy Inception Date: 18th Dec 2017; Data as on 29th February 2024; Data Source: MOAMC Internal Research; Please Note: Returns up to 1 year are absolute & over 1 year are Compounded Annualized. Returns calculated using Time Weighted Rate of Return (TWRR) at an aggregate strategy level. The performance related information is not verified by SEBI. For the relative performance of a particular Investment Approach to other Portfolio Managers within the selected strategy, please refer APMI website (<u>click here</u>). Under PMS Provider Name, please select Motilal Oswal Asset Management Company and select your Investment Approach to other Portfolio related holdings and sector data provided above is for model portfolio. Returns & Portfolio of client may vary vis-à-vis as compared to Investment. Approach aggregate level returns due to various factors viz. timing of investment, timing of withdrawals, specific client mandates, variation of expenses charged & dividend income. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.



Fund Manager



Abhishek Anand



Vaibhav Agrawal

- Abhishek Anand brings 20+ years of experience in financial services/equity
- Prior to joining MOAMC, he has had a stellar career with Centrum spanning more than a decade
 starting as an analyst and up to fund manager
- He has an experience of ~10 years as a portfolio manager
- Previous Organizations : SBI Capital, Dun&Bradstreet, Centrum Wealth Management and Centrum Broking
- Vaibhav Agrawal is currently managing ~10,000Crs AUM at Motilal Oswal AMC across alternate products
- He has also managed a proprietary PMS and has over a decade in stock picking and generating index beating returns
- He has worked as a ratings analyst at CRISIL and investment analyst at Motilal Oswal AMC
- He holds a bachelors in Computer Science from the University of Pennsylvania and an MBA from London Business School





HI-QUALITY HI-GROWTH BENEFIT FROM BOTH

Motilal Oswal's investing process builds Hi-Quality & Hi-Growth portfolios. Our process. Your success.

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The term 'Hi-Quality and Hi- Growth Portfolios' refer to Motilal Oswal AMC's defined fund management processes based on internal qualitative and quantitative research parameters & not be construed as investment advice to any party.

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THANK YOU

