

ALCHEMY HIGH GROWTH (AHG)*



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Investment Objective*



To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations

^{*}The investment objectives are indicative and there are no assurances that it will be achieved. Investors are advised to take independent tax, legal, risk, financial and other professional advice.

ALCHEMY HIGH GROWTH (AHG)* - PRODUCT HIGHLIGHTS



- Philosophy & Strategy**: Alchemy's Investment Philosophy is "Growth at Reasonable Price". The philosophy behind growth investing is based on the assumption that India is a high growth economy with a strong entrepreneurial culture. Our endeavour is to identify and invest in growth companies through a combination of top-down and bottoms up fundamental research to enable long term wealth creation.
- Fund Manager: Alok Agarwal
- Description of types of securities: Equity | Investment horizon: 3 to 5 Years
- Risk associated with Product/Investment approach^^: High Risk
- Allocation of Portfolio across types of securities: Upto 100% in equity (cash portion may be deployed in liquid funds/ debt securities).
- Portfolio Construct: A typical portfolio may generally consist maximum of 25 stocks across sectors.

^{*}Inception Date: May 8, 2002 | **The investment objectives, strategy and allocation are indicative and there are no assurances that it will be achieved. Investors are advised to take independent tax, legal, risk, financial and other professional advice.

^{^^} All product/investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.





- Basis of selection of types of securities as part of the Product/ Investment Approach:
- 1. Relevant Universe: We have identified a relevant universe of about 500 companies based on market capitalisation, qualitative governance filters, long term attractiveness and ROE profile of business amongst other parameters.
- 2. Investible Universe: From this relevant universe, an investible universe of companies is created based on assessment of past and future fundamental variables like revenue and EBIDTA growth, cash flow conversion efficiency and core ROE of the business amongst several other relevant variables which may be unique to a business. In addition to objective fundamental parameters and assessment of qualitative management capabilities, governance standards and competitive ability of the business is also carried out. A comprehensive valuation exercise is also carried out based on one and/or combination of valuation parameters like P/E, P/B, EV/EBIDTA, DCF etc to arrive at an acceptable valuation range for investing in the security.
- 3. Portfolio Construction: The Portfolio Manager managing the strategy is then free to construct the Clients Portfolio from within the investible universe at his discretion.
- Benchmark*: S&P BSE 500 TRI (effective April 1,2023)
- Basis for choice of benchmark: As per APMI Circular APMI/2022-23/02 dated March 23, 2023

^{*}The benchmark performance is calculated using composite CAGR of BSE 500 PRI values from 8 May 2002 to 1 Aug 2006 and TRI values since 1 Aug 2006, as the TRI data of BSE 500 is not available.



ALCHEMY HIGH GROWTH – FEBRUARY 2024





Group AUM is over USD 1.1 Billion*



INR 1 crore invested in
May 2002 in Alchemy High Growth
could have grown to
over INR 58.7 crores*



Outperformed its
Benchmark (**Composite
S&P BSE 500) 14 out of 22
calendar years#



Generated a net annualized alpha of +322 bps# (INR returns)

Returns are net of fees, expenses & taxes (if applicable). Returns less than 365 days: Absolute, greater than 365 days: CAGR (Computed using TWRR method).

The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ. Past performance is not indicative of future performance.

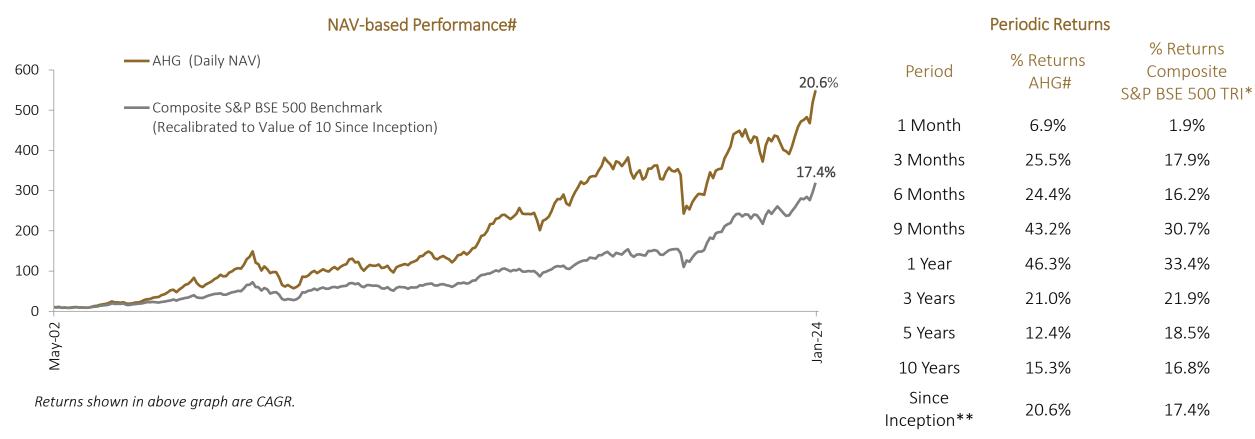
Performance related information provided herein is not verified by SEBI

^{*} All Data as on 31 January 2024

^{**}The benchmark performance is calculated using composite CAGR of BSE 500 PRI values from 8 May 2002 to 1 Aug 2006 and TRI values since 1 Aug 2006, as the TRI data of BSE 500 is not available.



ALCHEMY HIGH GROWTH (AHG) - PERFORMANCE HIGHLIGHTS



^{*}The benchmark performance is calculated using composite CAGR of BSE 500 PRI values from 8 May 2002 to 1 Aug 2006 and TRI values since 1 Aug 2006, as the TRI data of BSE 500 is not available.

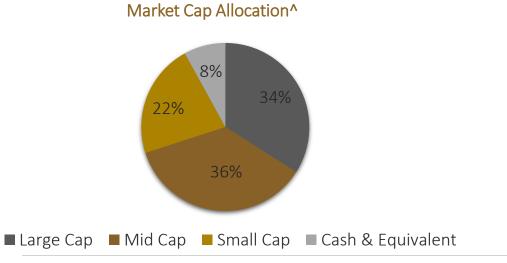
^{**}Inception Date: May 8, 2002

[#] Returns are net of fees, expenses & taxes (if applicable). Returns less than 365 days: Absolute, greater than 365 days: CAGR (Computed using TWRR method).

The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ. Past performance is not indicative of future performance. Please refer the below link for viewing Performance relative to other portfolio managers: https://www.apmiindia.org/apmi/welcomeiaperformance.htm?action=PMSmenu All data as on January 31, 2024



PORTFOLIO COMPOSITION & ANALYSIS*



Ratio Analysis

Parameter	Alchemy High Growth (Since Inception)**	Benchmark (Since Inception)**
Std. Dev.	18.1%	21.1%
Sharpe~	0.6	0.5
Beta	0.8	1.0

GICS Sector Allocation (%) †



^{*} All data as on January 31, 2024, | ** Inception Date: May 8, 2002

Top Holdings

·	
Top 10 Stocks by Weight	% Weight
Hindustan Aeronautics Ltd	7.5%
Larsen & Toubro Ltd	6.8%
Sobha Ltd	6.3%
Prestige Estates Projects Ltd	5.6%
Multi Commodity Exchange Of India Ltd	5.4%
Lupin Ltd	5.4%
Tata Motors Ltd - DVR	5.3%
L&T Finance Holdings Ltd	5.2%
Bharat Electronics Ltd	5.0%
Coforge Ltd	4.9%

[^] Source - AMFI | † Source : Bloomberg

 $[\]sim$ Sharpe Ratio is calculated as Daily average Excess Return \div Standard Deviation of Excess Returns. The 10-Year Gsec Yield is considered as risk free rate.





ALCHEMY CAPITAL MANAGEMENT

Alchemy Capital Management is one of the pioneers in providing bespoke Portfolio Management Services in India. The company is registered with the Securities and Exchange Board of India (SEBI) as a Portfolio Manager and based out of Mumbai.



One of the few Portfolio
Managers in India to have been
in existence since 2002



Pioneers in bottom-up stock picking skills with a long-term investing approach



With an experienced team of investment professionals at the helm, there is a strong emphasis on Compliance and Risk Management



Managing/advising AUM of USD 1.1 billion*, we have earned the trust of institutional investors, sovereign funds, ultra HNIs and family offices.

*Data as of January 31, 2024



OUR INVESTMENT PHILOSOPHY

- We believe that consistent and superior long term absolute returns can be made across market cycles by investing in growth companies with good management teams.
- We like businesses which address large and growing external opportunities, have a competitive advantage in effectively exploiting those opportunities and have a scalable business model with higher-than-average Return on Capital Employed (ROCE) over the investment horizon.
- We believe that management teams are key to business success. We look for managements which have aggression, are aligned to business outcomes while simultaneously having respect for governance and capital allocation.
- While growth companies form the core of our portfolio, we also tactically invest in deep value opportunities and special situations that may appear due to and during market cycles.



INVESTMENT TEAM



Hiren Ved
Director & CIO

INVESTMENT



Alok Agarwal Head - Quant & Portfolio Manager Experience: 21 Y



Himani Shah SVP - Investments & Research Experience: 20 Y



Mythili Balakrishnan Co-Fund Manager Experience: 22 Y

RESEARCH



Vimal Gohil Research Analyst Experience: 13 Y



Haresh Kapoor Research Analyst Experience: 12 Y



Sarika Thorat Research Analyst Experience: 12 Y



Ruchika Bhatia Research Analyst Experience: 9 Y



Deven Ved
Co-Fund Manager, Quant
Experience: 17 Y



Jagpreet Chhabra
VP – Quant Research
Analyst
Experience: 22 Y



Rishabha Doshi Quant Analyst Experience: 3 Y

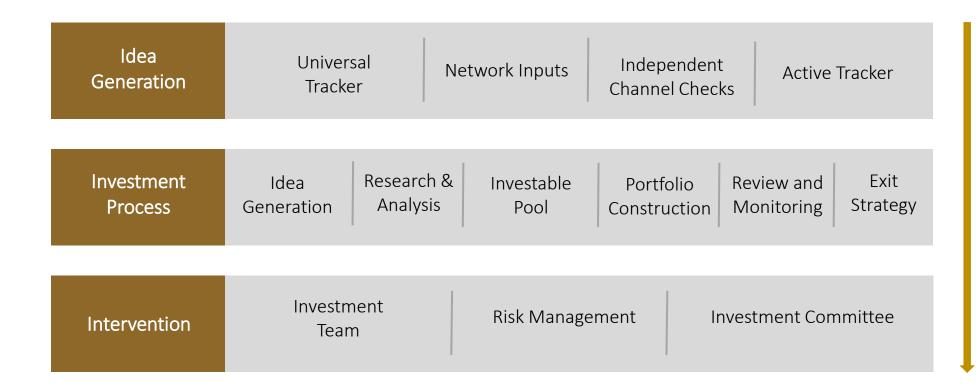


Vaibhav Pai Quant Research Analyst Experience: 3 Y

Top-Down Sustainable Themes

3 I MATRIX: IDEA, INVESTMENT, INTERVENTION





IDEA GENERATION



Universal Tracker

Universe of top 500 companies by market cap

Extensive company visits; we aim to meet over 100 -150 companies annually

Best performers basis financial metrics

Best performers basis price

Change in external/ macro environment

Network Inputs

Interdependent company/ sector feedback

Attending sector theme specific conferences

Broker conferences and visits

Interacting with peer group

Independent Channel Checks

Interaction with our client base

Interaction with business ecosystem i.e. outlets/ dealers etc.

Active Tracker

Company filings

Quarterly Results

Analysts calls

Site/ Management visits

Updating and revisiting investment hypothesis

INVESTMENT PROCESS



Idea Generation

Universal Tracker

Active Tracker

Network Inputs

Independent Channel Checks

Research & Analysis

Quick research, if we like the company

Detailed Model

Meeting the management

Final Model

Investable Pool

Pool of 80 to 100 companies

New ideas and old ideas

Active-proactive model updates and company meetings

Passive-Quarterly model updates and meeting

Portfolio Construction

Fund manager selects stocks basis fund/ strategy mandates

Fund manager does final selection

CIO manages the process and has an overriding power over fund manager

Review and Monitoring

Quarterly and annual update of investment thesis

Investee company meetings - at least bi-annual

External broker and analyst networking

Model updates every quarter

Exit

Revolving review

Trim over weights

Risk return not in favor

Better opportunities

Hypothesis not playing out as initially planned

INTERVENTION: INVESTMENT TEAM



Idea Generation

Primary- CIO, FM and Analysts



Research and Analysis

- Primary- FM and Analyst
- Secondary-CIO

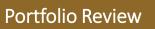


Investable Pool

- Primary- CIO and FM
- Secondary- Analyst
- VETO Power- CIO

Exit Strategy

- Primary- FM and CIO
- Secondary- Analyst
- VETO Power- CIO



- Primary- Analyst and FM
- Secondary-CIO



Portfolio Construction

- Primary- FM and CIO
- Secondary- Analyst
- VETO Power- CIO

INTERVENTION: RISK MANAGEMENT



Firm Level

- Performance patterns analysis.
- Dedicated pre and post trade checks, ongoing internal reviews
- Statutory and legal risk managed by the compliance and legal function which is monitored by the Group Compliance Head.
- Business Risk managed by the CEO.

Portfolio Level

- Daily monitoring by in-house operations team basis the fund/strategy mandate.
- Fund Manager evaluates performance of each strategy vis a vis the benchmark on a monthly basis.
- CIO reviews the performance of each strategy with the respective fund manager every month.
- Contribution analysis conducted each month by investment team. Portfolio action on absolute and relative performance analysis and portfolio positioning are discussed every month and actions where needed, decided upon.

Security Level

- Sectoral limit based on mandate .
- Individual stock limit based on mandate.
- We also monitor the ownership in companies at Fund/Strategy level.
- Investment positions flags raised by operations team if a position is close to the maximum permissible limit weight-ages.

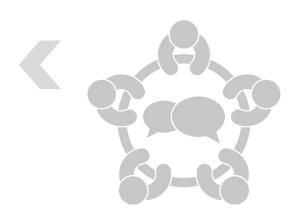




INTERVENTION: INVESTMENT COMMITTEE

INVESTMENT COMMITTEE INTERVENTION

CEO, CIO, COO, Fund Managers, Business Heads and Head of Research



MONTHLY REVIEWS

Forming and reviewing macro view,
Performance Tracking,
Contribution Analysis,
Outlier Management and decisions
Exception Reporting and Priority Actions

Major topics discussed in the Investment Committee meet

Macro View

The investment team presents their view on the changes in macro & micro variables and what can be expected in future.

Fund Performance

Performance of all funds/products is analyzed. Each fund manager has to present his portfolio positioning and the impact of change in macro and micro variables that have affected or may affect the portfolio in the future. In case of consistently underperforming positions, triggers of events are defined. If these triggers are not achieved, then relevant actions to be taken/already taken and discussed.

Risk Monitoring

An in-depth contribution analysis is presented to understand under-performers, outperformance and plan of action for the same.

GENERAL DISCLAIMER



General Risk Factors:

• All products / investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement/ Offer Documents (includes Private Placement Memorandum and Contribution Agreement) carefully before investing.

General Disclaimers:

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Regulatory Disclosures:

- All clients have an option to invest in the above products / investment approach directly, without intermediation of persons engaged in distribution services.
- This document, its contents, especially the Performance related information, is not verified by SEBI or any regulator.

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