ETHICAL STRATEGY



August 2023 (Data as on 31st July 2023. Inception date — 8th June 2021)



INVESTMENT APPROACH

Strategy Name: Ethical Strategy

Investment Objective: The investment objective of the Scheme is to provide medium to long- term capital gains by investing in Ethical equity and equity related instruments across market capitalization which is Shariah compliant.

Benchmark: S&P BSE 500 TRI

Indicative tenure or investment horizon: Medium to Long term



KEY FEATURES & PORTFOLIO ATTRIBUTES

Concentrated portfolio of 19 stocks with high earnings growth.

Index agnostic:~96% away from the benchmark BSE500.



PORTFOLIO ACTIONS IN LAST 3 MONTHS

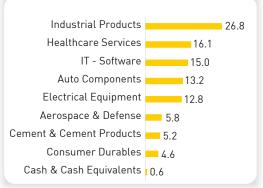
Companies Added: Apollo Hospitals, Timken India, Birlasoft, Kirloskar Oil Engines Companies Exited: Srf, Cera Sanitaryware



TOP 10 HOLDINGS

Scrip Name	(%) of Holding
Kei Industries Ltd.	7.5
Cg Power And Industrial Solutions Ltd.	7.4
Birlasoft Ltd.	6.0
Krishna Institute Of Medical Sciences Ltd.	5.8
Bharat Electronics Ltd.	5.8
Tube Investment Of India Ltd.	5.7
Kirloskar Oil Engines Ltd.	5.5
Global Health Ltd.	5.5
Siemens Ltd.	5.4
Ultratech Cement Ltd.	5.2

SECTORAL ALLOCATION



PORTFOLIO FUNDAMENTALS & MARKET CAP

Market Cap	Weightage
Large Cap	36%
Mid Cap	16%
Small Cap	47%
Cash & Equivalents	1%

QGLP Metrics	
Q : ROE FY25E	18%
G: PAT Growth FY23-25E	19%
P : PE FY25E	28x

Disclaimers and Risk Factors: Ethical Strategy Inception Date: 8th Jun 2021; Data as on 31st July 2023; Data Source: MOAMC Internal Research; Source: Capitaline and Internal Analysis; Please Note:Returns up to 1 year are absolute & over 1 year are Compounded Annualized. Returns calculated using Time Weighted Rate of Return [TWRR] at an aggregate strategy level. The performance related information is not verified by SEBI. All portfolio related holdings and sector data provided above is for model portfolio. Returns & Portfolio of client may vary vary vis-à-vis as compared to Investment Approach aggregate level returns due to various factors viz. timing of investment/ additional investment, timing of withdrawals, specific client mandates, variation of expenses charged & dividend income. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. The Portfolio Manager manages allocations in all client portfolios by way of a model portfolio which is in line with investment objectives of the portfolio strategy/ investment approach. Unless there are specific exclusion instructions by individual clients, all clients' portfolios are aligned to a model portfolio; which means replication and alignment of all clients' portfolios in terms of scrip and allocation. New clients entering the strategy/ investment approach as of a particular date are also aligned to the model portfolio. It must be noted that there are certain circumstances in which clients' portfolio may deviate or differ from the model portfolios to a material extent. This may happen due to factors like liquidity and free floating consideration in some stocks, organization level exposure norms and related risk management, potential exit of a stock from the model portfolio thereby precluding it from buying in new client portfolios. The reasons quoted here are indicative but not exhaustive and the portfolio manager reserves the right to deviate from model portfolio for groups of clients depending

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