

CMP: INR517

ICICI Prudential Life Insurance

\longleftrightarrow
\leftarrow
←→

Motilal Oswal values your support in the Asiamoney Brokers Poll 2022 for India Research, Sales, Corporate Access and Trading team. We request your ballot.



Bloomberg	IPRU IN
Equity Shares (m)	1,435
M.Cap.(INRb)/(USDb)	743.7 / 9.3
52-Week Range (INR)	725 / 430
1, 6, 12 Rel. Per (%)	-4/0/-18
12M Avg Val (INR M)	927

Financials & Valuations (INR b)

Y/E MARCH	FY22	FY23E	FY24E
Net Premiums	363.2	406.6	464.6
Surplus / Deficit	21.9	23.4	24.9
Sh. holder's PAT	7.5	9.3	11.1
NBP growth unwtd (%)	17.2	18.5	20.0
APE growth - (%)	19.7	13.1	22.5
Tot. Premium gr. (%)	4.8	11.2	14.3
VNB margin (%)	28.0	30.6	30.8
RoE (%)	8.2	9.8	10.9
RoEV (%)	8.7	14.4	16.8
Total AUMs (INRt)	2.4	2.7	3.1
VNB (INRb)	21.7	26.8	33.0
EV per share	220.3	252.0	294.4
Valuations			
P/EV (x)	2.3	2.1	1.8
P/EVOP (x)	23.3	14.3	12.1

Shareholding pattern (%)

As On	Jun-22	Mar-22	Dec-21
Promoter	73.4	73.4	73.4
DII	4.6	4.6	4.3
FII	18.4	18.4	18.9
Others	3.6	3.6	3.4

FII Includes depository receipts

TP: INR630 (+22%) Buy Robust margin drive in line VNB; persistency trend improves Reiterates guidance to double FY19 VNB by FY23

- IPRU posted a 24.7% YoY growth in new business APE, led by an all-round growth of 25%/22% in Savings/Protection. Within Savings, Annuity/Non-Linked/ULIPs grew 69%/41%/15% YoY.
- VNB grew 31.6% YoY to INR4.7b (in line). This was primarily driven by a 128bp QoQ improvement in VNB margin to 31% in 1QFY23.
- IPRU remains on track to achieve its stated objective of doubling FY19 VNB by FY23. With adequate growth and margin levers available, we estimate the IPRU to meet its guidance, which entails ~23% VNB growth in FY23.
- We expect IPRU to deliver 24% CAGR in VNB over FY22-24, largely led by healthy premium growth and steady margin, thereby enabling operating RoEV at 17% in FY24. We maintain our Buy rating.

Margin accretion encouraging; distribution mix getting broad-based

- Net premium income grew 4% YoY in 1QFY23, led by healthy new business premium. However, it missed our estimate by 16% due to decline in renewal premium. PAT fell 16% QoQ to INR1.56b in 1QFY23.
- The share of Protection in the overall mix improved by 420bp QoQ to 21.7% in 1QFY23. Within Protection, demand for Retail Protection remains weak, while Credit Life saw a strong traction, led by buoyed disbursements.
- Annuity APE grew 69% YoY in 1QFY23. On a NBP basis, it constitutes 18% of the mix. The pension subsidiary clocked a strong performance. IPRU remains committed to scaling this segment further.
- ULIPs grew 15% in 1QFY23, lower than the overall growth of 25% due to a volatile capital market. The ULIP mix declined to 41% from 45% in 4QFY22.
- On the distribution side, slack in the banca channel was picked up by new partnerships and the agency channel. While sales at new bank partnerships is performing well (up 71% YoY), sales from ICICIBC (down 11% YoY) continues to drag overall banca growth.
- The management's strategy on the direct channel, which contributes 11% to APE, remains to upsell to its existing customers through data analytics.
- Persistency improved across cohorts, with 13th/61st month persistency improving 90bp/100bp QoQ to 85.5%/55.7%.
- VNB growth of 32% YoY to INR4.7b in 1QFY23 was led by a higher share of higher margin products like Non-PAR savings, Annuity, and Protection.

Highlights from management commentary

- The management is satisfied with the performance of the 4Ps of its business strategy. It should achieve its objective of doubling FY19 absolute VNB by FY23. Beyond FY23, the VNB growth rate should be in line with that of the industry.
- The industry has addressed only 12-13% of the addressable market for Protection, and hence the opportunity size remains huge.

Nitin Aggarwal - Research Analyst (Nitin.Aggarwal@MotilalOswal.com)

Volatility in the capital market and muted demand for Retail Protection drove the weakest sales performance from the ICICIBC channel.

Valuation and view

IPRU has maintained a steady traction in VNB growth, led by a healthy product mix and APE growth. The share of banca (excluding ICICIBC) has risen to 15% v/s 4% in FY19, thus aiding growth and diversification in the distribution mix. The increase in agent recruitment and the strong pace of adding new partnerships will continue to support premium growth. The idea of approaching customers with a wider product bouquet, through all channels, will further boost premium growth. We expect VNB margin to improve marginally and expect IPRU to deliver 18%/24% CAGR in new business APE and VNB over FY22-24, thus enabling an operating RoEV of 17% in FY24. We maintain our Buy rating with a TP of INR630/share (2.1x FY24E EV).

Quarterly performance											(1	INR b)
Policyholder's A/c		FY22			FY23			EV22	EVANE	FY23E	Man	
(INR b)	1Q	2Q	3Q	4Q	1Q	2QE	3QE	4QE	FY22	FY23E	1QE	Var.
First year premium	8.8	15.6	15.5	19.8	10.4	17.3	18.1	22.1	59.7	68.0	14.7	-30%
Growth (%)	40.3%	33.1%	13.7%	-2.4%	18.0%	11.3%	17.3%	11.6%	15.0%	13.9%	67.4%	
Renewal premium	41.4	55.7	54.4	68.0	38.9	55.8	62.2	75.9	219.6	232.9	41.4	-6%
Growth (%)	-0.1%	-3.5%	-4.1%	-1.6%	-5.9%	0.2%	14.2%	11.6%	-2.4%	6.1%	0.2%	
Single premium	18.5	24.1	23.5	29.3	23.3	29.5	30.9	32.0	95.4	115.7	22.5	4%
Growth (%)	89.1%	34.4%	11.4%	-7.3%	25.9%	22.7%	31.4%	9.3%	18.6%	21.4%	21.3%	
Net premium income	66.0	92.9	90.7	113.6	68.8	103.7	108.6	125.5	363.2	406.6	81.8	-16%
Growth (%)	18.9%	8.3%	1.1%	-4.4%	4.3%	11.7%	19.6%	10.5%	3.9%	11.9%	23.9%	
PAT	-1.9	4.4	3.1	1.8	1.6	2.1	2.5	3.1	7.5	9.3	1.9	-20%
Growth (%)	NM	46.6%	1.7%	189.5%	NM	-51.7%	-19.8%	66.2%	-21.5%	22.8%	NM	
Key metrics (INR b)												
New Business APE	12.2	19.8	19.3	26.1	15.2	20.3	21.2	30.8	77.3	87.5	17.0	-10%
Growth (%)	48.1	34.9	15.8	4.0	24.7	2.6	10.1	18.0	19.7	13.1	39.3	
VNB	3.6	5.2	5.2	7.8	4.7	6.1	6.5	9.5	21.7	26.8	4.8	-2%
Growth (%)	78.1	28.4	20.3	31.1	31.6	18.9	25.8	22.3	33.5	23.7	34.7	
AUM	2,232	2,371	2,376	2,405	2,301	2,517	2,614	2,726	2,405	2,726	2,444	-6%
Growth (%)	31.3	30.6	16.0	12.3	3.1	6.2	10.0	13.4	12.3	13.4	9.5	
Key Ratios (%)												
VNB Margin (%)	29.4	26.0	26.7	29.7	31.0	30.2	30.5	30.8	28.0	30.6	28.4	
Solvency ratio (%)	194	200	202	205	204	200	198	195	205	195	202	

Quarterly snapshot

Quarterly snapshot											
Policyholder A/c (INR b)		FY					22		FY23		ge (%)
Not an author	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	YoY	QoQ
Net premium	55.5	85.7	89.7	118.8	66.0	92.9	90.7	113.6	68.8	4	-39
First-year premium	6.3	11.7	13.6	20.3	8.8	15.6	15.5	19.8	10.4	18	-48
Renewal premium	41.4	57.7	56.8	69.1	41.4	55.7	54.4	68.0	38.9	-6 26	-43
Single premium	9.8	17.9	21.1	31.6	18.5	24.1	23.5	29.3	23.3	26	-20
Investment income	130.7	79.5	192.8	71.4	92.1	135.5	7.4	14.8	-86.7	-194	-687
Total income	190.6	168.4	285.5	196.4	167.2	231.3	98.7	138.5	-14.6	-109	-111
Total commission and OPEX	7.0	9.9	10.9	14.1	10.4	11.9	12.6	18.6	12.2	18	-34
Benefits paid	26.0	49.1	68.2	83.2	56.7	80.2	76.6	80.0	55.1	-3	-31
Total expenses	184.0	162.6	281.2	190.5	165.7	226.2	94.1	126.1	-19.0	-111	-115
PBT	6.5	5.7	4.3	5.9	1.6	5.1	4.6	12.4	4.4	183	-64
Surplus/(Deficit)	6.3	5.4	4.0	5.3	1.6	4.8	4.1	11.4	3.9	155	-65
Shareholder A/c											
Trf. from policyholder a/c	6.5	4.5	4.1	4.8	2.9	4.4	3.6	10.7	3.0	2	-72
Investment Income	1.3	1.7	2.1	2.6	4.0	3.3	1.2	1.7	1.7	-56	5
Total income	7.7	6.2	6.2	7.3	6.9	7.7	4.8	12.3	4.7	-32	-62
PAT	2.9	3.0	3.1	0.6	-1.9	4.4	3.1	1.8	1.6	-184	-16
APE data											
Savings APE	6.1	12.3	14.1	21.7	9.6	17.0	16.2	21.5	11.9	25	-45
ULIP	3.6	7.0	8.5	11.9	5.4	10.1	10.2	11.7	6.1	15	-48
Other Savings	2.5	5.3	5.6	9.8	4.2	6.9	6.0	9.8	5.8	39	-41
- Non-Participating	2.0	4.4	4.9	8.8	3.6	5.9	5.6	9.1	5.2	45	-43
- Group	0.5	0.9	0.7	1.0	0.6	1.0	0.4	0.7	0.6	-3	-14
Protection	2.1	2.3	2.6	3.4	2.7	2.8	3.1	4.6	3.3	22	-28
Total APE	8.2	14.6	16.7	25.1	12.3	19.8	19.3	26.1	15.2	25	-42
APE (as a percentage of total)										Chang	ge (bp)
Savings APE (%)	74.0	84.2	84.6	86.3	77.9	85.8	84.1	82.5	78.4	42	-416
ULIP	43.6	47.8	50.7	47.2	43.9	50.9	53.0	45.0	40.5	-336	-449
Other Savings	30.4	36.3	33.9	39.1	34.0	34.9	31.1	37.5	37.8	378	33
- Non-Participating	24.4	30.1	29.2	35.1	29.3	30.0	28.9	35.0	34.1	486	-86
- Group	6.0	6.2	4.7	4.0	4.8	4.9	2.1	2.5	3.7	-107	119
Protection	26.0	15.8	15.4	13.7	22.1	14.2	15.9	17.5	21.7	-44	419
Distribution mix (%)											
Banca	39.6	43.8	42.0	42.5	38.6	39.9	39.5	38.0	34.7	-392	-325
Agency	24.6	22.7	25.1	23.3	22.5	24.3	25.8	22.0	22.4	-6	37
Direct	12.3	12.2	13.2	12.4	13.1	12.9	13.2	12.5	10.8	-228	-169
Corporate Agents	8.6	8.6	7.7	10.4	8.4	8.7	8.5	10.7	11.1	274	45
Group	14.9	12.8	12.0	11.3	17.4	14.2	13.0	16.8	20.9	352	411
Key Ratios (%)											
Operating ratios											
Commission (unwtd.)	4.2	4.9	5.3	6.0	5.2	5.8	5.8	6.1	5.9	70	-23
Opex (unwtd.)	10.5	9.0	9.7	9.2	14.7	10.4	11.6	14.3	17.9	320	359
Total Cost (unwtd.)	14.8	13.9	15.0	15.2	19.9	16.2	17.4	20.4	23.8	390	336
Solvency Ratio	205.1	205.5	226.1	216.8	193.7	199.9	202.2	204.5	203.6	990	-90
Profitability ratios											
VNB margin	24.4	27.4	25.7	23.6	29.4	26.0	26.7	29.7	31.0	160	128
Persistency ratios											
13th Month	81.8	82.1	82.7	84.9	85.0	85.1	84.8	84.6	85.5	50	90
25th Month	73.4	73.0	72.7	72.9	73.7	74.6	75.7	77.3	77.6	390	30
37th Month	65.4	65.2	65.1	65.8	66.4	66.3	66.6	66.9	67.8	140	90
49th Month	63.9	62.3	61.4	63.5	64.9	62.0	59.4	63.4	65.0	10	160
61st Month	56.8	51.7	50.7	48.9	50.8	51.6	52.7	54.7	55.7	490	100
Key Metrics (INR b)	30.0	51.7	50.7	+0.5	30.0	31.0	52.7	54.7	33.7	+50	100
VNB	2.0	4.0	4.3	5.9	3.6	5.2	5.2	7.8	4.7	32	-39
EV	NA	257	NA	291	NA	302	NA	316	NA	NA	NA
AUM	1700	1815	2049	2142	2232	2371	2376	2405	2301	3	-4
AUIVI	1700	1013	2U43	~ 14Z	2232	23/1	2370	2403	2301	_ J	-4

Note: Persistency ratios are excluding single premium and cumulative for 1H, 9M, and 12M $\,$



Highlights from the management commentary

General environment and business performance

- The new IRDAI chief met all insurers and has set in motion new changes for the development of the sector.
- The idea of Risk Based Capital (RBC) was also discussed. Solvency ratio will improve to ~400% for IPRU under the new regime. The additional capital will be used for further business development.
- New Business Sum Assured grew 25% YoY, with a 110bp YoY improvement in market share to 15.8% in 1QFY23.
- IPRU is on track to double absolute level of FY19 VNB by FY23, as guided by its 4P strategy.
- After FY23, VNB growth should be in line with the sector's growth, despite volatility in revenue.
- The 300bp improvement in VNB margin to 31% in 1QFY23 v/s 28% in FY22 was led by a more optimum business mix.

Product mix

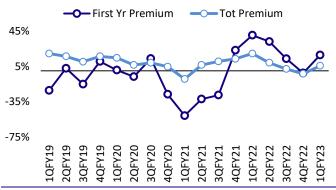
- IPRU has a well-diversified business mix, with the share of ULIPs at 40%.
- The demand for ULIP and PAR products may rise in FY23 as the inflationary environment is usually good for earnings growth, and hence the equity market.
- However, a consistent rise in rates may affect demand for guaranteed products.
- The industry has addressed 12-13% of the addressable market for Protection, and hence the opportunity size remains huge.
- The demand for Retail Protection has been soft in 1QFY23 due to declining fear of COVID-19 and mortality.
- The number of visits for Retail Protection on its own website and the platforms provided by aggregators has fallen.
- IPRU expects Retail Protection to grow from 3QFY23 as the base normalizes.
- The margin on Return on Premium (ROP) is substantially lower than pure Term plans as it is aimed at the mass segment, with stronger mortality assumptions.
- Within Group Protection, Credit life did much better than GTI as disbursement growth has improved across lending institutions.

Distribution mix

- The strategy of building new products has significantly improved IPRU's ability to add new agents and partners.
- The bancassurance channel has 30 bank partners, with a share of 35% in APE.
- Sales from the ICICIBC channel fell 10% YoY in 1QFY23 as the focus remains on selling Retail Protection, Annuity, and ULIPs. Volatility in the capital market and muted demand for Retail Protection drove the weak performance.
- Sales from the non-ICICIBC channel has delivered robust growth (+70% YoY), with its share improving to 15% in the distribution mix in 1QFY23.
- IPRU added over 6,800 agents in 1QFY23. The agency channel now contributes 22% to overall APE.
- Its distribution engine currently has ~800 partners, with 13 new partnerships in 1QFY23.
- The management's strategy on the direct channel remains to upsell to its existing customers through data analytics.

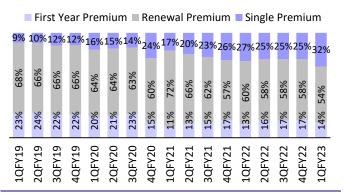
Story in charts

Exhibit 1: First-year premium increases 18% YoY and total premium rose by ~6%



Source: MOFSL, Company

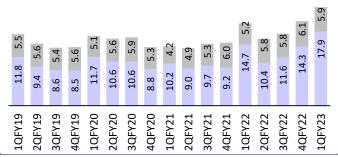
Exhibit 2: Share of new business premium improves to 46% due to a decline in renewal premium



Source: MOFSL, Company

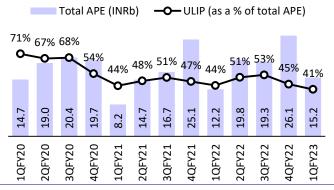
Exhibit 3: Total expense ratio rises to 23.8% as of 1QFY23 due to an increase in brand-building expense

■ commission ratio (cal on wrp)
■ Opex ratio (cal on wrp)



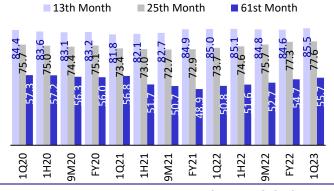
Source: MOFSL, Company

Exhibit 4: Share of ULIP in total APE declines to 41% in 1QFY23, impacted by market volatility



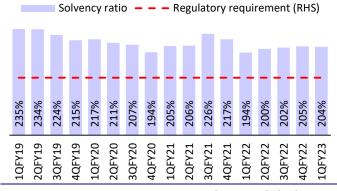
Source: MOFSL, Company

Exhibit 5: 13th/61st month persistency improves by 90bp/100bp QoQ to 85.5%/55.7%



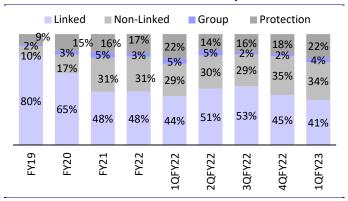
Source: MOFSL, Company

Exhibit 6: Solvency ratio healthy at 204%, well above the regulatory requirement of 150%



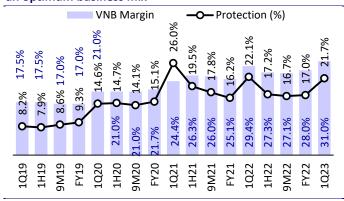
Source: MOFSL, Company

Exhibit 7: Protection mix up QoQ to ~22% of total APE, while the share of ULIP moderates to 41% in 1QFY23



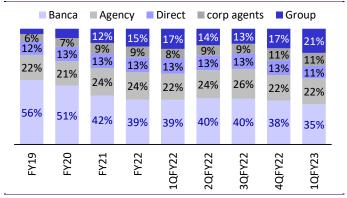
Source: MOFSL, Company

Exhibit 8: VNB margin improves to 31% in 1QFY23, driven by an optimum business mix



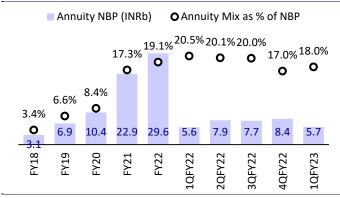
Source: MOFSL, Company

Exhibit 9: Broad-based distribution machinery with a share of banca gradually coming down



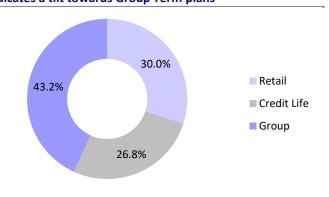
Source: MOFSL, Company

Exhibit 10: Annuity mix, as a percentage of NBP, stands ~18% in 1QFY23



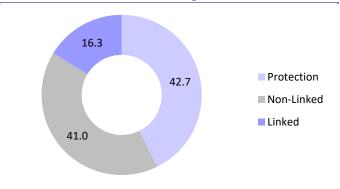
Source: MOFSL, Company

Exhibit 11: Protection breakup across segments in FY22 indicates a tilt towards Group Term plans



Source: MOFSL, Company

Exhibit 12: VNB contribution mix for FY22 – ~43% of total VNB comes from the Protection segment



Source: MOFSL, Company

85.8% 82.8%

70.4%

885.8% 11.7% 9.4%

Protection

Savings - Linked

Savings - Non-Linked

Exhibit 13: Segmental VNB margin over the last three years

Source: MOSL, Company

Valuation and view

- The rising share of financial savings and higher disposable incomes, along with favorable demographics, will enable healthy growth for insurers. India's Life Insurance sector is well-positioned to deliver healthy long-term structural growth. We expect Indian insurers to trade at a premium to global peers. Private sector Life Insurance companies constitute 58% market share in total APE. IPRU is among the leading players to post market share gains across segments.
- The management's focus is on changing its product mix, with a higher emphasis on Non-Linked and Annuity segments, while Protection is seeing a healthy recovery. The ULIP segment was impacted by market volatility and is likely to pick up gradually.
- New channel partners are likely to further aid business growth. The share of the banca channel (excluding ICICIBC) has risen by ~15% (v/s 4% in FY19). A strengthened distribution will enable further diversification and drive an increase in the Non-Linked segment mix, which will aid margin.
- The management reiterated its guidance to double FY19 VNB by FY23, aided by:
 a) the opportunity in the long-term Savings/Protection business, and b)
 improving persistency and cost ratios. The Protection/Non-Linked business
 contributed ~43%/41% to total VNB in FY22.
- Buy with a TP of INR630 per share: IPRU has maintained a steady traction in VNB growth, led by a healthy product mix and APE growth. The share of banca (excluding ICICIBC) has risen to 15% v/s 4% in FY19, thus aiding growth and diversification in the distribution mix. The increase in agent recruitment and the strong pace of adding new partnerships will continue to support premium growth. The idea of approaching customers with a wider product bouquet, through all channels, will further boost premium growth. We expect VNB margin to improve marginally and expect IPRU to deliver 18%/24% CAGR in new business APE and VNB over FY22-24, thus enabling an operating RoEV of 17% in FY24. We maintain our Buy rating with a TP of INR630/share (2.1x FY24E EV).

Financials and valuation

Technical account (INP h)	FY19	FY20	FY21	FY22	FY23E	FY24E
Technical account (INR b) Gross Premiums	309.3	334.3	357.3	374.6	416.6	476.1
Reinsurance Ceded Net Premiums	(3.5)	(5.5) 328.8	(7.6) 349.7	(11.4) 363.2	(10.0) 406.6	(11.6) 464.6
Income from Investments	102.1	(125.2)	474.4	249.7	140.2	212.6
Other Income	5.5	15.3	16.2	21.8	25.1	28.8
Total income (A)	414.0	219.4	840.8	635.6	571.9	706.0
Commission	15.5	15.9	15.0	16.7	24.2	27.5
Operating expenses	26.1	28.5	26.9	36.7	55.5	62.1
Total commission and OPEX	41.6	44.3	41.9	53.5	79.7	89.6
Benefits Paid (Net)	142.6	193.8	226.4	291.5	194.1	216.5
Change in reserves	210.0	(50.6)	543.2	260.0	268.0	367.3
Provisions for doubtful debts	6.4	8.7	6.8	7.2	5.8	6.6
Total expenses (B)	400.5	196.2	818.3	612.1	547.5	680.0
(A) - (B)	13.4	23.2	22.5	23.6	24.4	26.0
Prov. for Tax	1.1	1.3	1.4	1.7	1.0	1.1
Surplus/deficit	12.3	21.9	21.1	21.9	23.4	24.9
Shareholder's a/c (INR b)	FY19	FY20	FY21	FY22	FY23E	FY24E
Transfer from technical a/c	10.8	19.9	19.8	21.6	22.6	23.8
Income From Investments	6.4	6.6	7.7	10.1	8.9	9.2
Total Income	17.3	26.5	27.5	31.7	31.5	33.0
Other expenses	0.4	0.4	0.6	1.0	1.1	1.2
Contribution to technical a/c	5.3	15.0	15.7	21.6	20.5	19.9
Total Expenses	5.6	15.8	16.7	23.8	21.6	21.0
PBT	11.6	10.7	10.8	7.9	10.0	12.0
Prov. for Tax	0.2	-	1.2	0.4	0.7	0.8
PAT	11.4	10.7	9.6	7.5	9.3	11.1
Growth	-30%	-6%	-10%	-21%	23%	20%
Premium (INR b) and growth (%)	FY19	FY20	FY21	FY22	FY23E	FY24E
NBP - unweighted	103.6	124.9	132.3	155.0	183.7	220.4
NBP - WRP	78.0	73.8	64.6	77.3	87.5	107.2
Renewal premium	205.7	209.4	225.1	219.6	232.9	255.7
Total premium - unweighted	309.3	334.3	357.3	374.6	416.6	476.1
NBP growth - unweighted	12.5%	20.5%	5.9%	17.2%	18.5%	20.0%
NBP growth - WRP	0.1%	-5.4%	-12.5%	19.7%	13.1%	22.5%
Renewal premium growth		1.8%	7.5%	-2.4%	6.1%	9.8%
	15.2%					
Tot. premium growth - unweighted	14.3%	8.1%	6.9%	4.8%	11.2%	14.3%
Premium mix (%)	FY19	FY20	FY21	FY22	FY23E	FY24E
New business - unweighted						
- Individual mix	78.5%	63.1%	61.1%	60.0%	64.0%	67.0%
	78.5% 21.5%	63.1% 36.9%	61.1% 40.7%		64.0% 36.0%	
- Group mix	78.5% 21.5%	63.1% 36.9%	61.1% 40.7%	60.0% 40.0%	64.0% 36.0%	67.0% 33.0%
- Group mix New business mix - APE	21.5%	36.9%	40.7%	40.0%	36.0%	
- Group mix New business mix - APE - Participating	21.5% 9.0%	36.9% 12.5%	40.7% 14.9%	9.6%	36.0% 17.3%	33.0% 16.7%
- Group mix New business mix - APE - Participating - Non-participating	21.5%	36.9% 12.5% 18.6%	40.7% 14.9% 32.6%	9.6% 36.8%	36.0% 17.3% 36.7%	33.0% 16.7% 37.0%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs	9.0% 9.1%	36.9% 12.5%	40.7% 14.9%	9.6%	36.0% 17.3%	33.0% 16.7%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted	9.0% 9.1% 82.0%	36.9% 12.5% 18.6% 69.0%	40.7% 14.9% 32.6% 52.5%	9.6% 36.8% 53.6%	36.0% 17.3% 36.7% 46.0%	33.0% 16.7% 37.0% 46.3%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating	9.0% 9.1% 82.0%	36.9% 12.5% 18.6% 69.0%	40.7% 14.9% 32.6% 52.5% 12.9%	9.6% 36.8% 53.6%	36.0% 17.3% 36.7% 46.0%	33.0% 16.7% 37.0% 46.3% 12.3%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating - Non-participating	9.0% 9.1% 82.0% 11.3% 15.3%	36.9% 12.5% 18.6% 69.0% 12.0% 18.1%	40.7% 14.9% 32.6% 52.5% 12.9% 23.7%	9.6% 36.8% 53.6% 12.7% 33.3%	36.0% 17.3% 36.7% 46.0% 12.8% 34.5%	33.0% 16.7% 37.0% 46.3% 12.3% 35.2%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating	9.0% 9.1% 82.0%	36.9% 12.5% 18.6% 69.0%	40.7% 14.9% 32.6% 52.5% 12.9%	9.6% 36.8% 53.6%	36.0% 17.3% 36.7% 46.0%	33.0% 16.7% 37.0% 46.3% 12.3% 35.2%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating - Non-participating	9.0% 9.1% 82.0% 11.3% 15.3%	36.9% 12.5% 18.6% 69.0% 12.0% 18.1%	40.7% 14.9% 32.6% 52.5% 12.9% 23.7%	9.6% 36.8% 53.6% 12.7% 33.3%	36.0% 17.3% 36.7% 46.0% 12.8% 34.5%	33.0% 16.7% 37.0% 46.3% 12.3% 35.2% 52.5%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating - Non-participating - ULIPs	9.0% 9.1% 82.0% 11.3% 15.3% 73.5%	36.9% 12.5% 18.6% 69.0% 12.0% 18.1% 69.8%	40.7% 14.9% 32.6% 52.5% 12.9% 23.7% 63.4%	9.6% 36.8% 53.6% 12.7% 33.3% 54.0%	36.0% 17.3% 36.7% 46.0% 12.8% 34.5% 52.7%	33.0% 16.7% 37.0% 46.3% 12.3% 35.2% 52.5%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating - Non-participating - ULIPs Indi. Premium sourcing mix (%)	9.0% 9.1% 82.0% 11.3% 15.3% 73.5%	36.9% 12.5% 18.6% 69.0% 12.0% 18.1% 69.8%	40.7% 14.9% 32.6% 52.5% 12.9% 23.7% 63.4%	9.6% 36.8% 53.6% 12.7% 33.3% 54.0%	36.0% 17.3% 36.7% 46.0% 12.8% 34.5% 52.7%	33.0% 16.7% 37.0% 46.3% 12.3% 35.2% 52.5% FY24E 29.6%
- Group mix New business mix - APE - Participating - Non-participating - ULIPs Total premium mix - unweighted - Participating - Non-participating - ULIPs Indi. Premium sourcing mix (%) Individual agents	9.0% 9.1% 82.0% 11.3% 15.3% 73.5% FY19 21.8%	36.9% 12.5% 18.6% 69.0% 12.0% 18.1% 69.8% FY20 21.9%	40.7% 14.9% 32.6% 52.5% 12.9% 23.7% 63.4% FY21 24.0%	9.6% 36.8% 53.6% 12.7% 33.3% 54.0%	36.0% 17.3% 36.7% 46.0% 12.8% 34.5% 52.7% FY23E 28.6%	33.0% 16.7% 37.0% 46.3% 12.3%

Financials and valuation

Delever Check (IND h)	F)/4.0	EVA	EV24	FV22	EVANE	EVO 4E
Balance Sheet (INR b)	FY19	FY20	FY21	FY22	FY23E	FY24E
Sources of Fund	4.4.4	444	444	111	44.4	111
Share Capital	14.4	14.4	14.4	14.4	14.4	14.4
Reserves and Surplus	54.4	61.1	70.7	75.9	82.1	89.8
Shareholders' Fund	70.4	72.2	91.2	91.6	97.9	105.8
Policy Liabilities	385.5	473.6	602.2	736.8	889.5	1,117.5
Prov. for Linked Liab.	1,037.0	880.4	1,277.7	1,405.4	1,644.4	1,792.4
Funds For Future App.	10.3	12.3	13.5	13.8	15.9	18.3
Current liabilities and prov.	36.6	33.3	37.3	52.5	63.0	75.6
Total	1,630.9	1,560.4	2,172.3	2,444.4	2,741.2	3,141.5
Application of Funds						
Shareholders' inv.	79.9	74.2	100.9	98.5	105.4	112.8
Policyholders' inv.	400.7	467.5	635.7	773.9	923.1	1,162.8
Assets to cover linked liab.	1,109.5	970.8	1,385.5	1,508.7	1,644.4	1,792.4
Loans	2.7	4.6	6.6	9.4	10.6	12.0
Fixed Assets	4.8	4.8	4.6	4.9	5.6	6.3
Current assets	33.4	38.4	39.0	49.1	52.0	55.1
Total	1,630.9	1,560.4	2,172.3	2,444.4	2,741.2	3,141.5
2 11 11 (51)				T1/00		
Operating ratios (%)	FY19	FY20	FY21	FY22	FY23E	FY24E
Investment yield (%)	6.8%	-8.7%	23.5%	10.9%	5.5%	7.2%
Commissions/GWP	5.0%	4.7%	4.2%	4.5%	5.8%	5.8%
- first-year premiums	16.0%	16.5%	17.9%	17.3%	27.6%	25.6%
- renewal premiums	1.9%	1.8%	1.8%	1.9%	1.8%	1.8%
- single premiums	1.4%	1.1%	1.3%	1.5%	1.1%	1.1%
Operating expenses/GWP	8.4%	8.5%	7.5%	9.8%	13.3%	13.0%
Total expense ratio	13.4%	13.3%	11.7%	14.3%	19.1%	18.8%
Claims/NWP	46.6%	58.9%	64.7%	80.2%	47.7%	46.6%
Solvency margin	215%	194%	217%	205%	195%	187%
Persistency ratios (%)	FY19	FY20	FY21	FY22	FY23E	FY24E
13th Month	86.2%	83.2%	84.9%	84.6%	84.4%	84.3%
25th Month	77.4%	75.1%	72.9%	77.3%	79.5%	80.6%
37th Month	71.0%	66.7%	65.8%	66.9%	68.6%	70.6%
49th Month	65.0%	64.6%	63.5%	63.4%	63.6%	64.1%
61st Month	58.1%	56.0%	48.9%	54.7%	56.4%	57.0%
O S C WOTH	30.170	30.070	40.570	34.770	30.470	37.070
Profitability ratios	FY19	FY20	FY21	FY22	FY23E	FY24E
VNB margin (%)	17.0%	21.7%	25.1%	28.0%	30.6%	30.8%
RoE (%)	16.4%	15.0%	11.8%	8.2%	9.8%	10.9%
RoIC (%)	23.5%	22.0%	19.8%	15.5%	19.1%	22.9%
Operating RoEV (%)	20.2%	15.2%	15.2%	11.0%	16.5%	17.0%
RoEV (%)	15.1%	6.5%	26.5%	8.7%	14.4%	16.8%
Valuation ratios	FY19	FY20	FY21	FY22	FY23E	FY24E
Total AUMs (INR b)	1,604.1	1,529.7	2,142.2	2,404.9	2,726.5	3,068.1
- Of which equity AUMs (%)	48%	40%	45%	53%	47%	47%
Dividend (%)	49%	24%	0%	20%	22%	24%
Dividend payout ratio (%)	74%	38%	0%	38%	33%	30%
EPS (INR)	8.0	7.4	6.7	5.3	6.5	7.7
VNB (INR b)	13.3	16.0	16.2	21.7	26.8	33.0
EV (INR b)	216.1	230.2	291.1	316.2	361.8	422.5
EV/share	150.6	160.4	202.8	220.3	252.0	294.4
VIF as a percentage of EV	66%	66%	67%	74%	75%	77%
		4.0	3.8	3.2	2.7	2.3
P/VIF	5.2	4.9				
P/VIF P/AUM (%)	46%	49%	35%	31%	27%	24%
P/VIF P/AUM (%) P/EV (x)	46% 3.4	49% 3.2	35% 2.6	31% 2.3	27% 2.1	1.8
P/VIF P/AUM (%)	46%	49%	35%	31%	27%	

MOTILAL OSWAL

NOTES

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	<-10%
NEUTRAL	< - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations).

Motilal Oswal Financial Services Ltd. (MOFSL) is a SEBI Registered Research Analyst having registration no. INH000000412. MOFSL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Investment Advisory Services, Depository participant services & distribution of various financial products. MOFSL is a subsidiary company of Passionate Investment Management Pvt. Ltd.. (PIMPL). MOFSL is a listed public company, the details in respect of which are available on www.motilaloswal.com. MOFSL (erstwhile Motilal Oswal Securities Limited - MOSL) is registered with the Securities & Exchange Board of India (SEBI) and is a registered Trading Member with National Stock Exchange of India Ltd. (NSE) and Bombay Stock Exchange Limited (BSE), Multi Commodity Exchange of India Limited (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) for its stock broking activities & is Depository participant with Central Depository Services Limited (CDSL) National Securities Depository Limited (NSDL), NERL, COMRIS and CCRL and is member of Association of Mutual Funds of India (AMFI) for distribution of financial products and Insurance Regulatory & Development Authority of India (IRDA) as Corporate Agent for insurance products. Details of associate entities of Motilal Oswal Financial Services Limited are available on the website at http://onlinereports.motilaloswal.com/Dormant/documents/List%20of%20Associate%20companies.pdf

MOFSL and its associate company(ies), their directors and Research Analyst and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions, however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report

MOFSL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that MOFSL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. Details of pending Enquiry Proceedings of Motilal Oswal Financial Services Limited are available on the //galaxy.motilaloswal.com/ResearchAnalyst/PublishViewLitigation.aspx

A graph of daily closing prices of securities is available at www.nseindia.com. Research Analyst views on Subject Company may vary based on Fundamental research and Technical Research. Proprietary trading desk of MOFSL or its associates maintains arm's length distance with Research Team as all the activities are segregated from MOFSL research activity and therefore it can have an independent view with regards to Subject Company for which Research Team have expressed their views.

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL & its group companies to registration or licensing requirements within such jurisdictions.

For Hong Kong:

This report is distributed in Hong Kong by Motilal Oswal capital Markets (Hong Kong) Private Limited, a licensed corporation (CE AYY-301) licensed and regulated by the Hong Kong Securities and Futures Commission (SFC) pursuant to the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) "SFO". As per SEBI (Research Analyst Regulations) 2014 Motilal Oswal Securities (SEBI Reg No. INH000000412) has an agreement with Motilal Oswal capital Markets (Hong Kong) Private Limited for distribution of research report in Hong Kong. This report is intended for distribution only to "Professional Investors" as defined in Part I of Schedule 1 to SFO. Any investment or investment activity to which this document relates is only available to professional investor and will be engaged only with professional investors." Nothing here is an offer or solicitation of these securities, products and services in any jurisdiction where their offer or sale is not qualified or exempt from registration. The Indian Analyst(s) who compile this report is/are not located in Hong Kong & are not conducting Research Analysis in Hong Kong.

For U.S.

Motilal Oswal Financial Services Limited (MOFSL) is not a registered broker - dealer under the U.S. Securities Exchange Act of 1934, as amended (the"1934 act") and under applicable state laws in the United States. In addition MOFSL is not a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act" and together with the 1934 Act, the "Acts), and under applicable state laws in the United States. Accordingly, in the absence of specific exemption under the Acts, any brokerage and investment services provided by MOFSL, including the products and services described herein are not available to or intended for U.S. persons. This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., MOFSL has entered into a chaperoning agreement with a U.S. registered brokerdealer, Motilal Oswal Securities International Private Limited. ("MOSIPL"). Any business interaction pursuant to this report will have to be executed within the provisions of this

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, MOSIPL, and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.

For Singapore

In Singapore, this report is being distributed by Motilal Oswal Capital Markets Singapore Pte Ltd ("MOCMSPL") (Co.Reg. NO. 201129401Z) which is a holder of a capital markets services license and an exempt financial adviser in Singapore As per the approved agreement under Paragraph 9 of Third Schedule of Securities and Futures Act (CAP 289) and Paragraph 11 of First Schedule of Financial Advisors Act (CAP 110) provided to MOCMSPL by Monetary Authority of Singapore. Persons in Singapore should contact MOCMSPL in respect of any matter arising from, or in connection with this report/publication/communication. This report is distributed solely to persons who qualify as "Institutional Investors", of which some of whom may consist of "accredited" institutional investors as defined in section 4A(1) of the Securities and Futures Act, Chapter 289 of Singapore ("the SFA"). Accordingly, if a Singapore person is not or ceases to be such an institutional investor, such Singapore Person must immediately discontinue any use of this Report and inform MOCMSPL

Specific Disclosures

- MOFSL, Research Analyst and/or his relatives does not have financial interest in the subject company, as they do not have equity holdings in the subject company.
- MOFSL, Research Analyst and/or his relatives do not have actual/beneficial ownership of 1% or more securities in the subject company MOFSL, Research Analyst and/or his relatives have not received compensation/other benefits from the subject company in the past 12 months
- MOFSL, Research Analyst and/or his relatives do not have material conflict of interest in the subject company at the time of publication of research report
- Research Analyst has not served as director/officer/employee in the subject company
- MOFSL has not acted as a manager or co-manager of public offering of securities of the subject company in past 12 months
 MOFSL has not received compensation for investment banking/merchant banking/brokerage services from the subject company in the past 12 months
- MOFSL has not received compensation for other than investment banking/merchant banking/brokerage services from the subject company in the past 12 months
- MOFSL has not received any compensation or other benefits from third party in connection with the research report
- MOFSL has not engaged in market making activity for the subject company

17 July 2022 11 Motilal Oswal

ICICI Prudential Life Insurance

The associates of MOFSL may have:

- financial interest in the subject company
- actual/beneficial ownership of 1% or more securities in the subject company
- received compensation/other benefits from the subject company in the past 12 months
- other potential conflict of interests with respect to any recommendation and other related information and opinions.; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.
- acted as a manager or co-manager of public offering of securities of the subject company in past 12 months
- be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies)
- received compensation from the subject company in the past 12 months for investment banking / merchant banking / brokerage services or from other than said services.

The associates of MOFSL has not received any compensation or other benefits from third party in connection with the research report

Above disclosures include beneficial holdings lying in demat account of MOFSL which are opened for proprietary investments only. While calculating beneficial holdings, It does not consider demat accounts which are opened in name of MOFSL for other purposes (i.e holding client securities, collaterals, error trades etc.). MOFSL also earns DP income from clients which are not considered in above disclosures.

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

Terms & Conditions:

This report has been prepared by MOFSL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of MOFSL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. MOFSL will not treat recipients as customers by virtue of their receiving this report.

Disclaimer:

The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. Certain transactions -including those involving futures, options, another derivative products as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. This information is subject to change without any prior notice. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. MOFSL, its associates, their directors and the employees may from time to time, effect or have effected an own account transaction in, or deal as principal or agent in or for the securities mentioned in this document. They may perform or seek to perform investment banking or other services for, or solicit investment banking or other business from, any company referred to in this report. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting the document. This report has been prepared on the basis of information that is already available in publicly accessible media or developed through analysis of MOFSL. The views expressed are those of the analyst, and the Company may or may not subscribe to all the views expressed therein. This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction. Neither the Firm, not its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. The person accessing this information specifically agrees to exempt MOFSL or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOFSL or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOFSL or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

Registered Office Address: Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai-400025; Tel No.: 022 71934200/ 022-71934263; Website www.motilaloswal.com.CIN no.: L67190MH2005PLC153397.Correspondence Office Address: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad(West), Mumbai-400 064. Tel No: 022 7188 1000.

Registration Nos.: Motilal Oswal Financial Services Limited (MOFSL)*: INZ000158836(BSE/NSE/MCX/NCDEX); CDSL and NSDL: IN-DP-16-2015; Research Analyst: INH000000412. AMFI: ARN - 146822; Investment Adviser: INA000007100; Insurance Corporate Agent: CA0579;PMS:INP000006712. Motilal Oswal Asset Management Company Ltd. (MOAMC): PMS (Registration No.: INP000000670); PMS and Mutual Funds are offered through MOAMC which is group company of MOFSL. Motilal Oswal Financial Services Limited is a distributor of Mutual Funds, PMS, Fixed Deposit, Bond, NCDs,Insurance Products and IPOs.Real Estate is offered through Motilal Oswal Real Estate Investment Advisors II Pvt. Ltd. which is a group company of MOFSL. Private Equity is offered through Motilal Oswal Private Equity Investment Advisors Pvt. Ltd which is a group company of MOFSL. Research & Advisory services is backed by proper research. Please read the Risk Disclosure Document prescribed by the Stock Exchanges carefully before investing. There is no assurance or guarantee of the returns. Investment in securities market is subject to market risk, read all the related documents carefully before investing. Details of Compliance Officer: Name: Neeraj Agarwal, Email ID: na@motilaloswal.com, Contact No.:022-71881085.

* MOSL has been amalgamated with Motilal Oswal Financial Services Limited (MOFSL) w.e.f August 21, 2018 pursuant to order dated July 30, 2018 issued by Hon'ble National Company Law Tribunal, Mumbai Bench.

17 July 2022