| Estimate change |  |
| :--- | ---: |
| TP change |  |
| Rating change |  |
|  |  |
| Bloomberg | 109 |
| Equity Shares (m) | $74.5 / 0.9$ |
| M.Cap.(INRb)/(USDb) | $890 / 574$ |
| 52-Week Range (INR) | $-1 / 3 /-28$ |
| 1, 6, 12 Rel. Per (\%) | 80 |
| 12M Avg Val (INR M) |  |

Financials \& Valuations (INR b)

| Y/E March | FY23 | FY24E | FY25E |
| :--- | ---: | ---: | ---: |
| Sales | 40.0 | 44.3 | 52.5 |
| EBITDA | 7.0 | 7.9 | 9.8 |
| Adj. PAT | 1.2 | 1.4 | 2.2 |
| EBITDA Margin (\%) | 17.5 | 17.9 | 18.7 |
| Adj. EPS (INR) | 14.5 | 16.7 | 26.4 |
| EPS Gr. (\%) | NM | 14.8 | 58.4 |
| BV/Sh. (INR) | 24.7 | 40.4 | 65.8 |
| Ratios |  |  |  |
| Net D:E | 9.7 | 6.0 | 3.9 |
| RoE (\%) | 73.4 | 46.5 | 46.3 |
| RoCE (\%) | 11.5 | 11.2 | 12.7 |
| Payout (\%) | 0.0 | 0.0 | 0.0 |
| Valuations |  |  |  |
| P/E (x) | 46.7 | 40.7 | 25.7 |
| EV/EBITDA (x) | 14.0 | 12.2 | 10.0 |
| EV/Sales (x) | 2.4 | 2.2 | 1.9 |
| Div. Yield (\%) | 0.0 | 0.0 | 0.0 |
| FCF Yield (\%) | 4.3 | 3.0 | 4.9 |


| Shareholding pattern (\%) |  |  |  |
| :--- | ---: | ---: | ---: |
| As On | Jun-23 | Mar-23 | Jun-22 |
| Promoter | 65.5 | 65.5 | 65.6 |
| DII | 21.4 | 20.8 | 20.5 |
| FII | 6.8 | 6.8 | 6.4 |
| Others | 6.3 | 6.9 | 7.6 |

FII Includes depository receipts

## Weak LFL drags down earnings; outlook improving

CMP: INR677
TP: INR735 (+9\%)
Neutral

- Shoppers Stop's (SHOP) EBITDA declined 4\% YoY to INR1.6b in 2QFY24, mainly due to a $4 \%$ (calc.) drop in LFL and a margin contraction of 100bp YoY. The margin decline was attributed to soft demand, the delayed festive season and a weak performance of Private Labels, partly offset by doubledigit growth in the Beauty segment.
- The management has guided for mid-single digit SSSG, led by health LFL in the ongoing festive period. It is seeing steady improvements in the recently launched value retail format, InTune, and is planning aggressive 164 store additions over FY24-26. We expect a 15\%/19\% CAGR in revenue/EBITDA over FY23-25 and its ability to sustain high growth could drive valuation. We retain our Neutral rating with a TP of INR735.

EBITDA down 4\% YoY ( $15 \%$ miss) due to subdued revenue growth and low GM

- Standalone revenue rose $2 \%$ YoY to INR10.3b ( $6 \%$ miss), mainly led by footprint addition.
- SHOP is likely to have posted a $4 \%$ YoY decline in LFL (calc.), mainly due to the shift in the festive period (Pujo contribution of $2.7 \%$ ) and soft demand.
- While Private Brands revenue declined 4\% YoY to INR1.8b, Beauty segment reported $16 \%$ YoY growth.
- Gross margins contracted 50bp YoY to 40.7\% in 2QFY24 (est. 41.2\%), likely due to a decline in the share of private labels and some impact of EOSS.
- Employee costs grew $12 \%$ YoY, partly cushioned by a $1 \%$ YoY drop in other expenses. Resultantly, EBITDA declined 4\% YoY to INR1.6b (15\% miss), dragged down by low revenue and contraction in gross margins. EBITDA margin contracted 100bp YoY to $15.6 \%$.
- Other income jumped ~2.7x YoY to INR105m (est. INR73m).
- PAT declined $90 \%$ YoY to INR18m, affected by low operating profits (big miss). The quarter recorded an exceptional loss related to the cost of stock (including taxes) destroyed at a third-party-owned warehouse due to fire, for which an insurance claim has been filed and is under process. SHOP is confident of receiving the insurance claim amount. Adjusted for this, PAT stood at INR67m, down 67\% YoY.


## Highlights from the management commentary

- In-Tune stores saw a healthy traction, with sales throughput of INR14,000 per sqft and 10\%+ store EBITDA margins. SHOP expects margins to settle at a high single digit in the next 2-3 years, with incremental marketing costs.
- SHOP posted high-single-digit SSSG during the Pujo period and expects to sustain SSSG in mid-single digits and EBITDA margin in high-single digits.
- It plans to add 15-17 departmental stores, 60+ InTune stores and 25 Beauty stores over the next two years. As a result, its annual capex will increase to ~INR3b, which will mainly be funded internally.
- Net borrowings as on Sep'23 stood at INR1b, which is expected to go down to INR300-400m by the end of FY24.

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## Valuation and view

- The ongoing demand weakness is expected to reverse in 2HFY24, with the onset of the festive period, which will accelerate the SSSG recovery. Future growth should be led by steady store additions of 12/15 in the departmental/beauty segments, which are expected to drive overall growth for the company.
- SHOP's recent foray into the value segment category through 'In-Tune' has received positive traction, with store level throughput of INR14,000/sqft and EBITDA margins of over $10 \%$. This could be a key lever for growth and re-ratings going ahead. Operating fully on the private label portfolio, it plans to add 18 stores in 2HFY24.
- Other revenue growth drivers include 1) opening smaller stores (30k sqft vs. existing average of 50 kgft ) to improve store efficiency; 2) growing Private Label mix; and 3) focusing on the high-growth and margin-accretive Beauty segment.
- Given prevailing demand pressures, particularly in Tier 2 markets, ensuring SSSG recovery and sustaining high single-digit SSSG will be key to driving overall growth and potentially to a re-rating of the company's performance.
- The stock is currently trading at $10 \times \mathrm{EV} / \mathrm{EBITDA}$ and $25.7 \times \mathrm{P} / \mathrm{E}$ on FY25E. We expect a CAGR of $15 \% / 19 \%$ in revenue/EBITDA over FY23-25 to INR52.5b/INR9.8b.
- We value SHOP at 10x FY25E EV/EBITDA to arrive at a TP of INR735. Reiterate our Neutral rating on the stock.

| Standalone - Quarterly Earning Model |  |  |  |  |  |  |  |  |  |  |  | (INR m) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y/E March | FY23 |  |  |  | FY24E |  |  |  | FY23 | FY24E | $\begin{array}{r} \text { FY24 } \\ \text { 2QE } \end{array}$ | Est. Var <br> (\%) |
|  | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q |  |  |  |  |
| Total Revenue from Operations | 9,419 | 10,082 | 11,317 | 9,165 | 9,816 | 10,252 | 12,645 | 11,572 | 39,984 | 44,284 | 10,959 | -6 |
| YoY Change (\%) | 368.4 | 59.6 | 19.0 | 29.1 | 4.2 | 1.7 | 11.7 | 26.3 | 60.3 | 10.8 |  |  |
| Total Expenditure | 7,795 | 8,411 | 9,196 | 7,594 | 8,093 | 8,654 | 10,213 | 9,394 | 32,996 | 36,353 | 9,074 | -5 |
| EBITDA | 1,624 | 1,672 | 2,121 | 1,571 | 1,723 | 1,598 | 2,432 | 2,178 | 6,988 | 7,931 | 1,885 | -15 |
| EBITDA Margin (\%) | 17.2 | 16.6 | 18.7 | 17.1 | 17.6 | 15.6 | 19.2 | 18.8 | 17.5 | 17.9 | 17.2 |  |
| Depreciation | 846 | 927 | 999 | 1,044 | 1,050 | 1,081 | 1,095 | 1,154 | 3,816 | 4,379 | 1,058 | 2 |
| Interest | 511 | 514 | 515 | 551 | 541 | 548 | 563 | 601 | 2,092 | 2,253 | 563 | -3 |
| Other Income | 56 | 39 | 244 | 222 | 73 | 105 | 105 | 277 | 561 | 561 | 73 | 45 |
| PBT before EO expense | 323 | 270 | 851 | 197 | 204 | 74 | 880 | 701 | 1,641 | 1,859 | 336 | -78 |
| Extra-Ord expense | 0 | 20 | 0 | 0 | 0 | -49 | 0 | 0 | 20 | -49 | 0 |  |
| PBT | 323 | 250 | 851 | 197 | 204 | 25 | 880 | 701 | 1,621 | 1,810 | 336 | -92 |
| Tax | 95 | 68 | 230 | 35 | 55 | 8 | 220 | 186 | 429 | 468 | 84 |  |
| Rate (\%) | 29.5 | 27.3 | 27.1 | 17.6 | 26.9 | 29.9 | 25.0 | 26.5 | 26.4 | 25.9 | 25.0 |  |
| Reported PAT | 228 | 181 | 621 | 163 | 149 | 18 | 660 | 515 | 1,192 | 1,342 | 252 | -93 |
| Adj PAT | 228 | 201 | 621 | 163 | 149 | 67 | 660 | 515 | 1,212 | 1,391 | 252 | -74 |
| YoY Change (\%) | -122.2 | -766.9 | 23.7 | -200.9 | -34.4 | -66.8 | 6.3 | 217.2 | -269.1 | 14.8 | -124.5 |  |

E: MOFSL Estimates

Exhibit 1: Valuation based on FY25E EV/EBITDA

|  | Methodology | Driver (INR b) | Multiple | Fair Value (INR b) | Value/sh (INR) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Standalone (Shoppers Stop) | EV/EBITDA | 10 | 10 | 103 | 940 |
| Total Enterprise Value |  |  |  | 103 | 940 |
| Less Net debt |  |  |  | 23 | 206 |
| Equity Value |  |  |  | 81 | 735 |
| Shares o/s (m) |  |  |  | 109.7 |  |
| CMP (INR) |  |  |  |  | 678 |
| Upside (\%) |  |  |  |  | 8 |

Source: MOFSL, Company
Exhibit 2: One-year forward EV/EBITDA graph


Source: MOFSL, Company

## Other business highlights

## Leverage and cash flow:

- Net debt (excluding lease liability) as on Sep'23 stood at INR990m vs. INR900m in Jun'23 and ~INR300m in Mar'23.
- Cash flow from operation stood at INR2.5b (vs. INR2.8b as on Sep'22) despite lower profitability as 1 HFY24 saw some release in working capital.
- The increase in inventory days (Cal.) by 35 days to 253 days was partly offset by a 19-day (Cal.) increase in trade payable days.


## Other Business Highlights

- Store Adds continue: The company added 11 stores -4 dept stores, 3 beauty stores and 4 Intune stores during the quarter. In 1HFY24, it added 20 stores ( 4 departmental stores) and renovated 4 stores. There are 19 stores in fitout (6 departmental stores, 3 Intune and 3 beauty stores.
- KPIs: ATV grew by $5 \%$ YoY to INR4,383 in 2QFY24, led by premiumization. ASP increased 5\% YoY to INR1,539.
- Investments and capex: Total capex for the quarter stood at INR460m, including INR430m for new stores and renovation and INR30m for technology and others.
- Intune update
> The company operates 6 Stores under In-tune as on date (4 opened in 2QFY24 and rest in 3QFY24), with sales of INR80m, sales per sqft of $\sim$ INR14,000 and EBITDA of $\sim 10 \%$.
> It has ASP of INR450, driven by sharp pricing and table offers. Items per ticket are at 3.6 , driving ATV of INR1,642. It plans to add 18 stores in $2 H F Y 24$ with average capex of INR1,800/sqft.


## Highlights from the management commentary

## Key Highlights:

- In-tune stores reported healthy traction, with sales throughput of INR14,000/sqft and 10\%+ store EBITDA margins. SHOP expects margins to settle at high single digits for the next 2-3 years, with incremental marketing costs.
- SHOP saw high single digit SSSG during the Pujo period and expects to sustain SSG in mid-single digits and EBITDA margin in high single digits.
- It plans to add 15-17 departmental stores, 60+ Intune stores and 25 Beauty stores over the next two years. As a result, its capex will increase to ~INR3b, which will mainly be funded internally.
- Net borrowings as on Sep'23 stood at INR1b, which is expected to go down to INR300-400m by the end of FY24.


## Detailed highlights:

## Financial performance:

- Revenue growth on LFL basis for 2QFY24 stood in negative mid-single digit.
- The contraction in gross margins during the quarter was mainly on account of:
> A high base in Private Brands due to pent-up demand in 2QFY23. 2QFY24 saw a 60bp impact due to the liquidation of inventory in the segment.
> Muted sale within the apparel category
> Loss of inventory worth INR49m due to fire
- Expenses: Higher rent and electricity costs in 2QFY24 were due to the opening of new stores during the quarter.
- The company stated that store level EBITDA margins across formats stood in the range of high single digits.


## KPI

- ATV and ASP for the quarter grew 5\% YoY due to premiumization and increased share of watches segment.
- Apart from the improvement expected to flow in due to festive demand, the company is looking to add lab-grown diamonds, which will improve ASPs.


## Strategic Pillars:

## First Citizen:

- The share of loyalty customers stood at $\sim 77 \%$ with $3 \%$ growth in members being reported.
- The company's personalized campaign received $2.3 x$ higher response during the quarter.
- SHOP undertook 500 customer engagement activities during the quarter.
- The segment further witnessed $9 \%$ new enrollment during the quarter.


## Private Brands:

- Revenue from the segment declined $5 \%$ YoY, with its share in total revenue down at 14\% (excluding In-Tune sales).
- The Indian wear category witnessed strong growth of $27 \%$.
- Revenue has seen a pickup and witnessed a strong double digit growth during the Pujo period.
- The company continued its focus on building a campaign around private brands and has launched Kashish and Saniya campaigns for the wedding/festive seasons.
- The company stated that while Indian wear and Kids categories are doing well, Men's and Western women's wear might need some product re-vamp and price correction.


## In-Tune:

- The company opened a total of 6 stores: 2 in 2QFY24 and 4 in 3QFY24.
- The segment's pricing remains sharp with two-thirds of assortment priced under INR499, and $100 \%$ of products under the INR999 price range.
- Store-level matrix:
> Store-level profitability was above expectations, with positive operating margins at the store level. Gross margins for the segment were broadly in line with the company level.
> The segment is currently operating at close to double-digit EBITDA margins at the store level; however, SHOP believes that it may see some incremental cost of around $2-3 \%$ related to marketing, after which EBITDA margins could range between 7-9\% for next few years.
> It plans to maintain the average store size in the range of 5,000 sqft.
> Store level inventory stands in the range of 8-10 weeks of demand and 4-5 weeks in warehouse. Overall. it expects to maintain inventory of 12 weeks.
- Store expansion:
> The company expects to increase the number of In-Tune stores to 20-25 by FY24, and it has already started shortlisting the sites.
> It will follow the cluster-based approach in the expansion and may open some experimental stores ( $25 \%$ of incremental stores) in small catchment areas with lower rentals.
- In buying, sourcing, merchandising and marketing, there are dedicated teams in place. For other functions, SHOP resources are being leveraged.
- The company believes that the differentiation vs. peers remains on customer profile as Intune offerings are family-oriented, while peers are currently targeting young audience.
- Sourcing: The company is looking to improve its sourcing through the following means:
> Building on existing relationship of SHOP brand
> Built a dedicated sourcing team with adequate experience
> Clarity on expansion stated to have helped planning the sourcing


## Beauty

- It remains the fastest-growing category with $16 \%$ YoY growth.
- Distribution:
> Sales from Distribution business stood at INR23m in 2QFY24 with positive EBITDA. The company has maintained its revenue guidance for FY24 to reach ~INR2b.
> The company launched Armani perfume and NARS during the quarter.
- The company launched 'SS beauty' on Instagram along with other campaigns to improve the brand presence.
- It has further launched 13 brands and 200 SKUs under its in-house brand 'Arcelia'.
- SHOP plans to expand to 450 stores by end of FY24.
- Under the SS Beauty segment, the company is trying various models along with focusing on right location and sizing.
- Apart from the fast-growing fragrance category, the company is focusing on prestige section in Make-Up, where the company sees a huge opportunity. Under the Skincare segment, SHOP is launching Israeli skincare brand under aspirational category.


## Capex:

- SHOP opened 4 departmental stores, 3 beauty stores and 4 In-tune stores during the quarter with a capex of INR550m.
- The company saw deferment in opening of 3 Dept. stores due to regulatory issues, which will be opened in 30 .
- The company plans to open 15-17 departmental stores, 60+ Intune stores and 25 Beauty stores over the next two years.
- Annual capex is expected to range around INR3b, with INR1b for Departmental stores, INR250-300m for Beauty stores (INR10-12k per sqft capex), INR550600 m for Intune, INR400-500m for renovation and store deposits of INR500m.
- The company expects a majority of its capex requirement to be funded internally, thereby posing very little impact on the leverage position.


## Leverage:

- Net borrowings as on Sep'23 stood at INR1b, which is expected to go down to INR300-400m by end of FY24.


## Outlook:

- The company witnessed high single-digit SSSG during the Pujo period and expects the momentum to continue with the onset of Diwali.
- The company expects LFL growth in mid-single digits in 2HFY24.
- It has reiterated its FY25 margins to be in the range of high single digits, with improvements expected in FY26.

Exhibit 3: Standalone quarterly performance (INR m)

|  | 2QFY23 | 1QFY24 | 2QFY24 | YoY\% | QoQ\% | 2QFY24E | v/s Est (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | 10,082 | 9,816 | 10,252 | 2 | 4 | 10,959 | -6 |
| Raw Material cost | 5,929 | 5,664 | 6,080 | 3 | 7 | 6,444 | -6 |
| Gross Profit | 4,154 | 4,152 | 4,171 | 0 | 0 | 4,515 | -8 |
| Gross margin (\%) | 41.2 | 42.3 | 40.7 | -51 | -161 | 41.2 | -51 |
| Employee Costs | 873 | 966 | 976 | 12 | 1 | 986 | -1 |
| SGA Expenses | 1,609 | 1,463 | 1,597 | -1 | 9 | 1,644 | -3 |
| EBITDA | 1,672 | 1,723 | 1,598 | -4 | -7 | 1,885 | -15 |
| EBITDA margin (\%) | 16.6 | 17.6 | 15.6 | -100 | -197 | 17.2 | -162 |
| Depreciation and amortization | 927 | 1,050 | 1,081 | 17 | 3 | 1,058 | 2 |
| EBIT | 745 | 673 | 517 | -31 | -23 | 827 | -38 |
| EBIT margin (\%) | 7.4 | 6.9 | 5.0 | -234.6 | -181.5 | 7.5 | -251 |
| Finance Costs | 514 | 541 | 548 | 7 | 1 | 563 | -3 |
| Other income | 39 | 73 | 105 | 172 | 45 | 73 | 45 |
| Exceptional item | -20 | 0 | -49 | NM | NM | 0 | NM |
| Profit before Tax | 250 | 204 | 25 | NM | -88 | 336 | -92 |
| Tax | 68 | 55 | 8 | NM | -86 | 84 | -91 |
| Tax rate (\%) | 27.3 | 26.9 | 29.9 | 262.7 | 304.9 | 25.0 | 492 |
| Profit after Tax | 181 | 149 | 18 | -90 | -88 | 252 | -93 |
| Adj Profit after Tax | 201 | 149 | 67 | -67 | -55 | 252 | -74 |

Source: MOFSL, Company

Exhibit 4: Standalone estimate revision summary

|  | FY24E | FY25E |
| :--- | :---: | :---: |
| Revenue (INR m) |  |  |
| Old | 43,943 | 50,228 |
| Actual/New | 44,284 | 52,511 |
| Change (\%) | 0.8 | 4.5 |
| EBITDA (INR m) |  |  |
| Old | 7,971 | 9,198 |
| Actual/New | 7,931 | 9,823 |
| Change (\%) | -0.5 | 6.8 |
| EBITDA margin (\%) |  |  |
| Old | 18.1 | 18.3 |
| Actual/New | 17.9 | 18.7 |
| Change (bp) | -23 | 39 |
| Net Profit (INR m) |  |  |
| Old | 1,491 | 1,999 |
| Actual/New | 1,342 | 2,204 |
| Change (\%) | -10.0 | 10.3 |
| EPS (INR) |  |  |
| Old | 17.9 | 23.9 |
| Actual/New | 16.7 | 26.4 |
| Change (\%) | -6.7 | 10.3 |

## Story in charts

Exhibit 5: Standalone revenue grew 2\% YoY


Exhibit 7: Standalone EBITDA margin contracted 100bp YoY
EBITDA (INR m) -O-EBITDA margin (\%)


Exhibit 9: Beauty store count stood at 144


Exhibit 11: Standalone revenue trajectory


Exhibit 6: Standalone gross margin stood at 40.7\% in 2QFY24


Exhibit 8: PAT impacted by subdued revenue growth
$\square$ PAT (INR m)

| $\begin{aligned} & \text { n } \\ & \underset{\sim}{\sim} \\ & \underset{i}{2} \end{aligned}$ |  |  |  | $\begin{aligned} & \text { N } \\ & \text { O } \end{aligned}$ |  |  | $\stackrel{\infty}{\sim}$ | $\stackrel{-\infty}{\sim}$ | $\underset{\underset{\sigma}{\mathrm{V}}}{ }$ | $\underset{\sim}{\underset{1}{n}}$ | $\stackrel{\text { ब }}{\underset{\sim}{7}}$ | $\stackrel{\infty}{\square}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\stackrel{\text { N}}{\underset{\sim}{\prime}}$ | $\stackrel{-1}{n}$ | $\stackrel{\infty}{\underset{\sim}{\underset{\sim}{\sim}}}$ | ọ |  | $\begin{aligned} & \overrightarrow{6} \\ & \underset{1}{\prime} \end{aligned}$ |  |  |  |  |  |  |
| $\begin{aligned} & \underset{N}{N} \\ & \underset{\sim}{\sigma} \\ & \underset{N}{\prime} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\lambda} \\ & \underset{\sim}{\mathbf{o}} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\mathrm{N}} \\ & \stackrel{\rightharpoonup}{\sigma} \end{aligned}$ | $\begin{aligned} & \underset{N}{N} \\ & \underset{\sim}{O} \\ & \end{aligned}$ | $\begin{aligned} & \text { N } \\ & \underset{\sim}{U} \\ & \text { N } \end{aligned}$ | $\begin{aligned} & \underset{N}{N} \\ & \stackrel{\text { N}}{\sigma} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{\text { N}} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \stackrel{\rightharpoonup}{\sigma} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{N} \\ & \underset{\sim}{0} \end{aligned}$ | $\begin{aligned} & \stackrel{n}{N} \\ & \underset{\sim}{\mathbf{N}} \end{aligned}$ | $\begin{aligned} & \stackrel{\sim}{\underset{~}{x}} \\ & \underset{\sim}{\sigma} \end{aligned}$ | $\begin{aligned} & \underset{\sim}{\lambda} \\ & \underset{\sim}{\sigma} \\ & \underset{\sim}{\prime} \end{aligned}$ | - |

Exhibit 10: Added 4 Departmental stores

$$
\text { SS Total stores } \quad-\text { New stores QoQ }
$$



Exhibit 12: Expect EBITDA margin to improve gradually

$$
\text { EBITDA (INR b) } \quad-\text { - EBITDA margin (\%) }
$$



Standalone financials and valuations

| (INR m) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y/E March | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
| Total Income from Operations | 35,915 | 34,813 | 33,810 | 17,251 | 24,938 | 39,984 | 44,284 | 52,511 |
| Change (\%) | -1.6 | -3.1 | -2.9 | -49.0 | 44.6 | 60.3 | 10.8 | 18.6 |
| Raw Materials | 22,134 | 20,272 | 19,676 | 10,651 | 15,034 | 23,274 | 25,773 | 30,325 |
| Employees Cost | 3,013 | 3,145 | 3,219 | 2,575 | 2,693 | 3,493 | 3,982 | 4,539 |
| Lease Rentals | 3,597 | 3,863 | 560 | 0 | 0 | 0 | 0 | 0 |
| Other Expenses | 5,054 | 5,000 | 4,860 | 3,492 | 4,536 | 6,229 | 6,598 | 7,824 |
| Total Expenditure | 33,799 | 32,280 | 28,315 | 16,717 | 22,263 | 32,996 | 36,353 | 42,688 |
| \% of Sales | 94.1 | 92.7 | 83.7 | 96.9 | 89.3 | 82.5 | 82.1 | 81.3 |
| EBITDA | 2,116 | 2,533 | 5,494 | 534 | 2,675 | 6,988 | 7,931 | 9,823 |
| Margin (\%) | 5.9 | 7.3 | 16.3 | 3.1 | 10.7 | 17.5 | 17.9 | 18.7 |
| Depreciation | 1,119 | 1,351 | 4,392 | 3,847 | 3,520 | 3,816 | 4,379 | 5,064 |
| EBIT | 997 | 1,182 | 1,102 | -3,313 | -844 | 3,172 | 3,551 | 4,759 |
| Int. and Finance Charges | 362 | 124 | 1,944 | 2,200 | 2,054 | 2,092 | 2,253 | 2,374 |
| Other Income | 160 | 179 | 335 | 2,188 | 1,661 | 561 | 561 | 561 |
| PBT bef. EO Exp. | 796 | 1,237 | -507 | -3,325 | -1,238 | 1,641 | 1,859 | 2,946 |
| EO Items | -504 | 0 | -200 | -224 | -150 | -20 | -49 | 0 |
| PBT after EO Exp. | 292 | 1,237 | -707 | -3,549 | -1,388 | 1,621 | 1,810 | 2,946 |
| Total Tax | 176 | 449 | 703 | -797 | -521 | 429 | 468 | 741 |
| Tax Rate (\%) | 60.2 | 36.3 | -99.5 | 22.5 | 37.5 | 26.4 | 25.9 | 25.2 |
| Minority Interest | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Reported PAT | 116 | 788 | -1,409 | -2,752 | -867 | 1,192 | 1,342 | 2,204 |
| Adjusted PAT | 765 | 1,001 | -1,609 | -2,976 | -717 | 1,212 | 1,391 | 2,204 |
| Change (\%) | -213.0 | 30.8 | -260.8 | 84.9 | -75.9 | -269.2 | 14.8 | 58.4 |
| Margin (\%) | 2.1 | 2.9 | -4.8 | -17.3 | -2.9 | 3.0 | 3.1 | 4.2 |

Standalone - Balance Sheet

| Y/E March | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity Share Capital | 440 | 440 | 440 | 547 | 548 | 548 | 548 | 548 |
| Total Reserves | 9,094 | 9,337 | 926 | 1,270 | 435 | 1,771 | 3,114 | 5,318 |
| Net Worth | 9,534 | 9,776 | 1,366 | 1,817 | 983 | 2,320 | 3,662 | 5,866 |
| Total Loans | 874 | 0 | 21,915 | 20,054 | 20,934 | 23,527 | 25,087 | 28,247 |
| Lease Liabilities |  |  | 20,678 | 19,116 | 18,995 | 22,487 | 23,148 | 23,148 |
| Deferred Tax Liabilities | -198 | -320 | -2,641 | -3,424 | -3,740 | -3,312 | -3,312 | -3,312 |
| Capital Employed | 10,210 | 9,457 | 20,640 | 18,447 | 18,177 | 22,535 | 25,437 | 30,801 |
| Gross Block | 9,282 | 9,907 | 11,457 | 11,923 | 14,913 | 13,432 | 12,948 | 15,988 |
| Less: Accum. Deprn. | 2,804 | 3,959 | 5,930 | 6,912 | 10,432 | 8,820 | 9,955 | 11,328 |
| Net Fixed Assets | 6,478 | 5,948 | 5,527 | 5,011 | 4,481 | 4,612 | 2,994 | 4,660 |
| Right to use assets |  |  | 13,257 | 12,096 | 12,764 | 16,361 | 16,794 | 16,782 |
| Capital WIP | 182 | 351 | 443 | 29 | 140 | 339 | 339 | 339 |
| Total Investments | 3,176 | 2,935 | 2,057 | 1,279 | 1,464 | 734 | 734 | 734 |
| Curr. Assets, Loans\&Adv. | 7,592 | 15,199 | 16,727 | 13,902 | 15,240 | 20,629 | 27,965 | 35,827 |
| Inventory | 3,284 | 10,535 | 12,239 | 8,472 | 10,075 | 14,863 | 20,625 | 25,176 |
| Account Receivables | 437 | 444 | 351 | 348 | 382 | 304 | 336 | 399 |
| Cash and Bank Balance | 52 | 167 | 13 | 416 | 321 | 254 | 2,352 | 4,737 |
| Loans and Advances | 3,818 | 4,052 | 4,125 | 4,666 | 4,462 | 5,208 | 4,651 | 5,515 |
| Curr. Liability \& Prov. | 7,218 | 14,977 | 17,370 | 13,870 | 15,913 | 20,139 | 23,388 | 27,541 |
| Account Payables | 4,886 | 12,542 | 14,967 | 11,399 | 14,419 | 18,259 | 20,195 | 23,761 |
| Other Current Liabilities | 2,252 | 2,341 | 2,295 | 2,409 | 1,409 | 1,841 | 3,154 | 3,740 |
| Provisions | 79 | 93 | 108 | 62 | 86 | 39 | 39 | 39 |
| Net Current Assets | 374 | 222 | -643 | 32 | -673 | 490 | 4,577 | 8,286 |
| Appl. of Funds | 10,210 | 9,456 | 20,640 | 18,447 | 18,177 | 22,535 | 25,437 | 30,802 |

E: MOFSL Estimates

Standalone financials and valuations

| Ratios |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y/E March | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
| Basic (INR) |  |  |  |  |  |  |  |  |
| EPS | 9.2 | 12.0 | -19.3 | -35.6 | -8.6 | 14.5 | 16.7 | 26.4 |
| Cash EPS | 22.6 | 28.2 | 33.3 | 10.4 | 33.6 | 60.2 | 69.1 | 87.0 |
| BV/Share | 114.2 | 117.1 | 16.4 | 21.8 | 11.8 | 27.8 | 43.9 | 70.3 |
| DPS | 0.8 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Payout (\%) | 67.8 | 9.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Valuation (x) |  |  |  |  |  |  |  |  |
| P/E | 74.0 | 56.6 | -35.2 | -19.0 | -79.0 | 46.7 | 40.7 | 25.7 |
| Cash P/E | 30.0 | 24.1 | 20.3 | 65.0 | 20.2 | 11.3 | 9.8 | 7.8 |
| P/BV | 5.9 | 5.8 | 41.4 | 31.2 | 57.6 | 24.4 | 15.5 | 9.7 |
| EV/Sales | 1.7 | 1.7 | 2.4 | 5.4 | 3.8 | 2.4 | 2.2 | 1.9 |
| EV/EBITDA | 28.6 | 23.5 | 14.8 | 175.8 | 35.5 | 14.0 | 12.2 | 10.0 |
| Dividend Yield (\%) | 0.1 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| FCF per share | 23.2 | 11.1 | 43.8 | -6.6 | 25.8 | 38.1 | 26.3 | 43.1 |
| Return Ratios (\%) |  |  |  |  |  |  |  |  |
| RoE | 8.9 | 10.4 | -28.9 | -187.0 | -51.2 | 73.4 | 46.5 | 46.3 |
| RoCE | 3.9 | 8.6 | 17.3 | -3.9 | 2.3 | 11.5 | 11.2 | 12.7 |
| RolC | 5.0 | 11.8 | 18.2 | -14.7 | -3.2 | 12.5 | 12.2 | 15.2 |
| Working Capital Ratios |  |  |  |  |  |  |  |  |
| Fixed Asset Turnover (x) | 3.9 | 3.5 | 3.0 | 1.4 | 1.7 | 3.0 | 3.4 | 3.3 |
| Asset Turnover (x) | 3.5 | 3.7 | 1.6 | 0.9 | 1.4 | 1.8 | 1.7 | 1.7 |
| Inventory (Days) | 33 | 110 | 132 | 179 | 147 | 136 | 170 | 175 |
| Debtor (Days) | 4 | 5 | 4 | 7 | 6 | 3 | 3 | 3 |
| Creditor (Days) | 50 | 132 | 162 | 241 | 211 | 167 | 166 | 165 |
| Leverage Ratio (x) |  |  |  |  |  |  |  |  |
| Current Ratio | 1.1 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.2 | 1.3 |
| Interest Cover Ratio | 2.8 | 9.5 | 0.6 | -1.5 | -0.4 | 1.5 | 1.6 | 2.0 |
| Net Debt/Equity | -0.2 | -0.3 | 14.5 | 10.1 | 19.5 | 9.7 | 6.0 | 3.9 |


| Standalone - Cash Flow Statement |  |  |  |  |  |  | (INR m) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y/E March | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E |
| OP/(Loss) before Tax | 796 | 1,237 | -707 | -3,549 | -1,388 | 1,621 | 1,859 | 2,946 |
| Depreciation | 1,119 | 1,351 | 4,392 | 3,847 | 3,520 | 3,816 | 4,379 | 5,064 |
| Interest \& Finance Charges | 362 | 124 | 1,944 | 2,200 | 2,054 | 2,092 | 2,253 | 2,374 |
| Direct Taxes Paid | -356 | -565 | -422 | 124 | 210 | -36 | -468 | -741 |
| (Inc)/Dec in WC | 1,341 | -24 | 538 | -575 | 899 | -1,683 | -1,985 | -1,317 |
| CF from Operations | 3,261 | 2,124 | 5,745 | 2,046 | 5,295 | 5,810 | 6,039 | 8,325 |
| Others | -43 | -24 | -101 | -1,948 | -1,403 | -188 | -610 | -561 |
| CF from Operating incl EO | 3,218 | 2,100 | 5,644 | 99 | 3,892 | 5,622 | 5,429 | 7,764 |
| (Inc)/Dec in FA | -1,179 | -1,123 | -1,786 | -823 | -1,067 | -1,444 | -2,540 | -3,040 |
| Free Cash Flow | 2,039 | 977 | 3,858 | -724 | 2,824 | 4,178 | 2,889 | 4,724 |
| (Pur)/Sale of Investments | 456 | -224 | -1,033 | 578 | -55 | 796 | 0 | 0 |
| Others | 229 | -864 | 421 | -721 | -666 | -365 | 64 | 60 |
| CF from Investments | -494 | -2,211 | -2,397 | -965 | -1,788 | -1,013 | -2,476 | -2,980 |
| Issue of Shares | 1,814 | 11 | 0 | 2,960 | 25 | 27 | 0 | 0 |
| Inc/(Dec) in Debt | -4,062 | -398 | -400 | 1,500 | -773 | -1,102 | 898 | 0 |
| Interest Paid | -378 | -124 | -1,944 | -2,195 | -2,056 | -2,094 | -2,253 | -2,374 |
| Dividend Paid | -75 | -80 | -80 | 0 | 0 | 0 | 0 | 0 |
| Others | 0 | 0 | -1,809 | -558 | 0 | -2,203 | 7 | -519 |
| CF from Fin. Activity | -2,701 | -591 | -4,232 | 1,707 | -2,804 | -5,372 | -1,348 | -2,892 |
| Inc/Dec of Cash | 23 | -702 | -986 | 841 | -701 | -763 | 1,605 | 1,892 |
| Opening Balance | 30 | 869 | 998 | -425 | 1,022 | 1,017 | 747 | 2,845 |
| Closing Balance | 52 | 167 | 12 | 416 | 321 | 254 | 2,352 | 4,737 |
| Less: Other bank balance/ Overdraft | 816 | 831 | -437 | 605 | 696 | 493 | 493 | 493 |
| Net closing balance/ (Overdraft) | 869 | 998 | -425 | 1,022 | 1,017 | 747 | 2,845 | 5,229 |

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| :--- | :--- |
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| SELL | $<-10 \%$ |
| NEUTRAL | $<-10 \%$ to 15\% |
| UNDER REVIEW | Rating may undergo a change |
| NOT RATED | We have forward looking estimates for the stock but we refrain from assigning recommendation |

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