

Kajaria Ceramics

BSE SENSEX S&P CNX 65,945 19,665

Kajaria

Bloomberg	KJC IN
Equity Shares (m)	159
M.Cap.(INRb)/(USDb)	214.4 / 2.6
52-Week Range (INR)	1524 / 1006
1, 6, 12 Rel. Per (%)	-9/14/-2
12M Avg Val (INR M)	249
Free float (%)	52.5

Financial Snapshot (INR b)

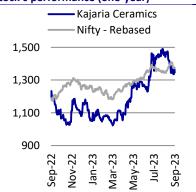
Y/E MARCH	2024E	2025E	2026E
Sales	48.1	53.7	60.2
EBITDA	7.6	9.0	10.5
Adj. PAT	4.6	5.8	6.8
EBITDA Margin (%)	15.8	16.9	17.5
Cons. Adj. EPS (INR)	28.8	36.3	42.7
EPS Gr. (%)	34.7	26.1	17.7
BV/Sh. (INR)	160	176	199
Ratios			
Net D:E	(0.4)	(0.3)	(0.4)
RoE (%)	18.8	21.6	22.7
RoCE (%)	21.8	25.3	27.0
Payout (%)	52.1	55.1	46.8
Valuations			
P/E (x)	46.8	37.1	31.5
P/BV (x)	8.4	7.7	6.8
EV/EBITDA(x)	27.9	23.4	20.0
EV/sales (x)	4.4	3.9	3.5

Shareholding pattern (%)

As On	Jun-23	Mar-23	Jun-22
Promoter	47.5	47.5	47.5
DII	25.2	26.2	22.4
FII	18.0	16.9	19.6
Others	9.3	9.4	10.5

FII Includes depository receipts

Stock's performance (one-year)



CMP: INR1,346 TP: INR1,580 (+17%) Buy

Gas price to increase; industry dynamics improving

Fuel price can rise 8% over 2QFY24E average

- Brent Crude and Spot LNG prices spiked 25-31% over the last 2-3 months, which we believe can raise fuel consumption costs of ceramics players and Kajaria Ceramics (KJC), in particular, in 2HFY24.
- Brent Crude jumped 25% in the last few months because of voluntary supply cuts by Saudi Arabia to maintain the demand-supply equilibrium. These supply cuts were first announced in Jul'23 and would continue until Dec'23 as of now since the timelines have been extended a few times.
- Spot LNG price too has been on a rising trend and increased 31% over Jul'23 average. Gujarat Gas too hiked gas price for Morbi players by ~10% in Sep'23 beginning. Based on recent pricing trends, we expect average fuel price for KJC to mount ~8% in 2HFY24 (after ~3% QoQ fall in 2QFY24).
- We note that even after this possible rise in fuel prices, the increased average consumption price for KJC will be still 20%+ lower than its average consumption price for FY23 (but, ~5% higher than its 1QFY24 consumption cost). Hence, this should lead to YoY margin improvement for the company. We expect KJC's OPM to be at 15.8% in FY24 v/s 13.5% in FY23.

Exports continue to improve; domestic demand still sluggish

- Tiles exports from India continue to rise and monthly exports touched an all-time high of INR19.7b in Jul'23. During Apr-Jul'23, tiles exports from India jumped 31% YoY to INR66.9b (export volume too rose 31% YoY to 192m sq. mt. in this period). Exports of tiles are primarily carried out by Morbi-based players and rising exports would help domestic market prices to stabilize.
- Tiles exports from India are likely to grow 20% YoY to INR210b in FY24 fueled by improving demand in countries such as Mexico, US, UAE, UK etc. Last year, Morbi-based players had suspended their operations for one month (10th Aug-10th Sep'22) due to rising gas prices and higher ocean freight rates.
- Domestic demand for tiles still remains sluggish; however, we expect it to improve in 2HFY24 backed by better demand from the real estate sector. Continued strong traction in real estate should improve tiles demand over the next few years, in our view. In 2QFY24, we expect tiles demand to remain flat vs. last year; though KJC should report 7% YoY volume growth led by market share gains.

Reduce our FY24 volume estimate due to lower growth in 1HFY24

- We have cut our volume growth estimate for FY24 to 9% from earlier assumption of 11% growth. We, however, maintain our 12% volume growth estimate for FY25 as we expect the industry to witness higher demand from real estate sector over the next few years.
- KJC's volume reported a 9% CAGR over FY12-23 (despite Covid-related disruptions in FY20-21). We note that KJC's volume posted a CAGR of 18% over FY10-15, as the company benefitted from the real estate upcycle (demand for tiles is generally witnessed at the end of the project cycle).

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KJC benefits from its superior distribution strength and higher AD spends, which also help it command a pricing premium over its competitors. The company has 1,840 operative dealers vs. 750 in FY12 (CAGR of 8.5% over FY12-23), which help it generate higher volumes. The company aims to increase the dealer count by 450-500 in the next three years (target to reach 2,000 dealers in FY24).

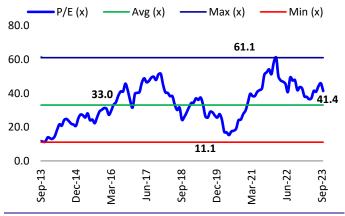
Cut our EPS by 4-6% for FY24/25E, introduce FY26 estimates

- We reduce our FY24/25E EBITDA by 3-5% on lower volume assumptions and expectation of a gas price hike. We cut our EPS too by 4-6% in FY24/25. We also introduce FY26 estimates and expect 18% YoY EPS growth in FY26.
- Our FY24-26 EBITDA estimates are 6-8% lower than Bloomberg consensus estimates and our EPS estimates are 8-9% lower than consensus estimates. We forecast an EBITDA/EPS CAGR of 21%/26% over FY23-26, fueled by volume growth and margin recovery.

Healthy earnings, return ratios & balance sheet stand KJC in good stead

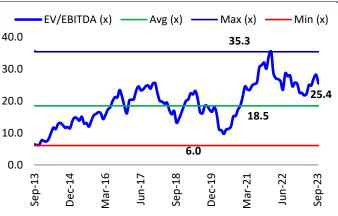
- KJC has been generating FCF since FY16, which is likely to continue going forward as well. The company turned net cash in FY19 and we expect it to remain so going ahead as well (net cash is estimated at INR3.9b in FY26 v/s INR1.8b in FY23) despite higher capex (INR10.2b over FY24-26). RoCE is projected to be at 22%/25%/27% in FY24/FY25/FY26 v/s 18% in FY23 (avg. of 20% over FY18-22).
- We reiterate our BUY rating on KJC with a TP of INR1,580 based on 42x Jun'25E EPS (v/s 35x last five-year average one-year forward P/E). We believe that: a) 26% earnings CAGR over FY23-26E, b) strong return ratios (RoE of 23%, RoCE of 27% and RoIC of 32% in FY26E), and c) healthy balance sheet will help KJC maintain its premium multiples.

Exhibit 1: One-year forward P/E (x) trend



Sources: Company reports, MOFSL

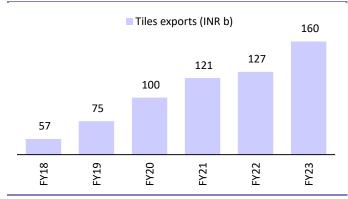
Exhibit 2: One-year forward EV/EBITDA (x) trend



Sources: Company reports, MOFSL

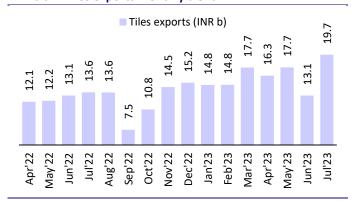
Story in charts

Exhibit 3: Tiles exports reported a 23% CAGR over FY18-23



Source: Ministry of Commerce and Industry, MOFSL

Exhibit 4: Tiles exports monthly trend

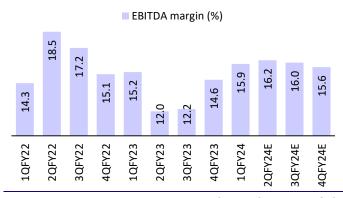


Source: Ministry of Commerce and Industry, MOFSL

Exhibit 5: KJC's quarterly average fuel cost/scm trend

Cost/scm (INR) 59.1 56.7 55.2 49.0 47.6 46.1 41.7 39.6 38.3 38.4 2QFY24 Spot basis 4QFY23 2QFY23 3QFY23 1QFY24 3QFY22 4QFY22 1QFY23

Exhibit 6: KJC's quarterly EBITDA margin trend



Source: Company, MOFSL

Exhibit 7: Revisions to our estimates

Source: Company, MOFSL

(INR m)	Revised		0	ld	Change (%)	
	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E
Revenue	48,081	53,677	48,819	54,467	(1.5)	(1.4)
EBITDA	7,586	9,045	7,950	9,354	(4.6)	(3.3)
OPM (%)	15.8	16.9	16.3	17.2	-51bp	-32bp
EPS (INR)	28.8	36.3	30.5	37.8	(5.6)	(3.8)

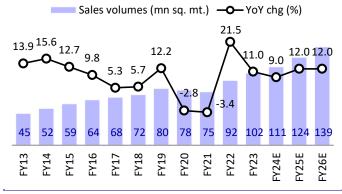
Source: Company, MOFSL

Exhibit 8: MOFSL estimates vs. consensus

(INR m)	MOFSL		Consensus			Difference (%)			
	FY24E	FY25E	FY26E	FY24E	FY25E	FY26E	FY24E	FY25E	FY26E
Revenue	48,081	53,677	60,170	49,755	57,225	64,622	(3.4)	(6.2)	(6.9)
EBITDA	7,586	9,045	10,514	8,076	9,782	11,329	(6.1)	(7.5)	(7.2)
OPM (%)	15.8	16.9	17.5	16.2	17.1	17.5	-45bp	-24bp	-6bp
EPS (INR)	28.8	36.3	42.7	31.7	39.3	46.5	(9.0)	(7.6)	(8.2)

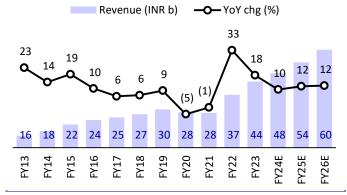
Source: Bloomberg, MOFSL

Exhibit 9: Expect 11% tiles volume CAGR over FY23-26



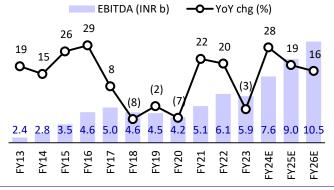
Source: Company, MOFSL

Exhibit 10: Revenue should clock 11% CAGR over FY23-26E



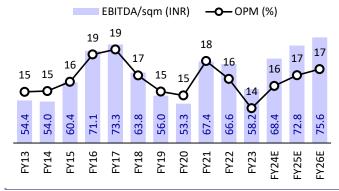
Source: Company, MOFSL

Exhibit 11: EBITDA should post 21% CAGR over FY23-26E



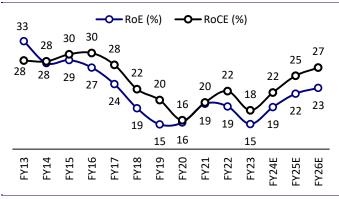
Source: Company, MOFSL

Exhibit 12: OPM margin is estimated at 16-17% over FY24-26



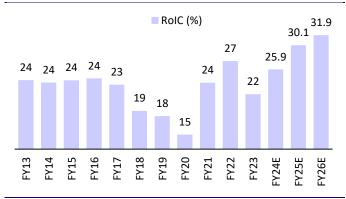
Source: Company, MOFSL

Exhibit 13: RoE/ROCE to improve



Source: Company, MOFSL

Exhibit 14: ROIC to remain strong



Source: Company, MOFSL

Financials and valuations

Consolidated Income Statement								(INR m
Y/E March	FY19	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26
Net Sales	29,562	28,080	27,809	37,052	43,819	48,081	53,677	60,170
Change (%)	9.1	-5.0	-1.0	33.2	18.3	9.7	11.6	12.3
EBITDA	4,495	4,159	5,088	6,107	5,920	7,586	9,045	10,514
Margin (%)	15.2	14.8	18.3	16.5	13.5	15.8	16.9	17.5
Depreciation	891	1,081	1,067	1,154	1,329	1,511	1,441	1,616
EBIT	3,604	3,078	4,022	4,953	4,592	6,074	7,604	8,898
Int. and Finance Charges	156	195	107	127	223	319	287	255
Other Income - Rec.	180	242	213	276	336	370	407	447
PBT bef. EO Exp.	3,449	2,883	3,914	4,826	4,368	5,756	7,317	8,643
EO Expense/(Income)	-48	0	0	0	79	0	0	C
PBT after EO Exp.	3,580	3,125	4,127	5,102	4,625	6,125	7,724	9,090
Current Tax	1,304	937	1,083	1,210	1,174	1,540	1,941	2,285
Deferred Tax	-12	-348	-446	65	-11	0	0	C
Tax Rate (%)	36.1	18.9	15.4	25.0	25.1	25.1	25.1	25.1
Reported PAT	2,288	2,535	3,490	3,827	3,463	4,586	5,783	6,805
PAT Adj for EO items	2,239	2,535	3,490	3,827	3,404	4,586	5,783	6,805
Change (%)	-1.7	13.2	37.7	9.7	-11.1	34.7	26.1	17.7
Margin (%)	7.6	9.0	12.6	10.3	7.8	9.5	10.8	11.3
Less: Minority Interest	22.3	-18.4	8.5	57.6	17.0	18.4	19.8	21.4
Net Profit	2,217	2,554	3,482	3,770	3,387	4,567	5,763	6,784
Consolidated Balance Sheet								(INR m)
Y/E March	FY19	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26E
Equity Share Capital	159	159	159	159	159	159	159	159
Total Reserves	15,590	16,984	18,530	21,065	23,109	25,288	27,867	31,467
Net Worth	15,749	17,143	18,689	21,224	23,268	25,447	28,026	31,626
Deferred Liabilities	1,059	716	674	726	738	738	738	738
Minority Interest	659	637	646	648	776	795	815	836
Total Loans	1,203	1,281	987	1,279	2,093	1,893	1,693	1,493
Capital Employed	18,671	19,777	20,996	23,877	26,875	28,873	31,271	34,693
Gross Block	16,759	19,009	20,052	20,777	25,076	27,076	30,576	34,076
Less: Accum. Deprn.	5,980	7,061	8,128	9,282	10,610	12,121	13,562	15,179
Net Fixed Assets	10,778	11,948	11,924	11,496	14,466	14,955	17,013	18,897
Capital WIP	934	266	149	2,634	817	2,000	2,000	2,000
Total Investments	3	101	50	0	19	19	19	19
Curr. Assets, Loans&Adv.	12,003	12,056	13,120	15,728	17,976	19,136	20,238	22,707
Inventory	4,058	5,127	3,731	4,659	5,647	6,295	6,970	7,798
Account Receivables	4,751	3,967	4,317	5,133	6,012	6,546	6,970	7,79

Appl. of Funds
E: MOFSL estimates

Net Current Assets

Cash and Bank Balance

Loans and Advances

Account Payables

Provisions

Curr. Liability & Prov.

2,524

5,048

4,848

6,955

18,671

200

671

2,252

4,594

4,306

7,462

19,777

288

710

4,428

4,248

4,019

8,873

20,996

229

645

4,244

1,693

5,981

5,722

9,747

23,877

259

3,938

2,380

6,403

6,111

11,573

26,875

293

4,910

1,385

7,237

6,924

11,899

28,873

313

4,766

1,533

8,000

7,667

12,239

31,271

333

5,396

1,715

8,930

8,577

13,776

34,693

353

Financials and valuations

Ratios								
Y/E March	FY19	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26E
Basic (INR)								
Consol EPS	14.1	15.9	21.9	24.0	21.4	28.8	36.3	42.7
Cash EPS	19.7	22.7	28.6	31.3	29.7	38.3	45.4	52.9
BV/Share	99.1	107.8	117.5	133.3	146.2	159.8	176.0	198.7
DPS	3.0	3.0	10.0	11.0	9.0	15.0	20.0	20.0
Payout (%)	25.1	22.7	45.6	45.8	41.4	52.1	55.1	46.8
Valuation (x)								
P/E	97.6	86.2	62.7	57.2	64.3	46.8	37.1	31.5
Cash P/E	69.9	60.5	48.0	43.9	46.3	35.2	29.7	25.5
P/BV	13.9	12.8	11.7	10.3	9.4	8.4	7.7	6.8
EV/Sales	7.3	7.7	7.7	5.8	5.0	4.4	3.9	3.5
EV/EBITDA	48.3	52.3	42.3	35.4	36.7	27.9	23.4	20.0
Dividend Yield (%)	0.2	0.2	0.7	0.8	0.7	1.1	1.5	1.5
Return Ratios (%)								
RoIC	17.7	14.5	23.6	27.4	21.6	25.9	30.1	31.9
RoE	15.2	15.5	19.4	18.9	15.2	18.8	21.6	22.7
RoCE	20.2	16.0	19.7	22.1	18.1	21.8	25.3	27.0
Working Capital Ratios	20.2	10.0	13.7	22.1	10.1	21.0	23.3	27.0
Asset Turnover (x)	1.7	1.5	1.4	1.7	1.7	1.7	1.8	1.8
Working Capital (Days)	57	66	58	62	69	55	53	53
Leverage Ratio (x)		- 00		02	09			33
Net Debt/Equity	(0.3)	(0.2)	(0.7)	(0.5)	(0.3)	(0.4)	(0.3)	(0.4)
Net Debt/Equity	(0.3)	(0.2)	(0.7)	(0.5)	(0.3)	(0.4)	(0.3)	(0.4)
Consolidated Cash Flow Statem	nent							(INR m)
Y/E March	FY19	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26E
OP/(Loss) before Tax	3,580	3,125	4,127	5,102	4,625	6,125	7,724	9,090
Depreciation	891	1,081	1,067	1,154	1,329	1,511	1,441	1,616
Interest & Finance Charges	156	195	107	127	223	319	287	255
Direct Taxes Paid	(1,327)	(1,005)	(980)	(1,285)	(1,265)	(1,540)	(1,941)	(2,285)
(Inc)/Dec in WC	(117)	(993)	868	(621)	(1,851)	646	(484)	(907)
CF from Operations	3,183	2,403	5,189	4,476	3,061	7,062	7,026	7,769
Others	(9)	(159)	(101)	(221)	(106)		-	
CF from Operating incl EO	3,174	2,244	5,088	4,255	2,955	7,062	7,026	7,769
(Inc)/Dec in FA	(1,235)	(1,240)	(1,127)	(2,687)	(2,317)	(3,183)	(3,500)	(3,500)
Free Cash Flow	1,938	1,004	3,961	1,568	639	3,879	3,526	4,269
(Pur)/Sale of Investments	681	(88)	(41)	(51)	(363)	3,073	3,320	4,203
Others	(2,055)	427			842			
			(1,788)	(241)		(2 102)	(3,500)	(2 E00)
CF from Investments Issue of Shares	(2,609)	(901)	(2,955)	(2,979)	(1,837)	(3,183)	(3,300)	(3,500)
	(6)		53	52	12	(200)	(200)	(200)
Inc/(Dec) in Debt	(404)	(104)	(439)	112	239	(200)	(200)	(200)
Interest Paid	(156)	(153)	(68)	(92)	(166)	(319)	(287)	(255)
Dividend Paid	(575)	(1,150)	(1,591)	(1,273)	(1,433)	(2,388)	(3,184)	(3,184)
Others CF from Fin. Activity	- (4 4 4 4)	- (4.404)	(2.045)	- (4.204)	- (4.2.50)	(2.007)	(2.674)	(2.020)
LE TROM EIN ACTIVITY	(1,141)	(1,404)	(2,045)	(1,201)	(1,348)	(2,907)	(3,671)	(3,639)
	/	1001		75	(230)	972	(145)	630
Inc/Dec of Cash	(576)	(60)	87					
Inc/Dec of Cash Opening Balance	798	221	161	248	335	105	1,078	933
Inc/Dec of Cash Opening Balance Closing Balance	798 221	221 161	161 248	248 323	335 105	105 1,078	1,078 933	933 1,563
Inc/Dec of Cash Opening Balance	798	221	161	248	335	105	1,078	933

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Explanation of Investment Rating					
Investment Rating	Expected return (over 12-month)				
BUY	>=15%				
SELL	<-10%				
NEUTRAL	< - 10 % to 15%				
UNDER REVIEW	Rating may undergo a change				
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation				

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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