

August 2023 (Data as on 31<sup>st</sup> July 2023. Inception date – 16<sup>th</sup> March 2023)



## INVESTMENT APPROACH

**Strategy Name:** Founders Portfolio

**Investment Objective:** The objective of the fund is to achieve long term capital appreciation by primarily investing in equity & equity related instruments across market capitalization.

**Benchmark:** S&P BSE 500 TRI

**Indicative tenure or investment horizon:** Medium to Long term



## KEY FEATURES & PORTFOLIO ATTRIBUTES

Concentrated portfolio of 25 stocks with high earnings growth.

Index agnostic: ~95% away from the benchmark BSE500.

The fund predominantly aims to invest in Indian businesses where the founders' stake would be more than 26%.



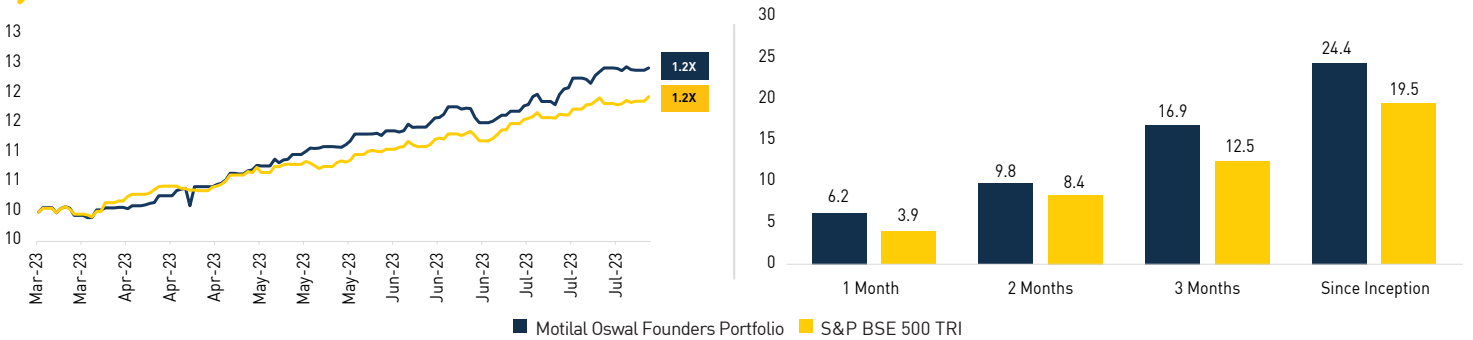
## PORTFOLIO ACTIONS IN LAST 3 MONTHS

**Companies Added:** Angel One, FSN E-Commerce Ventures, Kaynes Technology India, **Companies Exited:** ICICI Bank, HDFC Bank, HDFC, Eicher Motors Piramal Enterprises, Kalyan Jewellers, Tech Mahindra, eMudhra



## PERFORMANCE SINCE INCEPTION

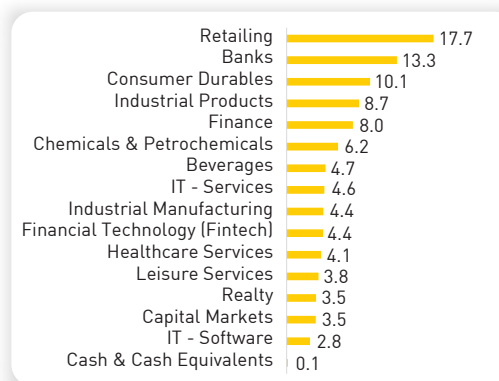
One lac invested in the strategy on 16<sup>th</sup> March 2023 would have grown to ₹ ~1.24 lacs today against ~1.20 lacs invested in Benchmark



## TOP 10 HOLDINGS

Scrip Name	(%) of Holding
Zomato Ltd.	6.0
IDFC First Bank Ltd.	5.3
Indusind Bank Ltd.	4.8
Radico Khaitan Ltd.	4.7
eMudhra Ltd.	4.6
Medplus Health Services Ltd.	4.6
Finolex Cables Ltd.	4.4
Kaynes Technology India Ltd.	4.4
One 97 Communications Ltd.	4.4
Piramal Enterprises Ltd.	4.4

## SECTORAL ALLOCATION



## PORTFOLIO FUNDAMENTALS & MARKET CAP

Market Cap	Weightage
Large Cap	20%
Mid Cap	43%
Small Cap	37%
Cash & Equivalents	0%

QGLP Metrics	
Q : ROE FY25E	13%
G : PAT Growth FY23-25E	29%
P : PE FY25E	26x

**Disclaimers and Risk Factors:** Founders PMS Inception Date: 16th Mar 2023; Data as on 31st July 2023; Data Source: MOAMC Internal Research; Source: Capitaline and Internal Analysis; Please Note: Returns up to 1 year are absolute & over 1 year are Compounded Annualized. Returns calculated using Time Weighted Rate of Return (TWRR) at an aggregate strategy level. The performance related information is not verified by SEBI. All portfolio related holdings and sector data provided above is for model portfolio. Returns & Portfolio of client may vary vis-à-vis as compared to Investment Approach aggregate level returns due to various factors viz. timing of investment/ additional investment, timing of withdrawals, specific client mandates, variation of expenses charged & dividend income. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. The Portfolio Manager manages allocations in all client portfolios by way of a model portfolio which is in line with investment objectives of the portfolio strategy/ investment approach. Unless there are specific exclusion instructions by individual clients, all clients' portfolios are aligned to a model portfolio; which means replication and alignment of all clients' portfolios in terms of scrip and allocation. New clients entering the strategy/ investment approach as of a particular date are also aligned to the model portfolio. It must be noted that there are certain circumstances in which clients' portfolio may deviate or differ from the model portfolios to a material extent. This may happen due to factors like liquidity and free floating consideration in some stocks, organization level exposure norms and related risk management, potential exit of a stock from the model portfolio thereby precluding it from buying in new client portfolios. The reasons quoted here are indicative but not exhaustive and the portfolio manager reserves the right to deviate from model portfolio for groups of clients depending on timing of their entry, market conditions and model portfolio construct at the time of their entry. Risk factors associated with the investment approach are Equity risk, Systematic risk, Concentration risk, Model portfolio risk, Mismatch risk and Execution risk. To know more about the risk factors, please refer disclosure document at motilalosalwfmf.com. Investment in securities is subject to market and other risks, and there is no assurance or guarantee that the objectives of any of the strategies of the Portfolio Management Services will be achieved. Please read Disclosure document carefully before investing.

Our PMS services are available in direct mode, to know more, write to us at pmsquery@motilalosalw.com